
THE BEAUTY EXPERT
allure
MARCH 2015
Spring's Sweetest Makeup
The 7 Shades To Try Right Now
BETTER, BRIGHTER SKIN
Fast Ways to Get Glowing
KENDALL JENNER
"I wanted the attention to be on me for five seconds"
Quit Alcohol, Sugar, Cigarettes
A REALIST'S GUIDE
Secrets From Style Setters
Ultrafeminine Makeup, Cool-Girl Hair, Effortlessly Chic Clothes

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Bathing suit by Hermès. Bracelet by Balmain. Details, see Shopping Guide.

"Growing up, I would read magazines, and I would look at pictures with these women who looked so powerful, and they were like superheroes. I wanted to be that to some little girl or little boy who was reading a magazine and saw this amazing figure of amazingness."


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Pink-orange-and-black bathing suit by Agent Provocateur. Gold leather shoes by Stuart Weitzman. On him: Tuxedo and shirt by Louis Vuitton. Details, see Shopping Guide.

"When I was growing up, I didn't have much confidence. Finding your own beauty and who you really are.... If you don't think of yourself as great or beautiful, then who's going to?"

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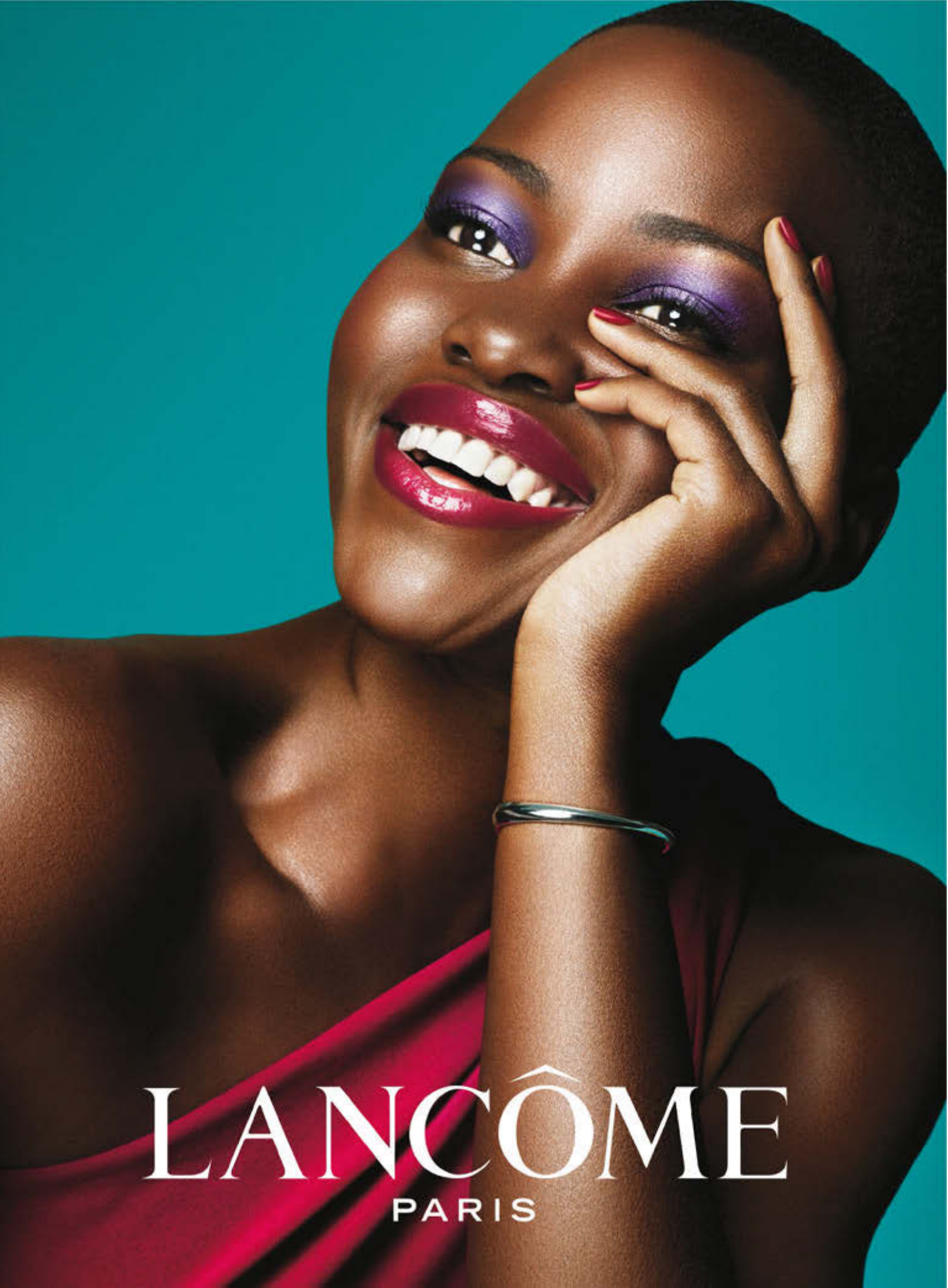


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BEAUTY PRODUCT FINDER



Gabrielle Union

Star of the BET series *Being Mary Jane*, newlywed (to Dwyane Wade of the Miami Heat), and gel-manicure fanatic

Top skin concern Oily Skin

Makeup routine Pretty minimal. I wear mascara and a lip shine/lip gloss.

Perfect hair day The day after you get your weave done. A fresh weave will make you feel invincible!

Favorite beauty trick Using frozen spoons for eye bags.

Worst hair mistake Peroxiding my bangs in the 7th grade to try and look like John Taylor.

Favorite workout Basketball workout, heavy on ball handling drills for upper body and cardio.

What do you like most about your appearance? After years of headgear, neckgear, and rubber bands, I'm very happy with my smile.

Style icons Beyoncé, Olivia Palermo, Jamie Chung, and Rihanna.

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*Union is a spokeswoman for Neutrogena and SensatioNail.


MaxMara

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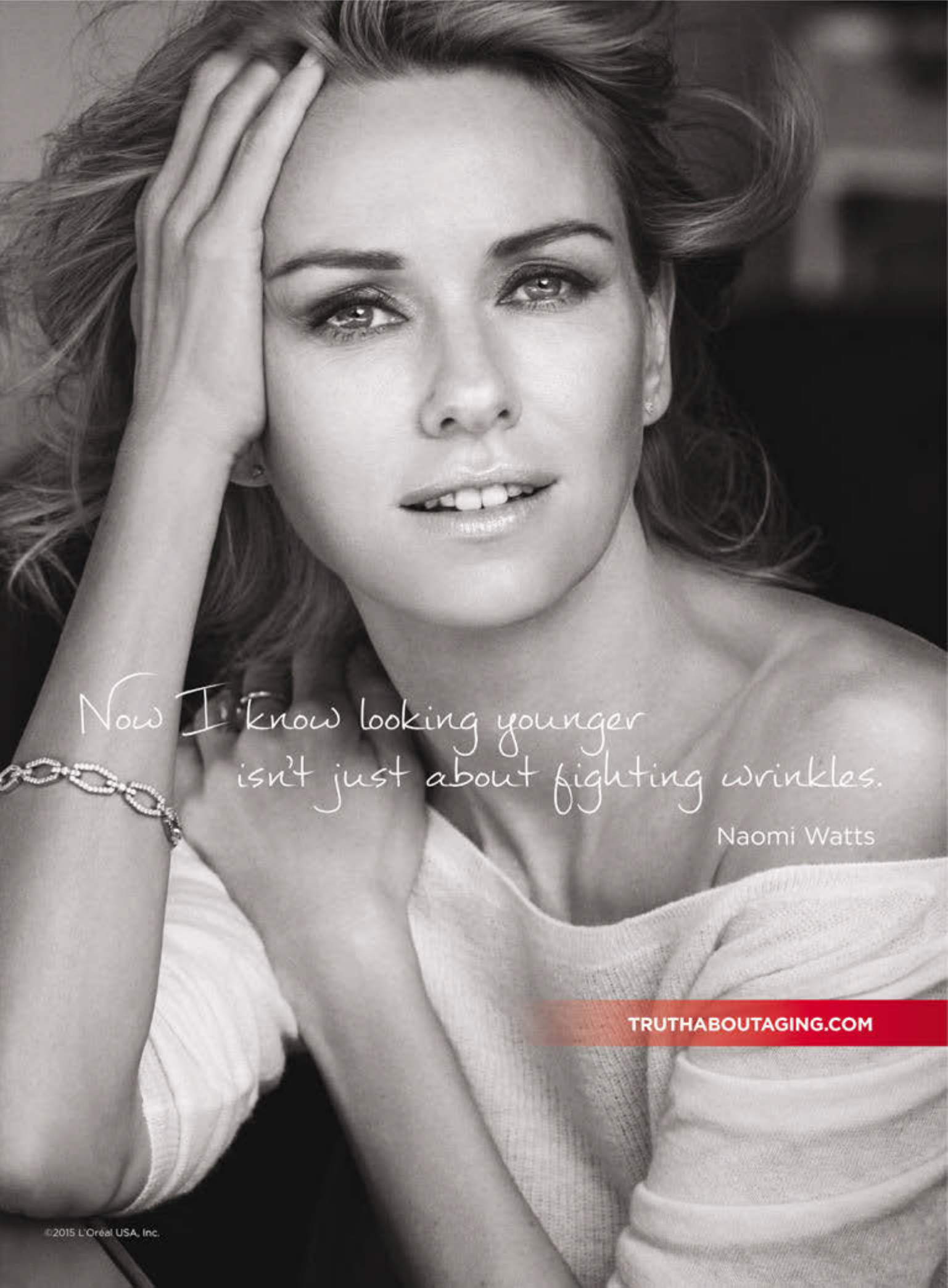
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See what you've been missing?



The *Allure* Beauty Box is easy, fun, and a little addictive. Here's how it works: For $15 a month, you'll receive deluxe samples of some of our favorite products (one recent box was stuffed with an Estée Lauder eye cream, a Burberry primer, and more)—and no lame packets. Log on to **allure.com/beauty-box** to join.

JOHN MANNO


MICHAEL KORS
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March

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DARING BEAUTY
Beguiling new makeup shades for spring

MARIO TESTINO

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March



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KENDALL JENNER'S COVER SHOOT

She had her major-runway debut at Marc Jacobs, landed her first major beauty campaign with Estée Lauder, and wore that double-slit dress, which was also pretty major: Kendall Jenner is basically living every fashion junkie's dream. And the model isn't slowing down anytime soon. Head to **allure.com/kendall-jenner** to check out the behind-the-scenes video from her March cover shoot.



Jenner modeled bathing suits for Mario Testino at the shoot.



Jennifer Lawrence | Lupita Nyong'o | Reese Witherspoon

NEED BEAUTY INSPIRATION?

Want to see our favorite hair and makeup looks from the fall 2015 runways? What about exclusive coverage and how-tos straight from the red carpet? Find inspiration, product recommendations, and step-by-step guides to the best beauty looks at **allure.com.**

CHARLOTTE TILBURY GIVEAWAY!



Makeup artist Charlotte Tilbury didn't make it into our Influencers issue by being meh at her job. The smoky-eye master has worked with the likes of Kate Moss and Penélope Cruz, and now she's giving away two of her own favorites—her Rock 'N' Kohl Eye Pencil in Bedroom Black and Full Fat Lashes Mascara—to 25 *Allure* readers. If you don't already, just follow @ctilburymakeup and **@allure_magazine** on Instagram to enter for your chance to win! Yep, it's *that* easy.

CONNECT WITH *ALLURE*.

NO PURCHASE NECESSARY. For full rules for the Charlotte Tilbury Instagram sweepstakes, go to allure.com/free-stuff. Starts at 12:01 A.M. ET on February 24, 2015, and ends at 11:59 P.M. ET on March 24, 2015. Open to legal residents of the 50 United States/D.C. who own a smartphone or tablet as of February 23, 2015, 18 or older, except employees of Sponsor, their immediate families, and those living in the same household. Odds of winning depend on the number of entries received. Void outside the 50 United States/D.C. and where prohibited. A.R.V. of 25 prizes: $56 each. Sponsor: Condé Nast.

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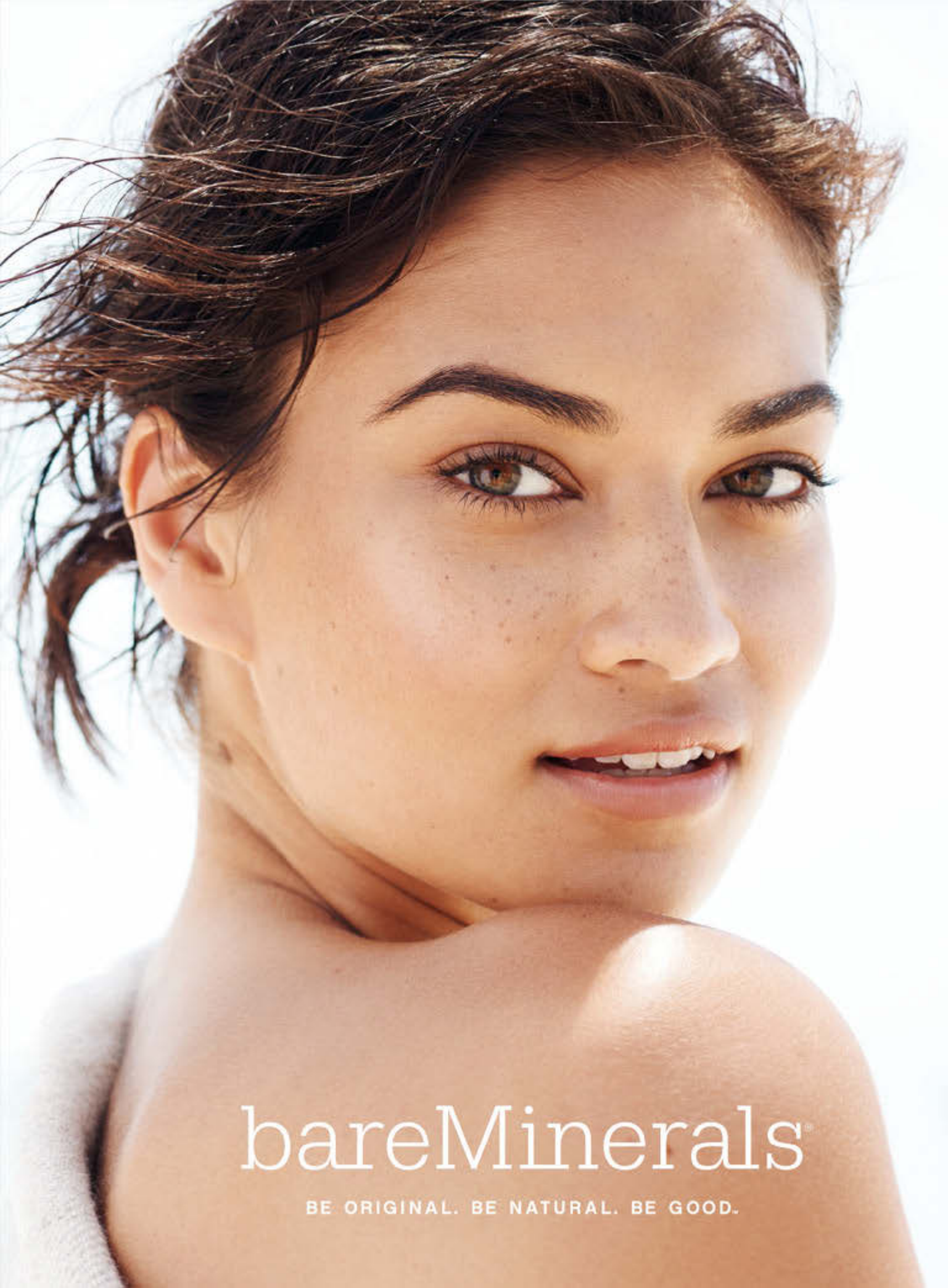
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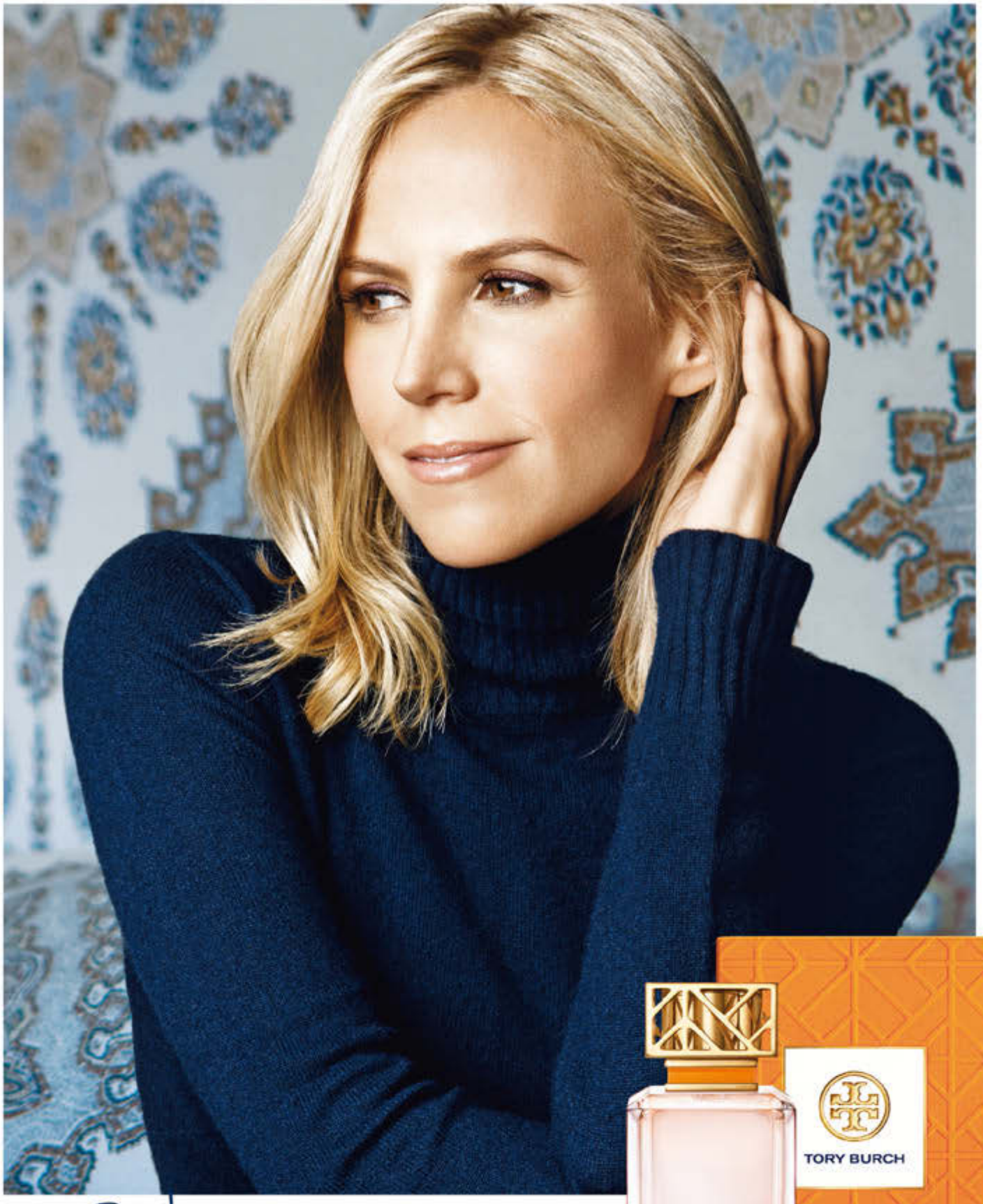
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Contributors



MARIO TESTINO

Kendall Jenner may come from a family that's famous for being famous, but when Testino photographed the model for her first *Allure* cover, he found her refreshingly free of celebrity attitude. "She blew my mind," Testino says of Jenner, who posed all day without taking a break. "My favorite part was watching her with the monkey. I'm not sure I would hold it!" Testino was also captivated by Alisa Ahmann, the model in the spring makeup story, "The Art of Illusion." "The idea for that shoot was fake—fake tan, fake teeth—but her real eye color was so incredible, it was hard to make them look different!"



DANIELLE PERGAMENT

"She's incredibly poised and sweet, but you can tell that she's wary of reporters," says Pergament of Kendall Jenner, whom she interviewed for "Ready for Takeoff." The 19-year-old model spoke candidly about her relationship with her famous sisters, something Pergament, *Allure*'s contributing features editor, can relate to. "I have three older sisters—they're all smart, pretty, successful, blah, blah, blah. I completely understand the desire to do your own thing," she says. But that's where the similarities end. "Kendall has more than 16 million Instagram followers. Let's say I have fewer."



LIESL SCHILLINGER

In "Charm School," Schillinger examines what makes a person compelling by considering two of the most fascinating people she's known. "My mom and her friend Linda weren't famous or rich, but they took such an interest in people," she says. "Cultivating that curiosity about others is the first step to being interesting." Growing up, Schillinger's mother gave her one crucial piece of advice: "Sometimes the most captivating thing you can do in a conversation is to be enigmatically receptive and practice silence."



SEBASTIAN KIM

For "The Influencers," Kim photographed makeup artist Charlotte Tilbury in a school setting to play off her role as a beauty mentor. "We couldn't find the perfect classroom, so our set designer created one in a hotel," says Kim. "And I played the Ramones' 'Rock 'N' Roll High School,' of course." Kim brought that party spirit to his second shoot, for "A New Blueprint," showing Karolina Kurkova in new denim looks. "She started deejaying the background music," he says. Her mix of Beyoncé, Rihanna, and Europop had everyone dancing.

CLOCKWISE FROM TOP LEFT: **BEN TIETGE; JOHN HUBA;** COURTESY OF SUBJECT (2)


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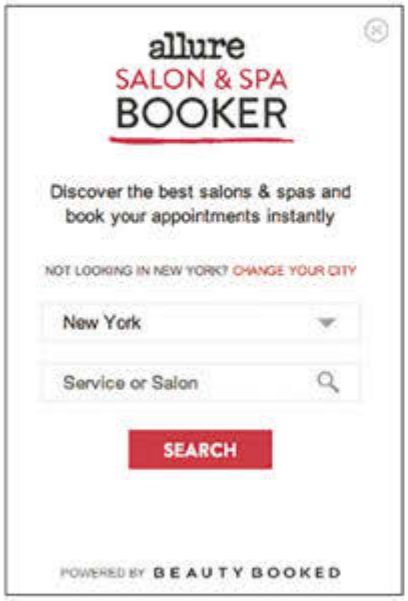
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Source: Allure Beauty Enthusiasts Panel, October 2014; a product trial was conducted among 224 participants, each of whom received a complimentary product and used it at least twice during a two-week period.



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Contributors



LIANA SCHAFFNER

Before writing about spring makeup for "The Art of Illusion," Schaffner assumed she'd find the usual pastels. "But the colors are so sumptuous and unexpected—dark cherry, bright yellow, nude," she says. "With the lip color, I couldn't believe that [makeup artist] Lucia Pica achieved such depth with a gloss applied with her finger." The color that most inspired—and intimidated—Schaffner wasn't electric, rich, or even that colorful. "You don't think of beige as new. But these looks were so glowing," she says. "I always feel like a corpse without color on my face, but this understated look is definitely something I'll try."



GIAMPAOLO SGURA

Where does an Italian photographer go to shoot clothing from a French fashion house whose designer is based in Los Angeles? Miami, of course. For "The Influencers," Sgura used the city's hazy sun to cast a golden light on Hedi Slimane's collection for Saint Laurent. "We wanted it to look like Chateau Marmont in the '70s," says the first-time *Allure* photographer. "The clothes have that hippie, rock and roll feel, so we got inspired by iconic music couples from that era." The images evoke Mick Jagger and Marianne Faithfull lounging in a car or on the grass in slim pants, printed dresses, and feathery coats.



KATIE CHANG

"Most people are surprised by how few products I have," says Chang, a beauty and travel writer who owns a beauty boutique in Brooklyn called Miomia and flies to South Korea annually on scouting trips. Despite her minimalist tendencies, she always returns from Seoul with a stash of lip balms, "goofy hand creams, and crazy $1 sheet masks that are actually great." During her most recent visit, to research Korean skin care for "Face East," Chang discovered boosters. "They're supposed to amplify the efficacy of other products. In Korea, there are a thousand and one face liquids that all do different things."



KATE SULLIVAN

Even though Sullivan—a nonsmoking vegetarian runner—doesn't seem riddled with vices, researching the best ways to give them up for "Calling It Quits" did galvanize her to curtail one particular habit. "My boyfriend is a stand-up comic, so I'm out a lot, and I'm working to cut down on how much I drink," she says. Her most useful bar trick: "Ordering something flavorful, like cranberry and soda, is helpful because you don't feel completely deprived." And if she does ever slip up, "our experts explained that you can't beat yourself up," she says. "I'm a recovering Catholic, but I'm trying."

FROM TOP: COURTESY OF SUBJECT (2); **NICHOLAS PRAKAS;** COURTESY OF SUBJECT


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Feedback

I'm addicted to *Allure* magazine. Great product reviews and how-tos. You rock.
Kendall Malloy
via Facebook

I live for a great interview and found so much life in the @Allure_magazine interview with Jennifer Aniston. It was awesome! Much love 🎉😘😍
@IconicVizionary
via Twitter

"How can you say you're not a feminist? They don't believe in equal rights?" So impressed with Jennifer Aniston's @Allure_magazine article.
@beejhayy
via Twitter



What a hot pic of Jennifer Aniston and her hairstylist Chris McMillan in @Allure_magazine. Love this!
@TrishaAchenbach
via Twitter





#JenniferAniston: Super sexy in the January issue of @allure_magazine! In the mag, she debates about feminism and how it becomes overcomplicated.
@bonnie_fuller
via Instagram

I absolutely *adore* the photograph of Jennifer and Chris. Not only is it a stunning portrait of artist and muse, but you can *feel* the love they have for one another. And I'm not gonna lie, tattoo junkie that I am, you had me at Chris's gorgeous back piece. This one is getting torn out and posted where I can enjoy it often. ❤️
Pam Cake
via Facebook

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Feedback

Below: Demi Lovato—and a fan—show some love for her glamorous shoot.



This may have been my favorite photo shoot 👏👏👏 #alluremagazine
@ddlovato
via Instagram



Look who I found in @Allure_magazine 😍😌👏 @ddlovato you look fab 😍😍😍😍
@givemedemi820
via Twitter

My God!! Demi Lovato in *Allure* January 2015! Stunning! I stared at her beautiful face for way too long. The very little makeup made her truly shine. I even loved her freckles showing through. And the interview showed she is just as beautiful within. Thank you, *Allure*.
Danielle Leach
via Facebook

Literally walked two blocks in the snow just to get the *Allure* magazine cuz @ddlovato was in it. 😊 #ImFreezing #WorthIt
@LovaticLife876
via Twitter

I love your January 2015 issue. I seldom see short hair featured in fashion magazines, but I saw many awesome styles in yours! I know I will be bringing January's issue of *Allure* to the hairdresser when I cut my hair next.
Willow Pang
via Facebook



Love this. #alluremagazine
@therealannarita
via Instagram



Red wine for better teeth? Good to know! @Allure_magazine
@AuthorCortney
via Twitter

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Allure's Experts

For each issue, *Allure* consults the country's leading dermatologists, hairstylists, designers, and more. Some of the pros who contributed this month:



Joshua Zeichner

The assistant professor of dermatology at Mount Sinai Hospital in New York City provides tips in "Radiant Skin." **What procedures can skin doctors do on themselves?** "Some, like Botox, are easy. But lasers on the face require proper eye protection, so someone else needs to do it." **What questions are you asked most at parties?** "People want to know what they can do to look younger. Now that injectables are mainstream, they're a part of regular conversations." **What's your nightly skin-care routine—and how does that compare with female patients?** "I use a topical retinoid three times per week. I consider my wife an average female patient, and she uses a gentle cleanser, a hydrating serum, a DNA-repair product, and a retinoid, plus eye cream."



Gabriela Centurion

As an addiction psychiatrist in New York City, Centurion helps patients break bad habits big and small. She shares her expertise in "Calling It Quits." **When did you first become interested in psychiatry?** "As a teenager. But I was always aware that things are not what they seem—and was intrigued by people's behavior." **What was your biggest "quit," and how did you do it?** "Cigarette smoking. I had lost my ambivalence about it. Once you are there—ready to quit—it's not as hard." **What's the strangest quitting method you've seen?** "I once treated someone who started using heroin to stop using cocaine, the rationale being that heroin would be easier to quit and it would allow him to sleep. That didn't work."



Amoy Pitters

Pitters, who's been a hairstylist for over 23 years, now at Amoy Couture Hair in New York City, gives her rules for wearing hair extensions in "Head Masters." **How did you feel about your hair growing up?** "I was obsessed with it. I was always in the salon getting it done, and when I got old enough, I started coloring it myself." **Do you do your own hair now?** "I do extensions myself. When I really focus and don't stop, it takes me two hours. My arms get tired! But I never color my own hair anymore." **What was your big break?** "At my first fashion show, Christian Dior Couture, hairstylist Odile Gilbert said to me, 'Why don't you go do John Galliano's hair?' I was like, 'John Galliano, the designer?' I was dying. So I did, and she invited me to come back next season."



Laura and Kate Mulleavy

The designers of Rodarte share a list of their favorite things in this month's "Fashion Expert." In addition to their own line, the sisters have collaborated on costumes for the film *Black Swan* and a production of the opera *Don Giovanni*. **What's it like to work with your sister?** "We are able to be completely honest with each other, which makes the creative process more smooth. We also have a shared visual language, so we are able to communicate without too much explanation." **What do you do when you're not designing?** "We love to spend time with friends and watch movies." **Tell us about your travels.** "We go to Big Sur every December. We sit by the fire and read and catch up with friends. We bring back handmade candles and look for cool seashells."



Kohle Yohannan

Yohannan, a cultural historian, curator, and coauthor of *Model as Muse,* sizes up the red-hot career of cover model Kendall Jenner in "Ready for Takeoff." **Who is the greatest model of our time?** "Kate Moss, hands down. Her success as a model and her fashion-licensing business have turned her into a meta-symbol of art and commerce." **Why models?** "My academic answer would be that very few things move human beings so noticeably as human beauty. And my mother, sister, and I all served time in front of the camera at various points." **You have a doctorate in cultural history. What did you focus on?** "Photography and the social impact of images of women in the media. Another focus was the cult of celebrity. I read a lot of obscure psychological studies—and spent a lot of time in nightclubs."

FROM LEFT: COURTESY OF SUBJECT (3); **TODD COLE; LIZ VON HOERE**

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Ursula Andress in *Casino Royale* (1967)

Plaid

What do Queen Victoria, Madonna, and the Brawny Man have in common? Not much, other than a penchant for plaid. We look at the print's checkered past. —SOPHIA PANYCH

3,000: Approximate age of the Cherchen Man, a mummy of Celtic origin found in 1978 in the Xinjiang region of Western China. The man was unearthed wearing tartan leggings, the earliest example of tartan ever found.

17th: Century when the Gaels of Ireland and Scotland began wearing tartan kilts.

4: Centuries earlier that the movie *Braveheart* is set, which means William Wallace and his men would not have actually worn kilts.

180: Degrees a Scottish tartan can turn and still look the same. The patterns are made up of perfect squares. Other plaids, however, may have stripes that run in a specific direction.

36: Number of years the Dress Act of 1746 was in effect. It banned Highland dress—including kilts, tartans, and belted plaids—in Scotland in order to bring the country's clans under British control.

6: Number of months violators of the Dress Act would spend in prison the first time they were caught wearing Highland attire. Punishment for a second offense was seven years of exile.

£30,000: Price Queen Victoria and Prince Albert paid for Balmoral Castle in Scotland in 1852. Enamored of the country, Victoria not only wore plaid but also decorated the entire castle in it, with tartan curtains, wallpaper, and rugs.

0: Number of times Sherlock Holmes wore a plaid deerstalker hat in the Sir Arthur Conan Doyle books. He appeared in the hat only in an illustration for Conan Doyle's story "The Boscombe Valley Mystery," published in *The Strand Magazine*.

1924: Year Burberry's iconic camel-black-red-and-white plaid became a registered trademark.

74: Years later that the company's chief executive, Rose Marie Bravo, decided to use the Burberry check on the outside of clothes and on accessories, creating worldwide recognition of the print.

3,700: Weight in pounds of one of the largest statues of Paul Bunyan in the world, located in Bangor, Maine. Made of fiberglass, it depicts the lumberjack wearing his signature plaid Mackinaw jacket.

1950s: Decade Bill Haley and His Comets wore plaid suits at their performances, marking one of the first appearances of plaid in rock music.

1961: Year Pendleton Woolen Mills, the makers of the plaid Pendleton board shirt, sent a letter asking a band calling themselves the Pendletones to change their name. They did and became the Beach Boys.

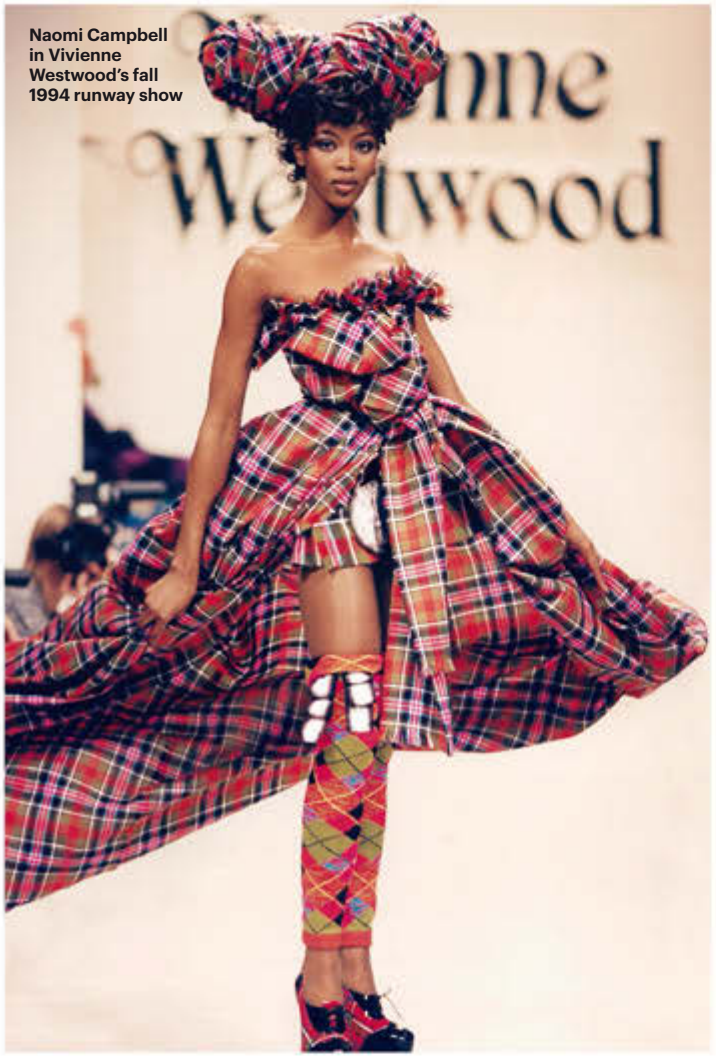
12: Tracks on the Beach Boys' *Surfer Girl* album, the cover of which shows the band members wearing blue-and-charcoal plaid Pendleton shirts.

1976: Year Vivienne Westwood and Malcolm McLaren changed the name of Sex, their London store, to Seditionaries. Selling punk clothing, the shop helped "tartan become indelibly associated with punk," according to Jonathan Faiers of the University of Southampton.

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Beauty by Numbers



Naomi Campbell in Vivienne Westwood's fall 1994 runway show

5: Number of times the Brawny Man has changed his shirt since 1974. He has worn red, blue, and purple plaid flannels, as well as denim.

42: The white-thread count of the Presley of Memphis tartan, designed in 1975 in honor of Elvis Presley, whose ancestors were Scottish. The number reflects his age at his death. The narrow strips of white are composed of eight threads to represent the day he was born, while eight blue threads represent the month in which he died.

$2: Price Marc Jacobs paid for a plaid flannel shirt he found on St. Marks Place in New York City. He then sent it to Italy to be copied into $300-a-yard plaid silk for his 1993 grunge collection for Perry Ellis.

2: Pieces Courtney Love still owns of the Marc Jacobs grunge collection—a bonnet and a pair of electric-blue shoes. That's all that remained after she and Kurt Cobain burned the rest. "Marc sent me and Kurt his Perry Ellis grunge collection.... We burned it. We were punkers—we didn't like that kind of thing."

17: Number of different blue plaid shirts Tom Hanks wears in *Forrest Gump;* he wears one in the first scene of each age transition in the movie.

60: Number of looks designed for Cher Horowitz, the character in the 1995 movie *Clueless*—including her yellow plaid skirt suit. "I took from the trends...from that moment in fashion," said costume designer Mona May, who transformed the grunge look into something "hyper-girlie and high fashion" for the film.

4th: Runway show of the late designer Alexander McQueen in which he first used the red-black-and-yellow tartan of the Scottish clan MacQueen. The fall 1995 collection, known as the Highland Rape, was his commentary on the Jacobite Rebellion in eighteenth-century Scotland.

1996: Year No Doubt released the music video for their song "Spiderwebs," featuring lead singer Gwen Stefani in plaid low-rise pants.

15: Years later that Stefani launched her Harajuku Mini line of kids' clothing at Target, which included a nearly identical pair of plaid pants.

1st: Wedding anniversary of Madonna and Guy Ritchie when the singer received her own tartan from the Highlands of Scotland Tourist Board. It was a thank-you for getting married in the country in 2000.

4: Number of colors in Madonna's tartan: blue, for her *True Blue* album; yellow, for her Blonde Ambition tour; pearl white, for the song "Like a Virgin"; and purple, to represent Scottish heather. It also incorporates elements from the New York City Fire Brigade, American St. Andrews Bicentennial, and Sutherland tartans.

29,029: Height in feet of Mount Everest, where a MacBean tartan flag is placed. Doug MacLaren left it there in 2001 in honor of his cousin, Canadian Olympic rower Marnie McBean.

$599: Price of an American Girl Samantha Doll—along with several outfits and accessories—on eBay. The doll's original "meet outfit" (the clothes she came in) is a drop-waist dress in burgundy-brown-and-ivory plaid.

2013
Year designer Phoebe Philo sent plaid coats down the Céline fall runway that had the same print and "plasticky look of inexpensive grocery bags," wrote Booth Moore in the *Los Angeles Times*.

5:29: Length in minutes and seconds of Taylor Swift's song "All Too Well," in which she sings, "After plaid shirt days and nights when you made me your own/ Now you mail back my things and I walk home alone."

12,000: Approximate number of followers of @thatjcrewginghamshirt, an Instagram account that captures men wearing the same blue-and-white button-down shirt in gingham (considered a plaid) from J.Crew.

$4,650: Price of the tartan baby-doll dress in Hedi Slimane's fall 2013 Saint Laurent collection.

50: Percent increase that Yahoo experienced in searches for plaid between 2013 and 2014.

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Jenner poses for photographer Mario Testino. Bathing suit by Agent Provocateur. Bracelet by Balmain. Details, see Shopping Guide.

Kendall Jenner

The scoop from behind the scenes at our shoot.

1 Jenner's first *Allure* cover, shot by Mario Testino, took place in a private home in Beverly Hills. Although she arrived without her usual trail of paparazzi (or any entourage of her own), she couldn't escape attention entirely: A Starline celebrity tour bus made a pass in front of the house.

2 The model's costar for the day was a monkey, but not just any monkey. The capuchin also played Ross's pet, Marcel, on *Friends*. Perched on Jenner's shoulder for one of the shots, the monkey twirled and played with her hair. (Good thing she loves animals.)

3 The shoot was inspired by images of model Janice Dickinson in the early 1980s. To complete the mood, synth music, including the Human League's "Don't You Want Me," played throughout the day.

4 Hairstylist Christiaan became famous in the '80s (he gave Grace Jones her flattop), and he had a moment of déjà vu when he looked at the inspiration images of Dickinson. "It just so happened that I did the hair on those pictures!" he said.

5 Jenner thanked the crew at the end of the day. Then her mother, Kris, picked her up and posted a couple selfies with Testino on Instagram. —**JENNA ROSENSTEIN**





Left: Jenner arrived wearing a Chanel backpack. Above: Jenner and Testino.

Hair Lesson

Jenner's natural hair is pin-straight. To transform it, Christiaan curled it with a medium-barrel curling iron, teased a few random sections, and then coiled them around his finger before pinning them all. Once the hair cooled, he took out the pins and shook his hands through the curls to loosen them.

Makeup Lesson

Makeup artist Lucia Pica ran a smudgy black liner all along the model's upper lash line; she rubbed the same smoky color just below Jenner's lower lashes. A hint of bronzer and a nude lipstick balanced the intensity of the eyes.



Jenner's look can be re-created with the following: Double Wear Stay-in-Place Eye Pencil in Onyx, Bronze Goddess Powder Bronzer in Deep, and Pure Color Envy Sculpting Lipstick in Insatiable Ivory by Estée Lauder.

Beyond the Cover

Just before our shoot, Estée Lauder announced a contract with Jenner as its new face. She also will appear in spring 2015 ad campaigns for Marc Jacobs and Karl Lagerfeld.



Bathing suit by Hermès. Bracelet by Balmain. Photographed by Mario Testino. Hair: Christiaan. Makeup: Lucia Pica. Manicure: Lisa Jachno. Prop stylist: Peter Klein. Fashion editor: Paul Cavaco. Details, see Shopping Guide.



Twenty years after playing Marcel on *Friends*, the monkey posed with Jenner.

CLOCKWISE FROM TOP: **JOHN MAXWELL;** EVERETT COLLECTION; **DAVID COOK** (3); **CRYSTAL COZART; JOHN MAXWELL**

GET A BEHIND-THE-SCENES LOOK AT JENNER'S SHOOT AT VIDEO.ALLURE.COM.

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TOMMY HILFIGER

Sweet Dreams


With Chris McMillan at his birthday party in Los Angeles

I had the best facial of my life last week, and the telltale sign was not clear pores or a smooth forehead. It was drool. Tracie Martyn, facialist to the stars and master of firming and plumping, went to work on my skin, and after a little patter and some electrical stimulation, I was out, in full REM. I have no idea what happened next. Martyn could've flipped on *Sons of Anarchy* and I wouldn't have stirred. After an hour and a half, I emerged from the treatment room blinking and disoriented. And my skin was, to use a favorite *Allure* word, glow-y.

The best massage I've had in recent years was one afternoon at the Peninsula Spa in New York City. It involved hot stones and just the right amount of kneading, and it was lovely in every way. But the real magic happened after I slipped back into my robe and shuffled down the hall to a dim room filled with what looked like hospital beds. I lay down, covered myself with the fluffiest, downiest comforter in the history of comforters, put on the headphones provided by the spa, and fell asleep. When I finally walked out onto Fifth Avenue, it was nighttime. And I felt amazing.

Facialists used to brag about their toughness, describing themselves as pore annihilators and wielding their metal extraction devices with malicious glee. It wasn't unusual to leave a session covered in red marks; that was the price you paid to be impurity-free. For years I paid a facialist cash money to poke at my skin with a needle. Her nickname, for which she made no apologies, was Mean Christine.

Massage also escalated from the cursory strokes of Swedish to the wincing deep-tissue work of sports therapy. During one massage that claimed to abolish cellulite, I was pummeled with wet knotted towels and left with bruises. A Shiatsu massage in L.A.'s Koreatown once had me biting my fist to keep from screaming.

Now, my favorite facials and massages are actually a form of beauty sleep. And that's really all I want. Besides the obvious relaxation benefits, sleep has been shown to improve skin's color, texture, and elasticity. Maybe the spa of the future will skip the oils, oxygen mists, and rubdowns and just sing you a lullaby until you drift off. I'd pay cash money for that.



Linda Wells, Editor in Chief

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BEAUTY REPORTER

SPRING POLISHES, SEXY NEW SCENTS, AND A GAME-CHANGING MASCARA

Rag & Bone
After misting volumizing spray from roots to ends, hairstylist Paul Hanlon split the bottom six inches of hair into two sections and knotted them.

Thakoon
Hairstylist Odile Gilbert gathered a one-inch piece of hair from above each ear and tied them in a double knot at the back of the head.



LOOK NOW

Knots

Knots in your hair are usually a mess—unless they're deliberate, tied neatly, and not created by your pillowcase. The very cool double and square knots we saw on the spring runways are as easy to do as they are to undo. —SOPHIA PANYCH

TIP: To reinforce the knots, hairstylists stitched the hair together with a needle and thread. At home, either crisscross two bobby pins through the knot or wrap a small, clear elastic around the base of the knot and spray it with lots of hair spray.

FROM TOP: **SLAVEN VLASIC**/GETTY IMAGES; FIRSTVIEW.COM

Editors' Favorites



★**BENEFIT ROLLER LASH MASCARA.** This brush's tiny hooks grab and curl even stick-straight lashes; the formula locks in the lift all day (like, 12-hour day) long. $24.



LAURA MERCIER INFUSION DE ROSE NOURISHING OIL. Bring on the #nofilter hashtags: This oil has sunflower, rose-hip, and kukui seeds to make skin glow-y. $62.



MAISON FRANCIS KURKDJIAN À LA ROSE. It's everything we love about rose scents (soft, bright, feminine) and nothing we don't (stuffy, powdery, old). $245 for 2.4 ounces.



SALLY HANSEN INSTA-DRI NAIL COLOR IN SET SAIL. The mood-lifting power of this cheery hyacinth-blue polish rivals Bikram yoga and baby-otter videos. $4.99.



ESTÉE LAUDER COURRÈGES LIP VISOR IN CORAL MINI. This slick lip gloss combines '60s mod design with a totally far-out (and by that we mean awesomely shiny and bright) formula. $26.



NEXXUS NEW YORK HUMECTRESS ENCAPSULATE HAIR SERUM. This coconut-oil-and-caviar-extract blend has protein to mend broken bonds, making our ends healthier than they deserve to be. $17.99.

DAVID COOK

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Backstage at Prada

Model Suki Waterhouse

The inspiration: Brigitte Bardot in the 1960s.

Double Down

There's something mildly disturbing about calling pigtails sexy. It's like calling Play-Doh an aphrodisiac. But the pigtails we've seen on Hanneli Mustaparta, Alexa Chung, and a handful of runway models lately are nothing like the perky versions preferred on the playground. These pigtails are worn low, under the ears, and fall over the shoulders. And yes, they're very sexy. Make sure there's height at the crown (tease it first) and the hair is loosely parted on the side (a straight part is too Wednesday Addams). —DANIELLE PERGAMENT



Dry Cleaning

Splash, lather, splash, repeat. It's probably how you start each morning, but a new generation of pore-purging face cleansers requires a revised routine. "These formulas contain clays and oils that can't reach your skin when it's wet," says dermatologist Doris Day. "When you put them on dry skin, though, they act like a magnet, lifting away the dirt and oil you want gone." GlamGlow Youth Cleanse and Dr. Dennis Gross Skincare Color Smart Cleanser (both great for oily skin) use clay to draw makeup and oil out of pores, while the new Bliss Fabulous Makeup Melt (best for dry skin) is a jelly-like concoction of seven oils that dissolves stubborn makeup. Massage them in for several seconds—*now* splash. The lack of suds might make you wary...until you feel how soft your skin is. "These new cleansers work more efficiently without stripping your face of its natural oils and leaving the skin feeling tight," says Day. "They're revolutionizing the way you wash your face." —JENNA ROSENSTEIN

FREE STUFF

How's this for March Madness? The first 500 *Allure* readers to sign up at noon ET on these dates get a product free! Go to allure.com/free-stuff. —J. R.



March 2

Jergens Instant Sun in Deep Bronze

This self-tanning mousse dries in a minute, doesn't streak or stink, and develops in four hours.



March 3

Soap & Glory Pillow Plump in Nude in Town

We love this gloss for its pink-nude color alone; the plumping effect is a nice bonus.



March 4

Rene Furterer Okara Radiance Enhancing Shampoo

This sulfate-free shampoo has amino acids to lock color in place longer.



March 5

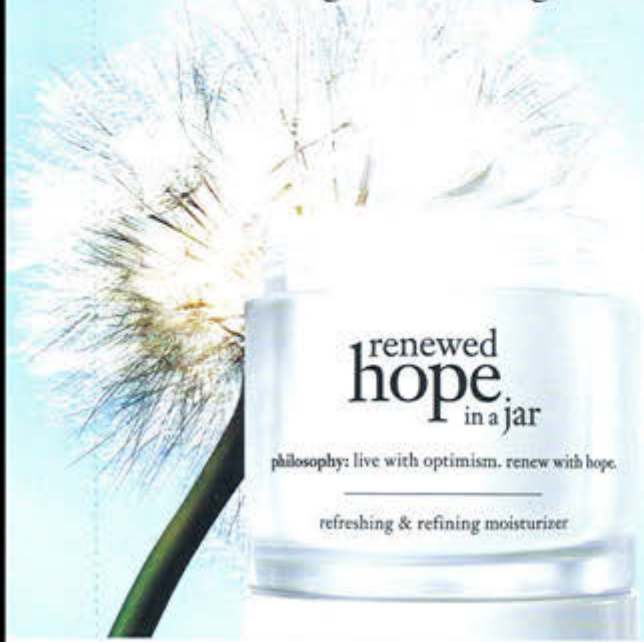
Revlon Gold Series Lighted Tweezer

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COLOR OF THE MOMENT

Magenta Nails

Transitions are hard. That's why we have commas and training wheels. But the one from winter to spring just got easier. This magenta nail color—Essie in Flowerista (shown), Sally Hansen in Orchid Me Not, and Topshop in Middle Child—is deep enough for the waning winter but bright enough to get us excited for spring. —DANIELLE PERGAMENT









INSTAGRAM ALERT!

Follow ASAP: @beautyisboring_

Beauty is never boring with makeup artist Robin Black, as her Instagram (above) makes clear. She covers models in graffiti and gold pigment—and manages to make red lips look anything but basic. —D. P.



TRICK OF THE TRADE

Flyaway Home

For a perfectly fuzzy—but not too fuzzy—updo, like model Nina Agdal's (left), mist a loose, domed blush brush with light-hold hair spray and run the bristles against the direction the hair grows along your hairline and over the surface of your topknot. "It picks up just the right amount of small, wispy pieces without messing up your style," says hairstylist Frankie Foye. —CATHERINE Q. O'NEILL

SCOOP

Urban Decay Mascara Resurrection



THE NEWS: This serum breaks down dry mascara so you can reapply a fresh, smooth coat at the end of the day without making your lashes stiff or spidery.

HOW IT WORKS: When you brush the clear serum through old mascara, panthenol and glycerin declump and hydrate lashes by instantly drawing moisture to them, says cosmetic chemist Ni'Kita Wilson.

THE VERDICT: A few passes of the brush softened and separated our dull and crunchy 6 P.M. lashes—all without unleashing mascara dust on our cheeks. When we applied lengthening mascara over the serum, they layered beautifully. But the serum doesn't pair well with volumizing mascara; the combination made our lashes look gloppy and fake. —LEXI NOVAK

CLOCKWISE FROM TOP LEFT: JOHN MANNO; COURTESY OF ROBIN BLACK (3); JOHN MANNO; FRAZER HARRISON/GETTY IMAGES


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Cinderella Story

Mice, bluebirds, and one resourceful fairy godmother made over Cinderella in the 1950 Disney film. For the studio's live-action remake, in theaters this month, it took dozens of antique hairpins, buckets of Swarovski crystals, and three talented fairy godmothers: costume designer Sandy Powell, hairstylist Carol Hemming, and makeup artist Naomi Donne. They explain the workings behind the fairy tale. —SOPHIA PANYCH



Cinderella

"Her hairstyle is based on test footage of Vivien Leigh in *Gone With the Wind*," says Hemming, who twisted the top layers to create the illusion of a tiara. "I didn't want real tiaras—I wanted Cinderella [Lily James] to stand out in her simplicity," says Powell. She had more than 10,000 crystals sewed onto the dress, while Hemming glued Swarovski crystals to the hair with surgical adhesive. "The crystals were expensive, so we picked them off and reused them," says Powell. To make James's skin glow, Donne spread M.A.C. Strobe Cream and M.A.C. Pigment in Silver on her arms, chest, and neck. Her lip color was a final touch of magic. "It's from a little terra-cotta ceramic jar I bought in Morocco," says Donne. "When you run a wet brush along the inside, you get a supersheer rosy stain."



The Wicked Stepmother

Inspired by Joan Crawford, Marlene Dietrich, and the cartoon stepmother, Cate Blanchett's dresses have "a strong, '40s silhouette with a pointy bosom and padded shoulders," says Powell. Blanchett's hair was pinned into a victory roll, with various hats and feathers added. Her red lipstick "was classic 1940s but also gave her that wicked feel," says Donne.



The Evil Stepsisters

Each sister has her own color palette: green and yellow for Drisella (Sophie McShera, left) and pink and orange for Anastasia (Holliday Grainger, right). Donne used orange lipstick on McShera and fuchsia lipstick on Grainger. Hemming curled the hair and secured the updos with vintage pins.

LOVE THESE LOOKS? CHECK OUT THE M.A.C. CINDERELLA MAKEUP COLLECTION AT ALLURE.COM/CINDERELLA.



PRODUCT REVIEW

L'Oréal Paris Quick Dry Primer Spray

WHAT IT IS: A blowout spray
WHAT IT DOES: Speeds up blow-drying time (by 50 percent, the company claims) while preventing heat damage
KEY INGREDIENTS: Isododecane (makes water molecules evaporate quickly); silicones (flatten the cuticle and reduce frizz)
HOW IT SMELLS: The spray has a strong apple-and-coconut scent.
WHY WE LIKE IT: Although we've tried quick-drying sprays, none of them left our hair as shiny and smooth as this. Our tester dried her hair exactly the same way twice, once with the primer and once without. The spray didn't reduce her blow-dry time by a full 50 percent, but it came close. "Instead of 15 minutes, it took about nine," she says. "And it left my hair as silky as a silicone serum does. Now I use this spray every day." The formula didn't weigh down our tester's fine hair, but one thing was too heavy for her taste: the candy-like scent. Once her hair was dry, the scent disappeared. —BROOKE LE POER TRENCH

FROM TOP: JONATHAN OLLEY/DISNEY (3); DAVID COOK

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MERMAID HAIR

Disney got it all wrong: Mermaids don't have red, round-brush blowouts. They wear their hair in ripples the color of the Caribbean Sea—according to the mermaid-hair images on Pinterest. We're declaring this the cool-girl hair color of 2015. "This new blue is soft, closer to a pastel than typical royal blue, so it's flattering to fair and deep skin," says colorist Aura Friedman, whose clients at Sally Hershberger are taking the plunge. —PATRICIA TORTOLANI



Tip

This NastyGal blogger used hair chalk. If you're trying temporary blue dye (like Manic Panic), mix it with conditioner and Manic Panic Virgin Snow (a white toner) to get the pastel effect, says Friedman.



INGREDIENT OF THE MONTH

Prickly Pear

It's hot pink and juicy, and it makes for one photogenic margarita. But prickly pear—which contains amino acids, vitamin B, calcium, beta-carotene, magnesium, and iron—is just as good slathered on your skin as it is ingested. "People in the Israeli desert mix it with water to create a salve for windburn," says dermatologist Jeannette Graf. And now skin-care companies are adding it to serums, oils, and masks. "The fruit reduces inflammation, and anything that is anti-inflammatory is also anti-aging because inflammation is the first event that occurs in aging," says Graf. If you decide to DIY, carve the fruit from its spiky shell and squeeze the juice from the center. Dilute the juice with equal parts water or aloe, since it can be irritating if applied directly to the skin at full strength, says Graf. Smooth it on your face or body and watch as redness fades away. If you're using one of the products below, apply it to clean, dry skin; the stabilized formulas will soothe your skin, not inflame it.

—CATHERINE Q. O'NEILL



Jurlique Calendula Redness Rescue Serum, Erno Laszlo Hydra-Therapy Sleep Mask, Kahina Prickly Pear Seed Oil, and Caudalie Premier Cru The Elixir

CLOCKWISE FROM LEFT: COURTESY OF NASTYGAL; **NIR ALON**/ZUMA PRESS/CORBIS; **DAVID COOK**


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From left: Clinique Cheek Palette in Defining Pinks, Guerlain Météorites Perles de Blush, Nars Dual-Intensity Blush in Panic, and Yves Saint Laurent Blush Volupté in 6.

Sweet Cheeks

If Lisa Frank designed blush, it'd look like these sparkly pink powders. But don't dismiss them as juvenile: Shimmery pink blush makes your cheekbones look higher and your skin more radiant—when applied correctly. Start with a matte foundation, then sweep the blush from the high point of the apple to the top of the cheekbone, where it'll reflect the most light. Use a small brush or the tip of a makeup sponge to dab—not swirl—on the powder so the shimmer is confined to your cheekbones. And save this blush for evening. "During the day, shimmer can make your skin look dry," says makeup artist Nick Barose. "But at night, it catches the light and creates a glow." —LEXI NOVAK

Undercover Hairstylist

Falling somewhere between Carrie Mathison and Harriet the Spy, I recently had the hair-raising experience of going undercover. Kérastase invited me to enroll in a hair class led by Odile Gilbert, the French hair legend. It was a one-day course for professionals who wanted to learn Gilbert's elaborate techniques. The other hairstylists didn't know I was a reporter; Gilbert knew a reporter was present, but not that it was me. I've interviewed tons of hairstylists and I like to think I know my way around a flat-iron, but I'm certainly no professional.

Clue number one that I don't fit in: The stylists form an army of asymmetrical haircuts and tattoos, and they all have trunks of supplies. I have one Mason Pearson brush I grabbed from the *Allure* beauty closet. I'm already jittery when Gilbert starts the first tutorial. All 36 of us huddle around her as she mousses, curls, and teases a model's hair into a superhigh *Blade Runner* style with the speed of a hibachi chef. *"Voilà! Now go do,"* she commands. I head back to my station, grab the mousse, and massage a baseball's worth into my model's roots. Crap. That's not mousse; it's a curl-enhancing foam. Oh no, oh no, oh no. I remember that water breaks down most products, so I ask my neighbor for her spray bottle. She rolls her eyes and hands it over. I'm crying on the inside. But it works.

It's time for teasing. I pledged a sorority in the Midwest—I've got this. I style a nice little bump with a spare comb and send my model to Gilbert for inspection. *"Non, non, zis need to be higher,"* she says, shaking her head. I tease even more, packing the tease right into the roots. *"Higher! Like zis!"* and she lifts my model's hair a good six inches aloft. I switch to my boar-bristle brush and tease like my life depends on it—and apologize. "You're way gentler than most stylists I'm used to," my model says. And in the most anticlimactic moment of my brief hairstyling career, Gilbert nods and says simply, "OK." —CATHERINE Q. O'NEILL


The author at work



TAKING NOTES

Balenciaga Paris L'Édition de Mer

WHAT IT IS:
An aquatic floral scent

NOTES:
Yuzu, green shiso leaf, lily of the valley, and dry wood

WHY WE LIKE IT:
Despite the name (*mer* means sea), this scent starts off smelling more like a garden than a beach. The first impression is superfeminine—soft white flowers and the faintest suggestion of clean laundry. But when the briny ocean notes surface after a few minutes, it takes on hints of salt and wood, becoming sexy, slightly mysterious, and completely unique.
—DANIELLE PERGAMENT

DAVID COOK (STILL LIFES); COURTESY OF KÉRASTASE

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CULT OBJECT

GLASS FULL

There's a lot of history bottled up in Dior's exquisite new perfume amphora, a chiseled, full-hipped re-creation of the original vessel introduced in 1947. Designed for the first Miss Dior fragrance, that flacon captured the essence of the designer's New Look silhouette, each cut-glass facet reflecting the curves and hollows of the female form. The reissued version is just as voluptuous and also holds Miss Dior, or one of six popular scents that came after it. —FRANCES LITTLE

Dior Amphora, $415 to $700 (depending on the scent) for 5 ounces, at select Dior counters and dior.com.

DAVID COOK



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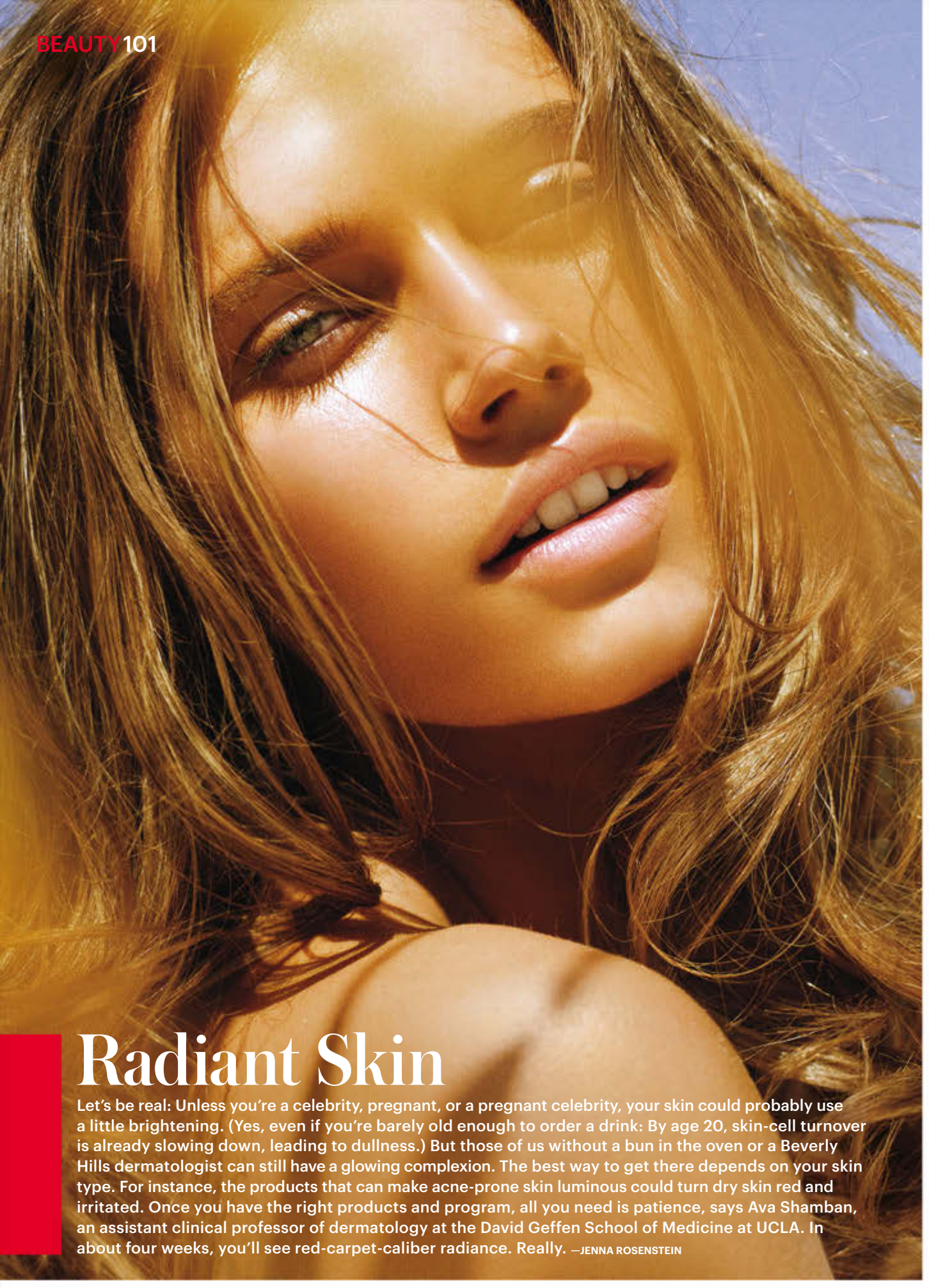
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Radiant Skin

Let's be real: Unless you're a celebrity, pregnant, or a pregnant celebrity, your skin could probably use a little brightening. (Yes, even if you're barely old enough to order a drink: By age 20, skin-cell turnover is already slowing down, leading to dullness.) But those of us without a bun in the oven or a Beverly Hills dermatologist can still have a glowing complexion. The best way to get there depends on your skin type. For instance, the products that can make acne-prone skin luminous could turn dry skin red and irritated. Once you have the right products and program, all you need is patience, says Ava Shamban, an assistant clinical professor of dermatology at the David Geffen School of Medicine at UCLA. In about four weeks, you'll see red-carpet-caliber radiance. Really. —JENNA ROSENSTEIN

GREG KADEL/TRUNK ARCHIVE

If you have dry skin...

You need to smooth the rough texture that prevents light from reflecting off your skin.

Change your cleanser. Look for a creamy formula with moisturizing ceramides or hyaluronic acid (like **CeraVe Hydrating Cleanser**). It will take away the day's grime but not all the good oil (a.k.a. the stuff that makes you glow). In the morning, you can skip cleanser altogether.

Peel it away. When your skin is dry, the enzymes responsible for sloughing off dead cells have slowed down. Give them a little kick with a gentle lactic acid peel once a week. We like **Kate Somerville Clinic-to-Go Resurfacing Peel Pads,** which also contain glycerin.

Sweeten your exfoliation. Don't reach for a grainy scrub to buff away flakes. "It may get rid of them temporarily, but it'll make your skin even drier and flakier in the long run," says Joshua Zeichner, the director of cosmetic and clinical research in dermatology at Mount Sinai Hospital in New York City. Opt for a sugar scrub—and use it only once a week. It dissolves as it exfoliates, so it's harder to overdo. (We like **Fresh Sugar Face Polish.**) To deal with flaky spots on a daily basis, rub a drop of face oil over them.

Layer up. Brightening and moisturizing ingredients are more powerful when you layer them, says Shamban. Start with a hydrating serum (like **L'Oréal Paris Age Perfect Advanced Skin Repair**) followed by one with a brightening botanical, like soy or licorice (try **Aveeno Positively Radiant Targeted Tone Corrector**); top both with a rich lactic acid moisturizer (we like **Philosophy Hope in a Jar**).

If you have oily skin...

Oil production has nothing to do with the moisture levels that make your skin look dewy and bright. It's entirely possible to have skin that's oily but still dull.

Don't skip moisturizer. Pick a gel formula—they're water-based and hydrate without adding surface shine. One with salicylic acid and a brightener, like vitamin C, will clear breakouts and fade dark spots, too (try **Korres Pomegranate Balancing Cream-Gel Moisturiser**).

Prime time. You probably already know about primers' oil-absorbing benefits. What we'll add: Look for ones that also contain light diffusers and brightening botanicals. We like **Tarte Clean Slate Flawless Primer.**

Go for the strong stuff. Retinol and hydroquinone are very effective at evening out skin tone but can irritate many people. But not you. "Oily skin tends to be thickest, so it can tolerate those ingredients well," says Doris Day, a clinical associate professor of dermatology at NYU Langone Medical Center in New York City. Layer both a few times a week at night (spot-treat dark patches with just hydroquinone).

Get a boost. If you want to deshine and get glow-y—and really fast—swipe on a salicylic acid peel once a week. **Dr. Dennis Gross Skincare Alpha Beta Peel Extra Strength** also contains acne-fighting witch hazel and (again!) retinol.

Don't be picky. Picking pimples causes dark spots and scars that may not become visible until years later. "I see patients whose acne scars from 20 years ago are becoming more prominent because aging skin can't hide them as well," says Day.

If you have combination skin...

The trick is to treat both your dry and oily areas with a gentle touch.

Unclog the right pores. Because combination skin is oiliest in the T-zone, the pores there are largest, which can look jarring against dry cheeks with tiny pores. Using a salicylic acid toner (like **Origins Zero Oil** toner) or an alpha hydroxy acid peel (like **Olay Pro-X Nightly Purifying Micro-Peel**) on your oily areas twice a week makes your pores look smaller.

Add an essence. If large pores aren't a concern, use a facial essence instead of a salicylic acid toner. Sweep it on with a cotton pad before you apply moisturizer; it will make oily areas less oily and dry areas less dry and help anything you put on top penetrate more deeply. We like **Clinique Even Better Essence Lotion.**

Look for one word in your moisturizer's ingredient list: "retinaldehyde." "It has the same radiance-boosting and pore-clearing benefits as retinol but is less irritating on dry cheeks," says Zeichner. Try **Eau Thermale Avène Innovation Eluage Face Cream.**

Make time for a mask. A glycolic or lactic acid formula exfoliates to degunk pores and brighten dull skin, and because it sits on your face for only ten minutes, tops, it won't irritate drier areas (try **Nude Skincare Miracle Mask**). And clay masks that contain a moisturizer, like glycerin, can reduce oil while soothing dry skin. We like **Bliss Multi-Face-Eted All-in-One Anti-Aging Clay Mask.**

If you have sensitive skin...

Redness and stinging may have made you gun-shy about sunscreen and treatment products, but without them, you won't only get dark spots—your ruddiness will get worse.

Be diligent about SPF. Redness is caused by inflammation, which sun exposure often exacerbates. Wear a sunscreen with an SPF of at least 30 year-round. The gentlest options use the mineral sunscreens titanium dioxide or zinc oxide; **Aveeno Natural Protection Lotion Sunscreen SPF 50** also contains skin-soothing oat extract.

Calm down. Niacinamide and soy and licorice extracts fade blotchiness. Look for one in a moisturizer that also contains another calming ingredient, like oat, vitamin E, aloe, or cucumber (try **Ole Henriksen Sheer Transformation**).

Choose creamy formulas. A peel pad may be too intense for your skin. You can find the same exfoliating ingredients (such as lactic or glycolic acid) in moisturizers that take a little longer to absorb (we like **Peter Thomas Roth Glycolic Acid 10% Hydrating Gel**). If your skin starts to turn red, cut back your application to once a week.

Cool down. Even mild treatments can irritate your reactive skin. But if you stick products in the fridge, the cool temperature will reduce swelling and redness on contact. For a quick brightening effect, Shamban recommends running an ice cube over your face for several seconds and chasing it with a few drops of facial oil (like the fragrance-free **Weleda Almond Soothing Facial Oil**).

ROGER CABELLO. CONTRIBUTOR: FRANCESCA FUSCO, ASSISTANT CLINICAL PROFESSOR OF DERMATOLOGY AT THE ICAHN SCHOOL OF MEDICINE AT MOUNT SINAI IN NEW YORK CITY.

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FASHION Bulletin

Net Neutrality

Netting is everywhere this spring. The twist is that designers have juxtaposed a sexy material with classic shapes, creating eye-catching pieces that aren't risqué. Case in point: a pencil skirt by Altuzarra. Breathe it in. —SIOBHAN BONNOUVRIER



PETER SOM
embroidered cotton T-shirt, $1,095 (petersom.com).

THE ROW
nylon clutch, $2,750 (neiman marcus.com).

ALTUZARRA
leather skirt, $7,500, at the Room at Hudson's Bay, Toronto (416-861-6251).

TAMARA MELLON
leather-and-mesh shoes, $695 for similar styles (tamaramellon.com).

Balenciaga Spring 2015

DAVID COOK (STILL LIFES); GIOVANNI GIANNONI (RUNWAY)

Heavy Petal

Florals lose their daintiness and become brazen in almost cartoonishly large prints.

Marni
Spring 2015

LUST
ERDEM
silk-blend top, $2,325, at Jeffrey, N.Y.C. (212-206-1272).

MUST
TIBI
cotton polyester top, $450 (tibi.com).

LUST
FENDI
viscose silk dress, $2,650, at Fendi, N.Y.C. (212-897-2244).

MUST
BANANA REPUBLIC
cotton-blend dress, $150 (banana republic.com).

LUST
MICHAEL KORS
wool silk skirt, $8,995, at select Michael Kors stores.

MUST
CUT25 BY YIGAL AZROUËL
polyester skirt, $425 (cut25.com).

LUST
ETRO
satin shoes, $660, at Etro, N.Y.C. (212-317-9096).

MUST
COLE HAAN
satin shoes, $248, at Cole Haan stores.

LUST
CAROLINA HERRERA
polyester elastane pants, $1,290, at Carolina Herrera, N.Y.C. (212-249-6552).

MUST
LAUREN RALPH LAUREN
sueded crepe pants, $125, at select Bloomingdale's stores.

GIOVANNI GIANNONI (RUNWAY); DAVID COOK (STILL LIFES)



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Spring 2015



DELPOZO
beaded crinoline flats, $1,150, at Bergdorf Goodman, N.Y.C. (800-558-1855).



BANANA REPUBLIC
leather flats, $118 (bananarepublic.com).

Low Profile

Delicate flats with tapered toes, slingbacks, and ankle straps are evening shoes you can dance in.



STUART WEITZMAN
leather flats, $435, at Stuart Weitzman, N.Y.C. (212-750-2555).



MICHAEL KORS
leather flats, $550, at select Michael Kors stores.



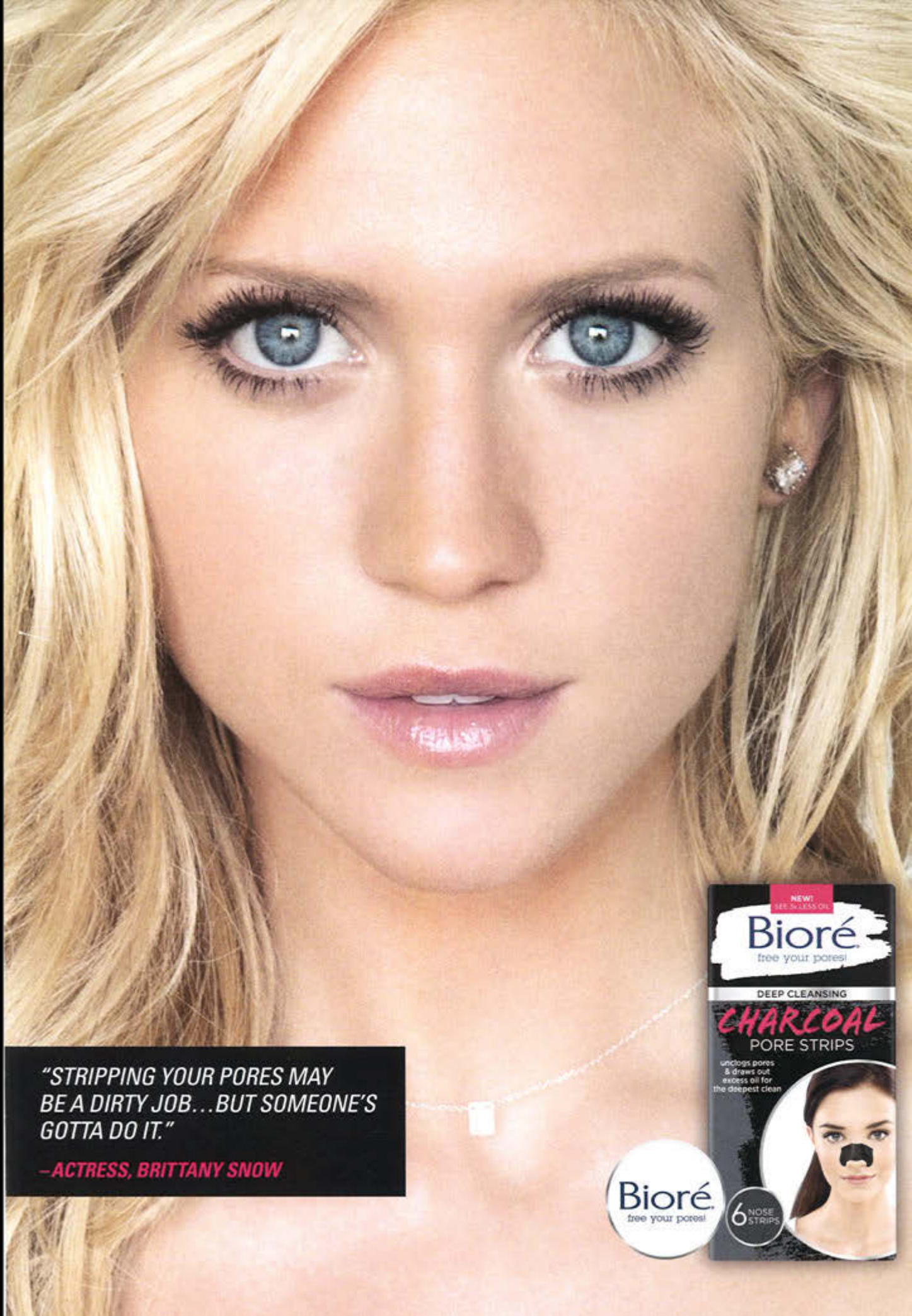
TABITHA SIMMONS
silk-and-leather flats, $595 (matches.com).



GIORGIO ARMANI
embroidered silk flats, $1,245, at Giorgio Armani stores.

JOHN MANNO (STILL LIFES); **VICTOR VIRGILE**/GAMMA-RAPHO VIA GETTY IMAGES


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MICHAEL KORS
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GAP
leather bag, $100 (gap.com).

Western Front

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GUCCI
crocodile bag, $18,000, at select Gucci stores.



CHANEL
patent-leather bag, $3,500, at select Chanel stores.



TORY BURCH
leather bag, $650, at Tory Burch stores.



ALEXANDER WANG
patent-leather bag, $850, at Alexander Wang, N.Y.C. (212-977-9683).

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Laura and Kate Mulleavy founded Rodarte in 2005.

10 Beautiful Things

Laura and Kate Mulleavy, the designer sisters behind the Los Angeles–based fashion label Rodarte, love watching *Antiques Roadshow,* rereading *To Kill a Mockingbird,* and wandering the coastline of northern California. But while there may be nothing avant-garde about their pastimes, their designs are based on flashes of "strangeness, unusualness," as Laura describes it, as well as luxurious fabrics and intricate details. Gowns printed with *Star Wars* characters, leather twisted to resemble the feathers of a condor, and the severe palette of L.A. punk rock—the common denominator is the slightly skewed world the Mulleavys see around them. "California is our inspiration," says Laura. —PATRICK ROGERS

1. Rodarte corduroy-and-canvas jacket. "Every girl should have a jacket she can wear with anything. This one is utilitarian, not delicate, and the long sleeves look so cool."

2. "Radarte" T-shirt. "We took the California slang 'rad' and played it off our brand name."

3. Rodarte booties. "Everybody needs shoes that are strong and give a little height."

4. Rodarte necklace. "This seems like things collected from the beach: little bottle tabs, pieces of abalone, saltwater pearls."

5. Le Feu de l'Eau candle in Ivoire. "This candle doesn't have a glass exterior, so you can see the beauty of the wax. And it smells great."

6. Chanel bag. "A classic designer bag, even if 100,000 people own it, can still make you feel special."

7. Sally Hansen for Rodarte nail polishes. "For our last show, we used pink that reminded us of seashells and blue like the ink made by underwater creatures."

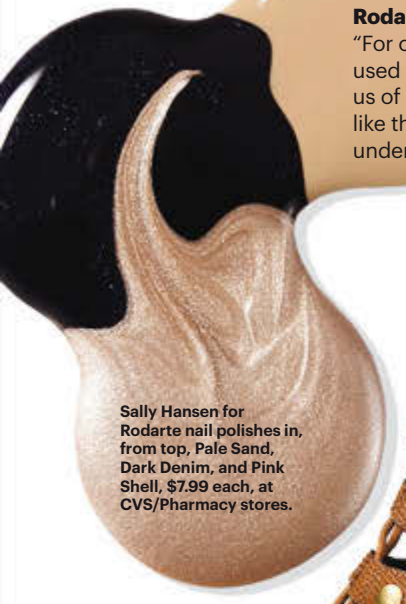
8. The Beatles, the White Album. "Make sure you have a record player in your house; the music just sounds better. This is a great record and an amazing moment in design."

9. Lavender sachets. "Growing up reading *The Secret Garden* and *Little Women,* we imagined every woman had these."

10. Agnès Varda movie poster for *Cléo de 5 à 7.* "Vintage posters give character to your space without taking over."



Rodarte corduroy-and-canvas jacket. Details, see Shopping Guide.



Sally Hansen for Rodarte nail polishes in, from top, Pale Sand, Dark Denim, and Pink Shell, $7.99 each, at CVS/Pharmacy stores.



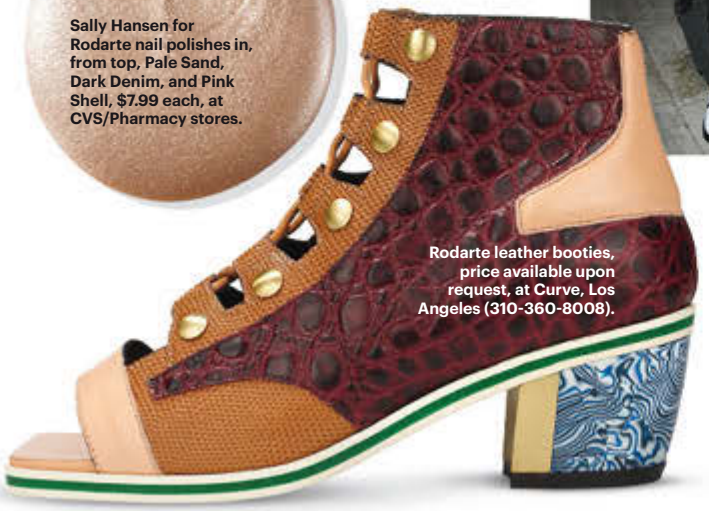
Rihanna in a "Radarte" T-shirt in Beverly Hills



Schweitzer Linen sachet, $40 for a set of three (schweitzerlinen.com).



Rodarte necklace, price available upon request (877-SHOPBOP).



Rodarte leather booties, price available upon request, at Curve, Los Angeles (310-360-8008).



Le Feu de l'Eau candle in Ivoire, $62 (lefeudeleau.com).



Agnès Varda poster

FOR PHOTOGRAPHERS' CREDITS, SEE CREDITS PAGE.

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Achilles Heel

Laser-cut leather was the backbone of Fendi's spring collection, giving clothes and accessories their structural edge. In fact, the spine of these crystal-studded cage sandals takes its shape from the leather "feathers" that cropped up throughout the runway show—on shoes, on shirt plackets, and even as hair ornaments. The jagged, jeweled line ambles upward, as provocative as a stocking seam. Coming and going, the effect is simply staggering. —FRANCES LITTLE

FENDI
leather-and-Swarovski-crystal sandals, $2,195, at Fendi, N.Y.C. (212-759-4646).

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Makeup
"M.A.C. Ruby Woo is the only red lipstick that I find really flattering on my skin."

Necklace
"Because the outfit is all black, I wanted to wear some kind of accessory. This vintage choker doesn't overwhelm the dress and skirt."

Hair
"I was going to pull my hair back, but I thought that would look way too businesslike. Wearing it down is more nighttime."

Dress
"Wearing a dress under a skirt may seem odd, but the sleekness of the Norma Kamali dress worked perfectly under the high-waisted skirt."

Clutch
"This vintage gold clutch goes well with the gold necklace and the gold buckle on the ankle straps."

Shoes
"Open-toe shoes are elegant, so I chose these Steve Madden heels. Closed-toe shoes would have made the look more casual."

USER'S GUIDE TO *Style*

Styling a pencil skirt is pretty straightforward. But one that's made of mesh? Four New Yorkers take on the challenge.

By Ramona Emerson

A black pencil skirt is something you see in the office. A black pencil skirt that's nothing but net is something you saw all over the spring runways, including at Proenza Schouler, Balenciaga, and Altuzarra. Four fashionable New Yorkers give us their take on Banana Republic's version with a short splatter-paint lining. Coated-lace pencil skirt, $110, at Banana Republic stores.

IRMA ELEZOVIC

23, BEAUTY ASSISTANT, *ALLURE*

Elezovic tried the skirt with an oversize sweater. "It was frumpy," she says. So she went a totally different route, choosing a body-conscious Norma Kamali dress (short enough not to show below the skirt's lining) with cutouts on the sides that "make the look more fun," she says. Makeup plays a big role in her sense of style, and it almost always includes winged eyeliner. The red lips and nails in lieu of accessories add color.

FAVORITE THINGS

SHOES: "Sophia Webster." **BAG:** "Milly tote." **JEANS:** "Zara black skinny jeans." **LINGERIE:** "Victoria's Secret." **FRAGRANCE:** "Thierry Mugler Alien." **SKIN CARE:** "Estée Lauder Micro Essence Skin Activating Treatment Lotion."

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CONNIE WANG

27, STYLE DIRECTOR, REFINERY 29

"I don't typically wear pencil skirts because they're so feminine, but this one has a sporty spin that I love," says Wang (right), who describes her quirky, slightly masculine style as "if the Hardy Boys grew up in Tokyo." She chose a short leopard-print dress worn as a shirt and a silk jacket she picked up on a trip to Japan. "It's a little athletic, just like the mesh skirt," she says.

FAVORITE THINGS

SHOES: "Oxfords." **ONLINE STORE:** "Front Row Shop." **STYLE ROLE MODEL:** "Youki Kudoh in the movie *Mystery Train*." **HAIRSTYLIST:** "Yoshihide Yonezawa at Yo-C Salon." **SKIN CARE:** "Korean sheet masks."



Jacket
"I got this vintage silk jacket in Tokyo. I wore it because it makes the pencil skirt look even more casual."

Dress
"This Rodarte for Target leopard lace dress is normally a tad too short to wear during the day, but it works under the longer skirt."

Shoes
"I love weird, deconstructed menswear. These tasseled Zara mules are a comfortable way to give yourself some height."



Makeup
"I like lipstick colors that sort of clash with your clothes."

Top
"I like that this vintage top is fuzzy and pinkish red."

Bag
"I really like prints, so since nothing I chose was printed, I wanted to do a statement bag. I've never seen another bag like this vintage Monrif."

Shoes
"These high-heel Manolo Blahnik Mary Janes are sexy but businesslike, which goes with the pencil skirt."

KARLEY SCIORTINO

29, SEX WRITER, SLUTEVER, AND VOGUE.COM COLUMNIST

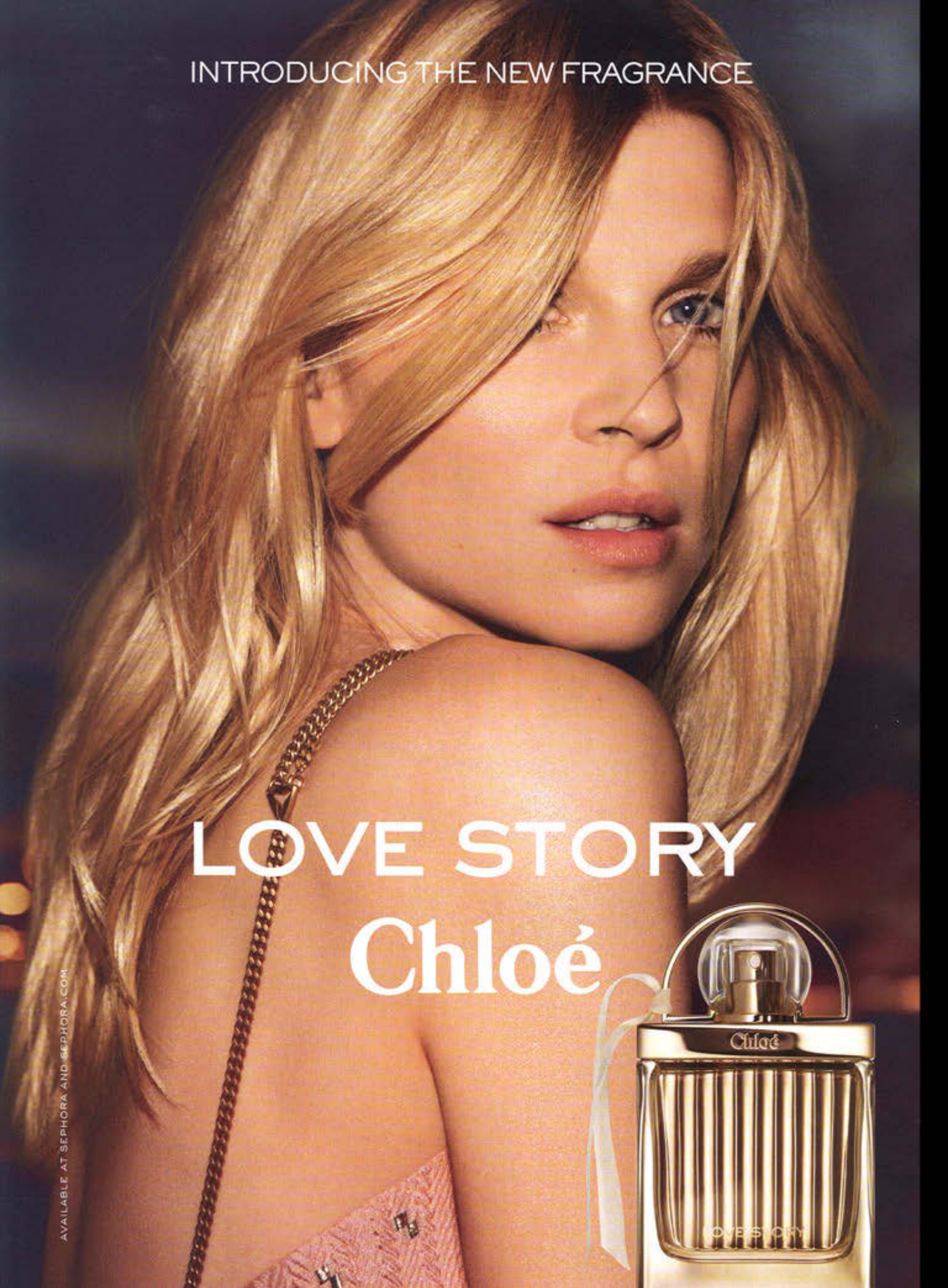
"The skirt's length is conservative, but then there's the see-through element, which makes it sexy but not skimpy," says Sciortino (left). She tends to wear clothes that are "quite covered up but still formfitting," she says. "I always strive to look like a senator's sexy wife." For Sciortino, no look is complete without "a little trash—I like to have a sense of humor about the way I dress. These earrings look like door knockers and lighten the mood."

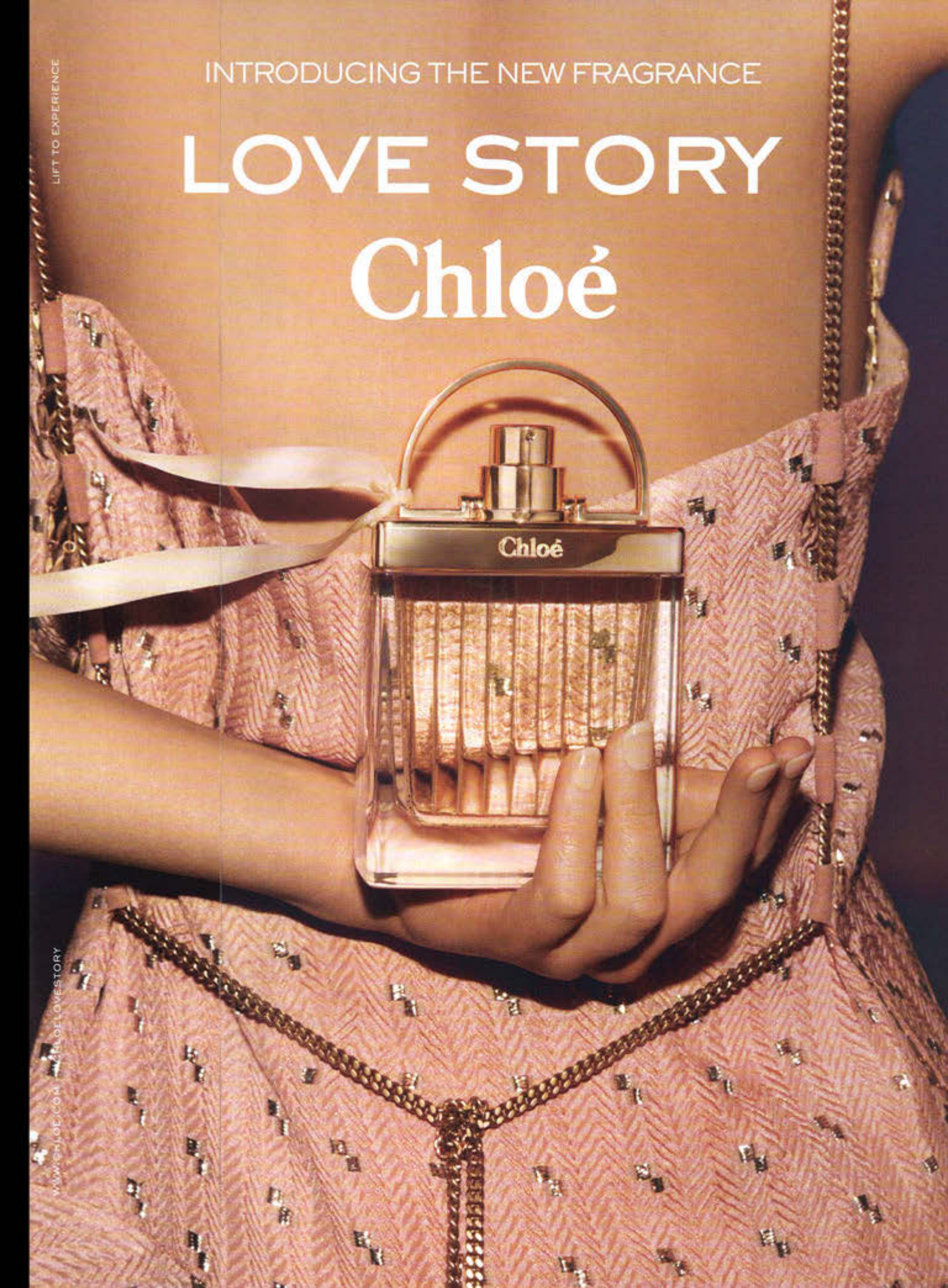
FAVORITE THINGS

SHOES: "Ferragamo loafers." **JEWELRY:** "Dominic Jones." **LINGERIE:** "Agent Provocateur." **HAIRSTYLIST:** "Silvia Cincotta, who runs a salon out of her apartment." **FRAGRANCE:** "Dolce & Gabbana Pour Femme." **SKIN CARE:** "Ole Henriksen Truth Serum."

"I LIKE LIPSTICK COLORS THAT SORT OF CLASH WITH YOUR CLOTHES."

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Shirt
"Pencil skirts are hard for me to wear, but the top balances my body shape."

Bag and Ring
"This basic black 3.1 Phillip Lim bag is the first designer bag I ever bought. The thin gold ring is by Dirty Librarian Chains in Brooklyn."

Shoes
"The shoes are Nanette Lepore—they have a bizarre Velcro ankle strap, but I like a quirky accent."

NICOLE LOHER

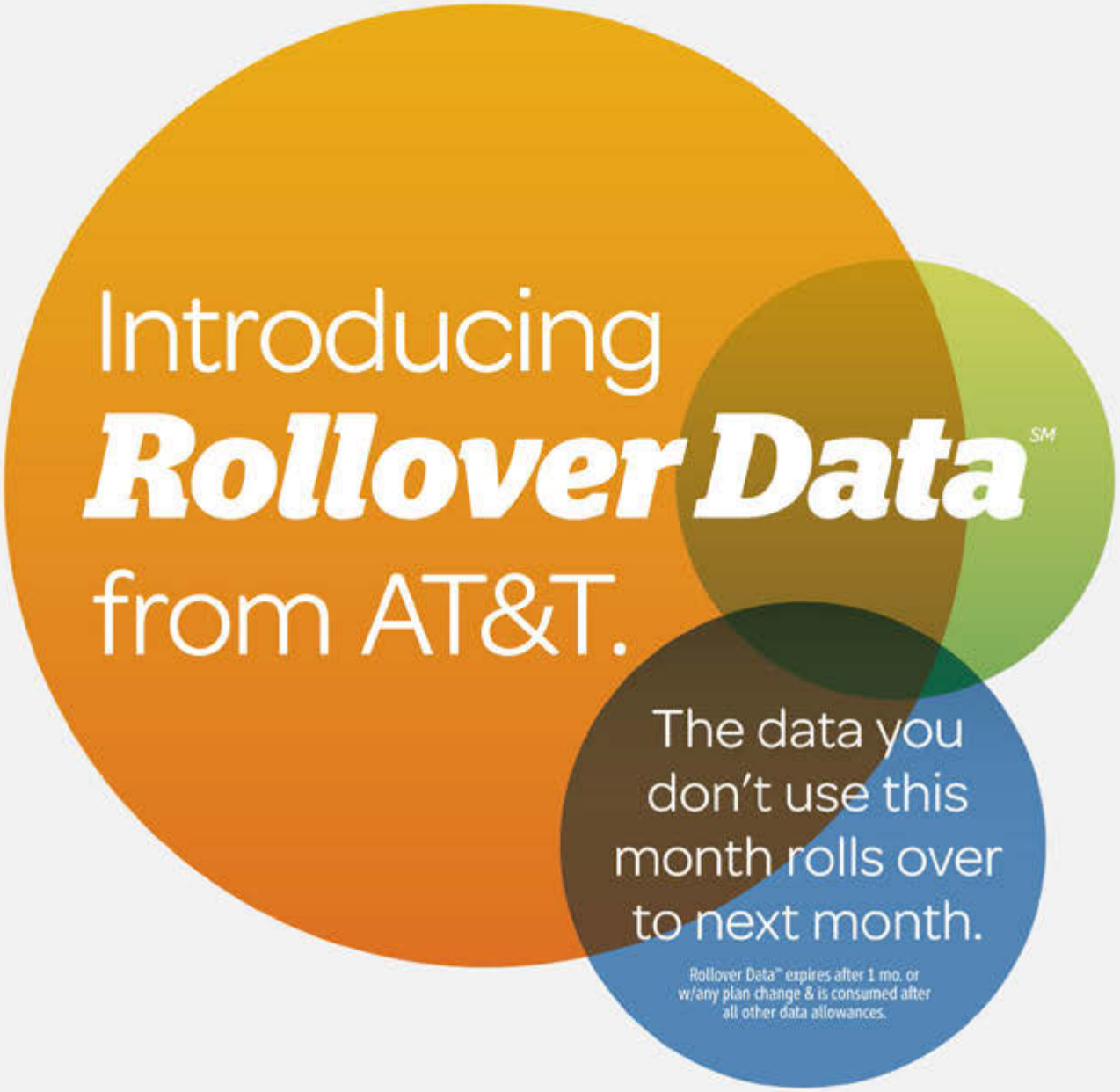
21, ASSOCIATE MANAGER FOR DIGITAL MEDIA, NARS

"I love structured clothing and mixing patterns," says Loher, who chose a boxy cropped Nanette Lepore top to play off the narrow, high-waisted skirt. "The top's motif is bright and colorful—perfect for spring," she says. "And the more patterns, the better." The trick is to choose pieces that all have the same base color, like "throwing together these crazy shoes and this crazy skirt" because both are black-and-white.

FAVORITE THINGS

SHOES: "Prada." **JEWELRY:** "Catbird." **JEANS:** "Armani Exchange black high-rise skinny jeans." **LINGERIE:** "Azaleas." **STYLE ROLE MODEL:** "Marisa Berenson." **HAIRSTYLIST:** "Todd Bush at Bush Salon." **LIP COLOR:** "Chanel Rouge Allure Lip Colour in La Fascinante." **FRAGRANCE:** "Tocca Cleopatra." **SKIN CARE:** "Yves Saint Laurent All-in-One BB cream."

JASON JEAN/CITIZEN COUTURE



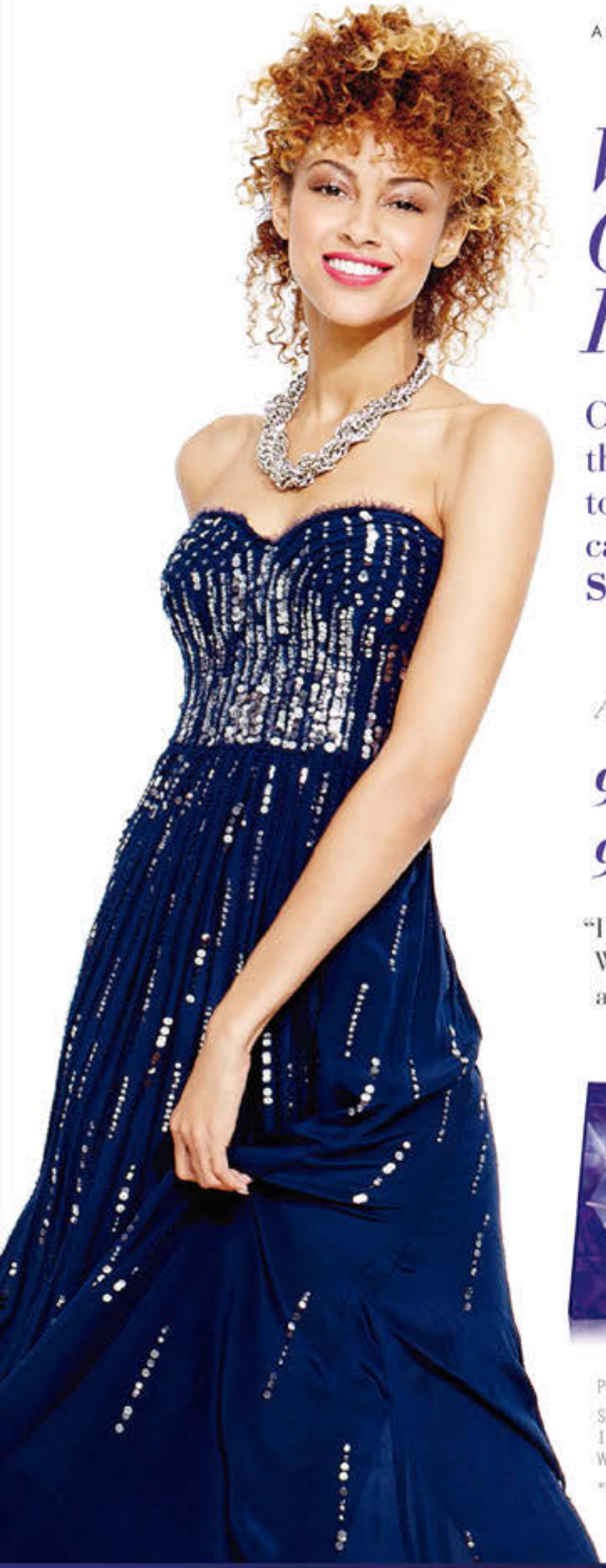
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Source: Allure Beauty Enthusiasts reader panel, October 2014; a product trial was conducted among 158 participants, each of whom received a complimentary box of Crest 3D White Supreme FlexFit Whitestrips and used the product every day for one hour over two weeks.

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Insiders' Guide

ADVICE FROM THE EXPERTS ON GOING OUT—OR STAYING IN—WITH STYLE



Kelly LeBrock at the Eugénie-les-Bains hotel and spa in France in 1980

DENIS PIEL

HOW TO GET THE MOST OUT OF A DESTINATION SPA

An interview with Jaclyn Sienna India, a New York City– and Palm Beach–based travel consultant and the owner and founder of Sienna Charles, a luxury travel agency.

Plenty of resorts with the word "spa" in their name are just hotels that offer massages and facials. A real destination spa has strict protocols and a focus, whether it's on fitness, weight loss, wellness, or all three. You spend time with experts, follow a program, and commit to days or even weeks.

Know your goal. There are spas where you can either lounge by the pool or fill your day with exercise and treatments (like Canyon Ranch). Others are hard-core ashrams where phone use is discouraged, your calories are limited, and you hike for miles (like the Ranch at Live Oak in Malibu). If you want to relax, don't sign up for boot camp. And if you want to lose weight, you'll need a place with a strict regimen.

Go farther afield. American spas tend to focus on exercise and weight loss but make room for pampering. Spas in Europe often put the emphasis on rest and treatments, sometimes with doctors on site (La Prairie in Switzerland analyzes your blood). Southeast Asian spas (like Chiva-Som in Thailand) are more about yoga and detoxing, with strict diets and cleansing components, such as colonics.

Make the call. Before you book anything, call the spa director and find out what your days will entail. Are they programmed or left open? What will you eat? Will you have to wake up early? Do you need to prepare by getting in shape or giving up caffeine? If you're traveling solo, is the spa well suited to that? You don't want any surprises.

Try a short stay. Some spas offer long-weekend sessions for people who can't get away for a full week. Even with a shorter stay, I've found you can jump-start a health kick.

—INTERVIEW BY BROOKE LE POER TRENCH



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Getting dressed for work has a psychological effect: You're less likely to lounge on the couch and procrastinate.

KENNETH WILLARDT/TRUNK ARCHIVE

HOW TO WORK BETTER FROM HOME

An interview with Julie Morgenstern, a New York City–based productivity consultant and the author of *Organizing From the Inside Out* (Holt Paperbacks).

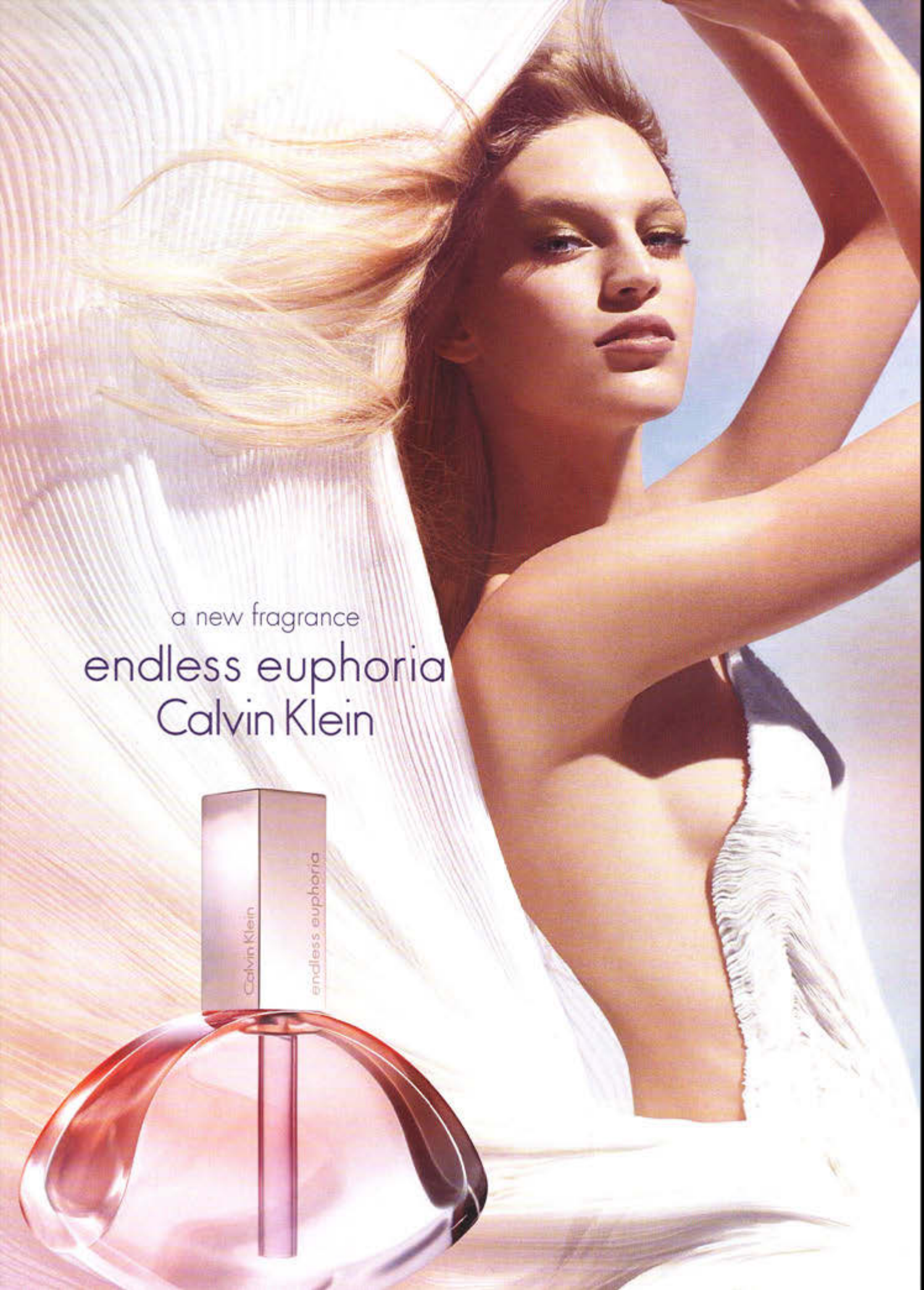
Just because you can sprawl on your couch and wear workout clothes doesn't mean you should. If you want to accomplish real work, the first thing you should do is get dressed—in casual work clothes, not weekend clothes. The effect may just be psychological, but you'll be more focused if you're pulled together.

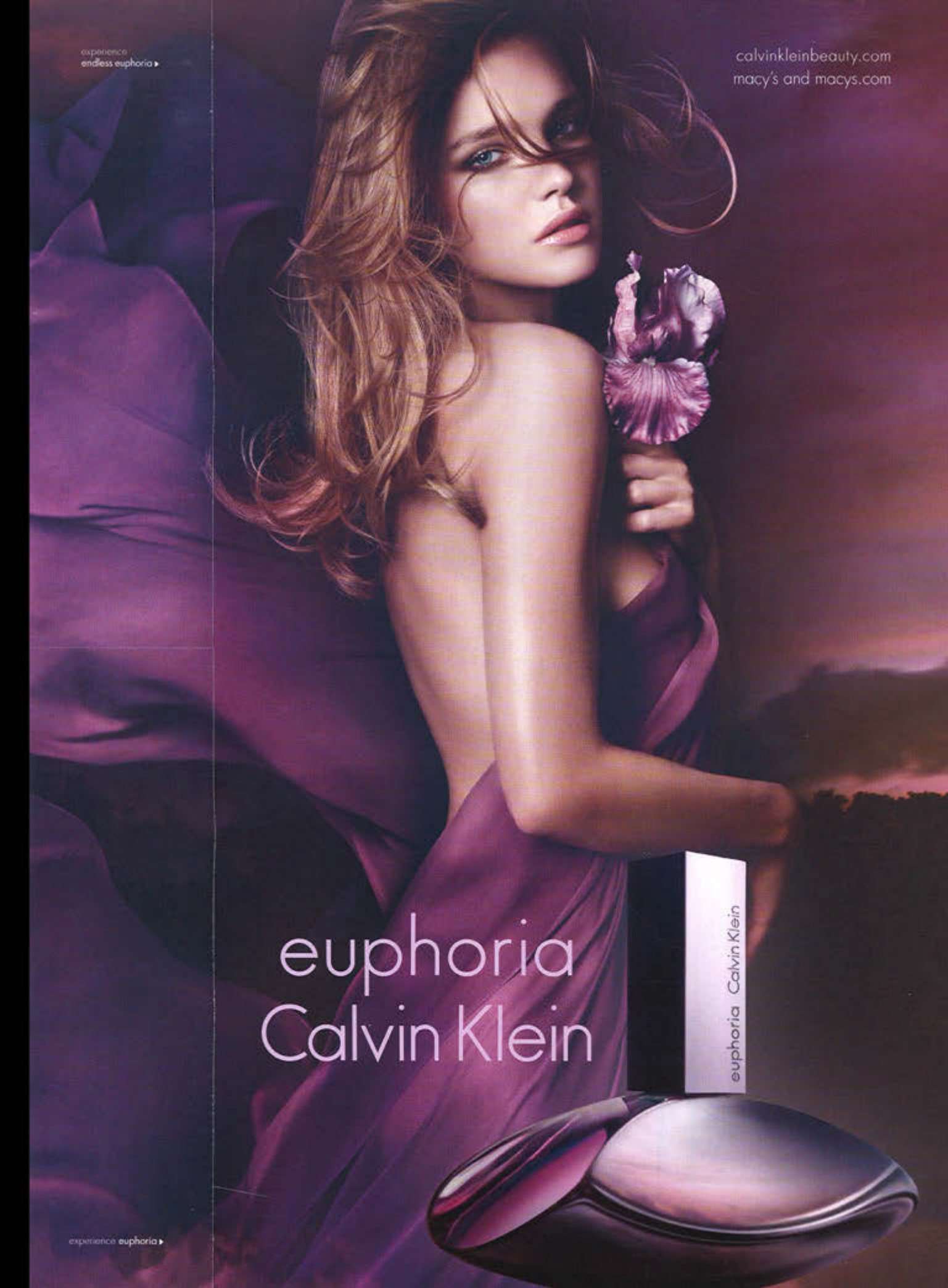
Stake out your territory. If you have the luxury of a home office or a guest room, set up shop there. If not, pick a corner of the kitchen or the living room (but not your bedroom; having a computer there can interfere with sleep). Use a bookcase or another piece of furniture as a room divider to create a space that feels separate from the rest of your home; you need distinct borders. And if you're working at your dining-room table, get a couple of good boxes for supplies and files—I like the colorful Bigso boxes—that you can pack up and put away when you've finished for the day.

Be your own (tough) boss. A detailed schedule is key to being productive when nobody is looking over your shoulder. (Fortunately, at home you can stick to it without the annoyance of meetings, meetings, meetings.) Plan your day in two- or three-hour periods, each devoted to a different type of work. Spend the morning on the task that requires the most concentration and then stop for lunch. Divide the afternoon into two or three chunks, with short breaks between.

Know your distractions. At home, you're going to be tempted to jump up and reorganize the pantry. If you simply must get up from your desk, be aware you're still on the clock and use the time purposefully to solve a problem or mentally craft an email. Or take your laptop to a coffee shop for the afternoon.

Stay connected. If you're part of a team, you run the risk of appearing invisible to the other members when you're working from home. Check in at least once a day to let them know you're alive and productive. It's also hard to go a whole day without socializing, so schedule a networking lunch or go for a run with a friend a few times a week. But beware: Other people may take a more casual approach to your schedule. Let them know your job is real, even if you don't go to an office. —INTERVIEW BY PATRICK ROGERS


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Models Rosie Huntington-Whiteley and Anne Vyalitsyna in 2014

HOW TO REALLY HAVE FUN AT A CLUB

An interview with Jayma Cardoso, the owner of the Surf Lodge in Montauk, New York.

If you don't have a trustworthy friend who can recommend a cool place, check out a good local city guide, like *Time Out*. To know if a club is fun and crowded but not packed with tourists, look at its schedule for great DJs or live music.

Time your arrival. If the club opens at 10 P.M., try to get there around 11:30. If you go right when it opens, you'll have to warm up the dance floor. VIPs tend to arrive around 1 A.M., and that's also when the line is longest. If the wait is more than 20 minutes, there's a chance you won't get in. It's better to come back another night.

Don't wear flats, no matter what. You're at a club. A good look is heels, skinny black jeans, and a cute top, or heels and a dress. You want to look elegant and sexy but not desperate. Unless you're in Miami or somewhere really warm, I think it looks cheap to show too much skin.

Avoid the entourage. It's best to go to a club with one or two friends. If you're part of a huge group, you're less likely to get in, less likely to get a table, and even less likely to be invited to join someone else's table.

Look at the lineup. Most nightclubs and lounges have an opening DJ or band. Learn about the night's performer and use that information to get in. Bands and DJs like to play for people who are into their music, so if the doorman knows you're a fan, he'll want you there.

Don't order a fancy drink. The bartenders are usually too busy to make a complicated cocktail. It's also not the place to nurse a glass of wine. Try a tequila and orange juice—it's great for sipping, and tequila is more of a pick-me-up than other alcohol. Alternate with water if you want the night to last. —**INTERVIEW BY DANIELLE PERGAMENT**

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Tip

The BuddyTV Guide app keeps track of what you like to watch and which services you have—Netflix, Hulu Plus, HBO Go—and sends alerts to your phone when your shows are on.

HOW TO MASTER YOUR TV

An interview with Carley Knobloch, a Los Angeles–based technology expert. She appears regularly on the *Today* show and blogs at carleyk.com.

Even the simple act of turning on the TV has become a technological puzzle. There are so many ways to watch: You can have old-fashioned cable; a streaming box, which connects you to services like Netflix and Hulu Plus (a "smart TV" does the same); or a digital video recorder, like TiVo, which allows you to record cable and, in some cases, access streaming services as well. Confused yet? Here's how to figure out which is right for you.

Cut the cord—or not. People who watch sports or like to channel-surf may not be ready to go without cable. Searching through Netflix menus is more involved than plopping down on the couch and clicking between *House Hunters International* and a *Real Housewives* marathon. But if you find that you're watching content readily available through streaming services, you may be ready to cancel cable.

Find the best box. The major players are Apple TV, Roku, and Amazon Fire TV. Apple TV is the only box that gives you access to your iTunes purchases (as well as to Netflix, Hulu Plus, etc.), but you can't get direct access to things like Amazon's original series. Roku has a huge selection—over 1,800 channels, including PBS, YouTube, Netflix, and Spotify—but all that choice can be overwhelming. If you're already paying for Amazon Prime, Amazon Fire TV gives you tons of free instant video.

Go small. If you just can't deal with one more box, consider a streaming stick, which looks like a USB drive and plugs into your TV; this is the easiest way to turn a TV into a smart TV. The sticks, such as those made by Roku and Amazon, connect you to the majority of what's on their streaming boxes for about half the price. Sticks connect by Wi-Fi—not directly into your modem with an Ethernet cable—so if your signal wanes, you might have glitchy streaming or longer load times.

Play on. Gaming consoles also let you stream television programming without buying any extra hardware, but since the focus is on games, not TV, they probably aren't going to be on the cutting edge of new content. For example, when HBO launches standalone streaming, it may not be available right away on game consoles.

Watch it live. If you do cut the cord but still want to catch the Oscars or the State of the Union, consider a digital antenna, like the Winegard FlatWave, which lets you watch network television. Before you get one, check tvfool.com to find out which local channels you'll be able to pick up based on your address.

—INTERVIEW BY RAMONA EMERSON

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The Brooklyn kitchen of Tumblr founder David Karp in 2013

HOW TO ADD STYLE TO YOUR KITCHEN

An interview with Rita Konig, a London-based interior designer.

Even though it's the room we use the most, the kitchen rarely captures the mood of our home. There are ways to make the space far more stylish without remodeling.

Move beyond white walls. The smaller the kitchen, the bolder you can be with color. I once painted a tiny kitchen black. Sounds weird, but it was transformed from mundane to interesting. There's no color that won't work. One of my favorite small kitchens was painted tennis-court green.

Get a handle. The fastest way to improve the look of kitchen drawers is to add round, wooden knobs the same color as the drawers. They look best placed at either end, not in the middle.

Bring order to your counters. They don't have to be clear, but they do have to be organized. Salt, pepper, and oils look messy in a cluster, but pop them on a nice tray and they're pulled together. I recently put my cutlery in vintage jugs because there's no room in the drawer. Please don't let a fruit bowl be a tragedy—a few shrunken bananas and lemons. If you have space, put a table lamp you love on the counter to make the room cozier.

Watch for props. I loathe display items that serve no function, like decorative pots and jars. I have shelves with china and old mustard pots, but I use them all. I also like stacked towels—blue and white for my London apartment, yellow and green for my place in Wales.

Dress the walls. I love vintage posters and photographs in the kitchen. Best not to hang your Matisse in there, though—the grease ruins paintings over time. You need something behind glass that you can wipe clean. —**INTERVIEW BY BROOKE LE POER TRENCH**

Master Coffee

Beans, grind, water temperature—these are just a few of the variables that go into great coffee. Steve Kirbach, the head roaster for Stumptown Coffee Roasters, explains how to brew better.

Stay fresh. "Keep beans only two weeks, and always store them in an airtight container away from light. Don't put beans in the fridge or freezer; that dries them out."

Grind it yourself. "Burr grinders are better than blade grinders. If you do buy ground coffee, at least request the right grind. If you use a dripper, go for a medium grind; it has the right amount of resistance. A French press needs a coarse grind, since the coffee sits in the water longer."

Filter it. "Use a white paper filter—the unbleached kind can add flavor to the coffee. Run it under hot water before you use it to warm the dripper and minimize heat loss. A wet filter won't soak up the delicious oils."

Brew in small batches. "Pots of coffee quickly go stale, so if possible, make one cup at a time. If you let the water cool after boiling, the coffee will be thicker. Stir the grounds and it will be stronger." —**ALEXANDRA OWENS**

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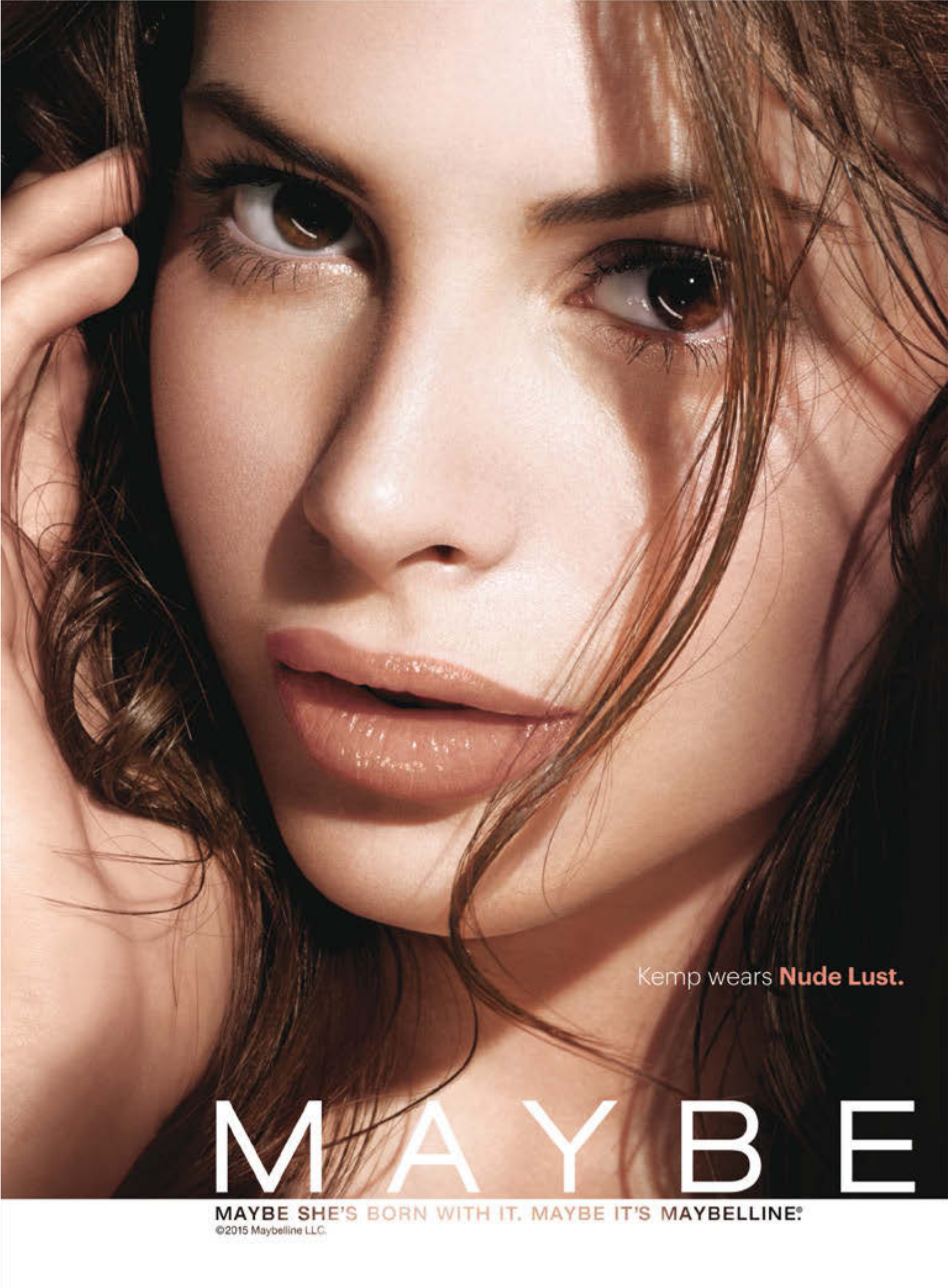
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TRIED AND TRUE

By Jillian Dempsey

A makeup artist is only as good as her products, and when I find the perfect shade of pink lipstick or a mascara that never clumps, I love it like a child. OK, that's a small exaggeration. But I do have a handful of MVPs that have gotten me out of any makeup problem you can think of, and I've come to rely on them for almost every look I do.



Nars Pressed Powder in Heat
This is a powder for dark skin that I also use as a bronzer because it's sheer and has zero shimmer. I use it to play up Kate Hudson's golden, beach-girl look.





Hourglass Arch Brow Sculpting Pencil (1)
The tip of this pencil is a trapezoid, which is its secret. It's perfect for squaring off a brow, creating an arch, or filling in any gaps.

Jillian Dempsey Khol Eyeliner (2)
I couldn't find an eyeliner that would create a lived-in, smudgy look *and* stay in place—so I made one. Kristen Stewart is obsessed with it. When she does her makeup herself, she'll do the liner and mascara and that's it. And she's a pretty good makeup artist!

Chantecaille Total Concealer (3)
This is the only concealer I've tried where one shade works on three or four skin tones. It's like makeup-artist Xanax: It relaxes me because I know it'll work.

Charlotte Tilbury Full Fat Lashes Mascara (4)
With this mascara you can go in for multiple coats and add lots of volume, but it's not a clumper. I put it on pretty much every client.

Kevyn Aucoin The Creamy Glow in Tan Soleil (5)
It's a pinkish coral that blends into the skin, and here's the genius part: It doesn't fade into nothing.

Ardell Duralash Naturals Knot-Free Flares Lashes (6)
You know what makes me crazy? Seeing those balls at the base of false eyelashes. These lashes don't have that ridiculous knot.

Givenchy lipstick in Beige Plume (7)
I only recently discovered this lipstick, and it's my new favorite shade—the perfect pink. It's so flattering on so many different skin tones.



Laura Mercier Crème Eye Liner in Canard
This is my last step if I'm doing a dark, heavy eye look: I trace the waterlines with teal. That's how I finished off Kristen's look here. And the formula is waterproof, so it doesn't migrate or fade.











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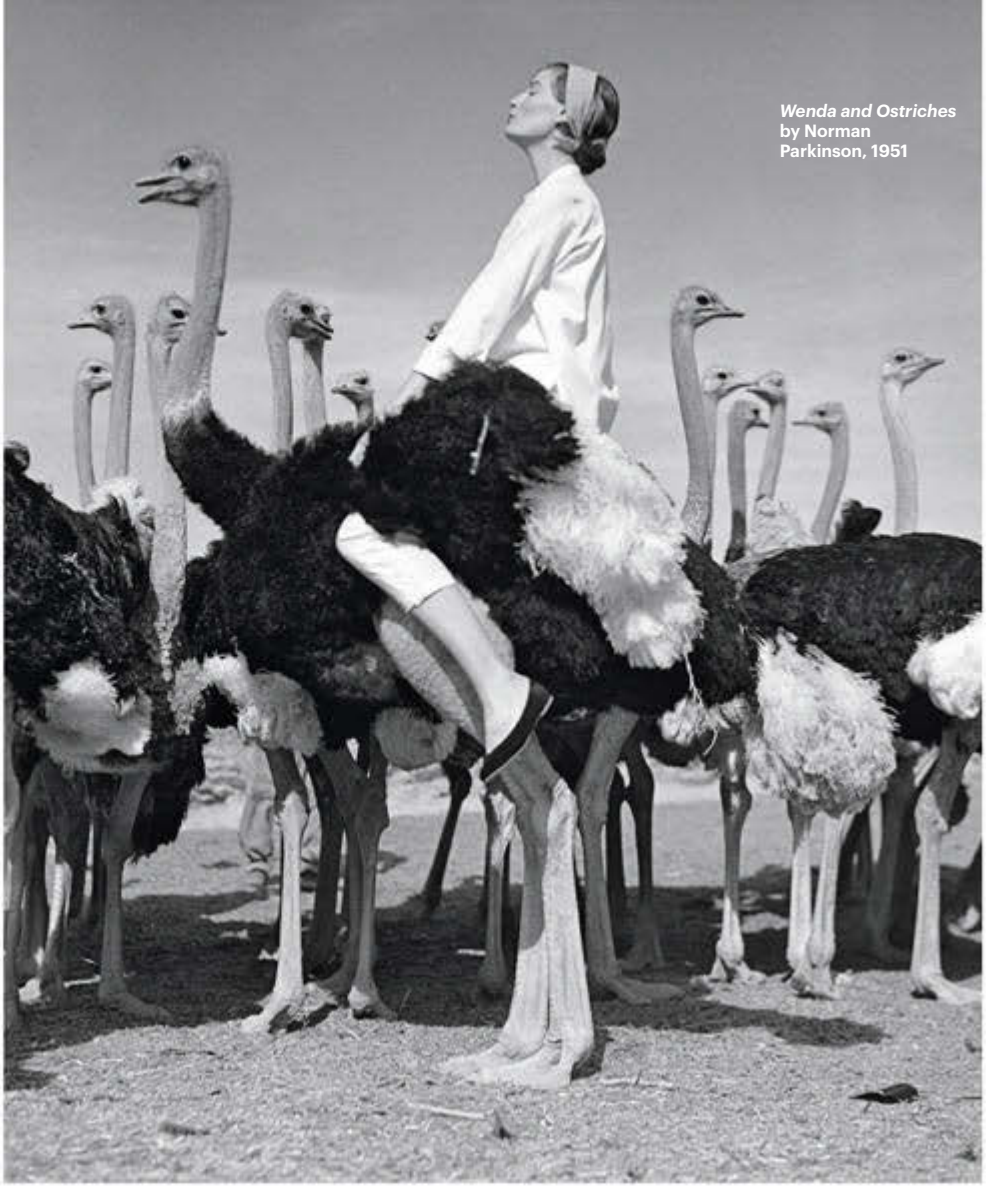


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Wenda and Ostriches by Norman Parkinson, 1951

NORMAN PARKINSON/CORBIS

Charm School

If you want to light up a room (and who doesn't?), remember this cardinal rule: The most interesting talkers know how to listen. **By Liesl Schillinger**

When I was a child in Indiana in the Carter era, my mother and her best friend, Linda, would sit at my family's kitchen table smoking, talking, and laughing in the afternoons after my mom got back from her office. I hung on their every word. Both of them were born in 1943, both were college professors' wives, and both had three kids. An outsider might have seen them as a pair of boring Midwestern ladies—one with a job (but not quite a career); the other, Linda, a stay-at-home mom who wrote romance novels. But even taking into consideration the fact that I was an impressionable insider, I knew these women were not just interesting, they were exceptionally interesting.

I wasn't the only one captivated by them; by the age of eight, I could see their impact on others at the parties they threw. Both of them had a sense of occasion—and if there was no occasion, they created one. Eavesdropping on their chats about their friends, their travels, and their youthful adventures on the storied East Coast, I was filled with anxiety that I would grow up to be incredibly dull compared with them. Determined to decode the secret to their

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charisma, I treated their conversations as a kind of master class in how to be interesting. Pulling that off, they showed me, did not necessarily mean being unconventional, outrageous, or famous. It was a way of interacting with the world, and anybody could do it.

Reduced to two core principles, their knack comes down to 1) having a broad repertoire of insights and anecdotes and 2) being engaging: gauging the tastes and temperaments of the people around you and adjusting your conversation to suit them. You can't just passively acquire adventures, friendships, and epiphanies; it requires initiative. If you live in L.A. or London but spend every day going to the gym, then to the office, then returning home to order in dinner and binge-watch Netflix, you might as well be living in a remote woodland hut. My mother and her pals, however, were constantly coming up with engrossing activities—volunteering for a mayoral campaign, organizing a canoe regatta, driving en masse to the Indy 500, and once, dressing up as Roller-Derby queens in satin shorts and hauling our fathers off for a night at a roller rink.

In New York City, back at the dawn of the new millennium, weary of the repetitive cycle of museum visits, movies, and expensive restaurant dinners, I took a page from suburban Indiana and founded a book club that doubles as a gourmet club. More than a dozen of us have met every six weeks for 14 years. If I ever move away from Manhattan, I won't miss MoMA, but I will miss the warm evenings of literary talk, friendship, and feasting.

During these wine-tinged evenings, many of the women share stories of their particular obsessions, just as my mother and Linda did back in that Indiana kitchen. As a child, I was ashamed of my unimaginative passion for swimming (my mother hated all sports) and embarrassed by my budding Francophilia, thinking it was hopelessly trite to love the land of baguettes, berets, and Pepé Le Pew. I yearned to develop more-exotic interests, which I thought would qualify me to chip in during their mesmerizing reminiscences. But as I grew up and started taking cheap flights to explore Africa, South America, and Japan and catch up with my well-traveled role models, I slowly came to see that, well, I truly did love France, not to mention northern Michigan (where my family gathers for an annual reunion) and even Indiana. And I also still loved swimming. Belatedly, I realized that my mom's and Linda's passions had grown naturally out of their experiences. It was the sincerity of these attachments that made it compelling to talk about them—and to hear about them.

Nonetheless, I had far to go before I would reach this epiphany. Once, convinced that I at last had something valuable to contribute to my mother's tête-à-têtes with her friend, I read aloud a poem I'd written, called "The Stagecoach." They listened indulgently, their eyes tearing up with mirth, until they finally burst out laughing. This was not the effect I'd hoped for. Even now, my mother, who is 71, sometimes breaks out the line "The stagecoach brown and cracked with age" and cackles. But even at such times, she says, as she did then, "Go for it. Nobody cares if you look foolish but you." Everyone strikes out socially from time to time; the key lies in not letting insecurity discourage you from trying again. Linda also chimed in reassuringly that afternoon, telling me an unflattering anecdote about herself as a girl trying to commandeer the attention of a table of adults with a long-winded tale about her day's activities. Her uncle interrupted her after five minutes and said, affectionately but firmly, "This is not of general interest, my dear."

So once you are no longer a child, how do you figure out what is interesting to others? The first thing to do is take the time to read the room and then calibrate your conversation accordingly. Often enough, when you first encounter a new circle of people, someone will abruptly ask the daunting question "What do you do?" If you're lucky enough to have a fabulous career, your occupation may be enough to satisfy their curiosity, but if you don't have a job or don't love the job you have, you don't have to clam up. The entire time I knew Linda, she had no day job, but I saw her as a glorious, heroic career woman because when the conversation turned to workplaces, she would describe the job she'd had for a couple of years before I was born, when she worked at the publishing house Farrar, Straus and Giroux, zipping around New York City in a convertible with her famous boss, Roger Straus. Similarly, although my mother now paints basset hounds, she can regale new acquaintances with her adventures in Moscow, where she ran an office for two years in the '90s, and soon the conversation starts to hum as her new friends rival her stories with their own career highlights. When people ask, "What do you do?" they really mean, "Tell me a story. If you tell it right, I'll tell you one, too."

WHEN PEOPLE ASK, "WHAT DO YOU DO?" THEY REALLY MEAN, "TELL ME A STORY. IF YOU TELL IT RIGHT, I'LL TELL YOU ONE, TOO."

All of this leads to the cardinal rule of the whole undertaking: Be interested in others. The person who hopes to be interesting does not struggle to draw everyone's eyes to her; she keeps her eyes on everyone else. She reins in her vanity, exercises her intuition, and doles out her conversation judiciously. If her powers of observation are good, she will know how to enliven any group—not by buttering them up, but by anticipating what they care about. If she guesses wrong, she steps back, listens a bit, then tries again.

So, to recap: Get off the sofa. Listen, talk, read, and travel. Make creative social plans, and dare to entertain at home. Nurture your friends and your passions, and develop hobbies. Find joy in your work, and if you can't find joy, find anecdotes. Date, marry, divorce (if you must), remarry (if you can), and have children (if possible). Do not assume you have to be Truman Capote to fascinate others, but accept that you can't win over everyone. Do not show off, but don't be afraid, every now and then, to make a grand gesture. Always respect your audience, and be grateful that you're performing not on a stage under spotlights but in the normal human fray, which will only ever be as exciting as you and your friends can make it. And relax: Even if you mess up, chances are you're your own worst critic. Then take a bow for trying. ◆


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FRIZZ FIX

Frizzy, unruly hair may be caused by shampoo with a high pH. (Quick chemistry review: pH measures acidity; a pH below 7 is acidic, a pH above 7 is alkaline, and 7 is neutral.) Shampoos with a pH above 5.5, the pH of the scalp, can cause a build-up of static electricity that leads to flyaway hair, friction, and breakage, according to researchers in Brazil. These effects can occur in all hair types, but hair that is coarse, curly, or chemically damaged from dyeing or straightening has less lubrication and a thinner cuticle layer, making it especially vulnerable, says lead study author Maria Fernanda Gavazzoni, a professor of dermatology at Federal Fluminense University in Rio de Janeiro. Of 123 products sold in Brazil that she and her colleagues tested, only 38 percent had a sufficiently low pH. Professional brands (found in hair salons) were more likely to be formulated correctly. Gavazzoni advises women to look for shampoos labeled "pH balanced" or "low pH" (conditioners usually have a low pH, she adds) and to avoid overusing clarifying shampoos, which employ alkaline ingredients to enhance cleansing by opening the hair shaft.

BODY

By Kristin Sainani

DIET TRAINING

What if you could change your food preferences so you'd crave the things that are best for you? That's the premise of a diet plan developed by scientists at Tufts University. In a small test, volunteers who followed the program for six months lost an average of 19 more pounds than others with similar weight-loss goals who received no intervention, and their brains showed an increased reward response when they viewed images of healthy food. The program encourages people to eat nutritious foods when they're most ravenous, as this bolsters the desire for them; it also treats certain items, such as high-fiber cereal, as "free foods" (which don't count toward calorie totals) to enhance their appeal, says Susan B. Roberts, a professor of nutrition and psychiatry at Tufts who designed the weight-loss regimen (available at myidiet.com). All the meals meet at least two of four conditions that reduce hunger: high protein, high fiber, low glycemic index, and volume.

SKIN MYTH

Surprise: Psychological stress can sometimes be good for your skin. Researchers at the University of California, San Francisco, studied mice with skin inflammation, such as eczema or contact dermatitis. Groups exposed to short-term stress (by being briefly confined) experienced a reduction in inflammation and improvements in skin's barrier function and hydration, compared with nonstressed mice. Psychological stress triggers the release of anti-inflammatory cortisone, which may help the body overcome acute trauma or illness, says Peter M. Elias, a professor of dermatology at UCSF. It's chronic stress that's harmful: When stress hormones remain elevated, they suppress the immune system and thus weaken the skin's barrier function, Elias says.


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HAPPY MATCHMAKING

Research has uncovered a simple way to boost happiness: Connect people. Study participants who said they often help others make new contacts with prospects for love, friendship, or business scored particularly high in overall well-being, according to researchers Lalin Anik at Duke University and Michael Norton at Harvard Business School. Connecting people of different social, cultural, or professional backgrounds was especially rewarding. It doesn't matter how many friends one has or whether matchmaking comes naturally, Anik says; the attempt itself makes people happier.

MOOD

By Lois B. Morris

MOTIVATING MUSIC

Music with lots of bass can inspire a sense of power. Researchers tested a variety of songs to identify music that made people feel dominant and determined. Heavy bass made people feel more powerful, they found. Hearing a song that had a high power rating (such as Queen's "We Will Rock You") before or during a challenge influenced people's behavior, says Dennis Hsu, who worked on the study as a graduate student at Northwestern University's Kellogg School of Management. Those listeners were more likely to choose to go first in a debate or take control of rolling dice in a gambling game.

EXERCISE ATTITUDE

Workouts shouldn't feel like work, especially if you want to eat less. Focusing on exertion can depress mood and lead people to choose more sugary foods, perhaps because they feel the need to reward themselves, studies suggest. In one led by Carolina Werle, an associate professor of marketing at the Grenoble School of Management in France, some people were told they'd be exercising and evaluating their energy on an outdoor walk; others walked the same route but were told to sightsee and evaluate what they observed. Afterward, everyone was offered M&M's, and the exercise walkers took more than the sightseers. Similarly, runners who indicated they'd had fun in a race they'd just finished were more likely to select a cereal bar than a candy bar compared with those who described the run in terms of effort.

AZIM HAIDARYAN

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Head Masters

Four black women reveal their very personal (and *very* specific) approach to their hair.

By Lexi Novak

As a kid, I used to walk around with a pillowcase on my head because I could swoosh it over my shoulder and get the idea of having flowing hair," says Toni Thompson, a human resources director at Condé Nast. "All I wanted was straight hair." By college, she was having her hair chemically straightened. Only years later did she embrace her natural tight curls. "African-American hair used to be about fitting in," says hairstylist Tippi Shorter, artistic director for the Aveda salon in New York City. "But now, anything goes."

Relaxed or in cornrows. Woven with extensions. Or completely natural, as when Viola Davis removed her wig in *How to Get Away With Murder*. Shorter credits this current versatility to two major changes: "The latest hot tools have made styling easier, and there's been an explosion of products specifically for black women's hair." Just one category hasn't been exploding: chemical relaxers. Sales have dropped more than 25 percent since 2008, according to market-research firm Mintel. And the message seems clear. "Women are realizing the coolest thing about textured hair," says Shorter. "You can wear it curly, straight, or anything in between."


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THE ROCKER

Jetta, singer/songwriter

"As an artist, the way I look is part of my identity," says the British singer. And what Jetta calls her "wild curls with a bit of frizz" were the unintended consequence of life on a tour bus. "I knew I needed to maintain my hair when I was traveling but I wouldn't have time to do it every day," she says. Luckily, "the bed-head look just works for me."

HOW TO WEAR BANGS

When your hair is curly, bangs can seem like an impossibility. But Jetta, who debuted forehead-grazing curls last year on the cover of her single "Crescendo," has a way around that: Cut more hair so your bangs are thicker. "You need to have full volume in the fringe to weigh them down," she says. "A lot of bangs are quite thin compared to the rest of the hair. That can look strange with curls."



Jetta performing on *Jimmy Kimmel Live* last year

A HOMEMADE HAIR MASK

"Some people say you shouldn't put anything on your body that you wouldn't eat," says Jetta. "I can't fully do that, but I believe in it, so I've started experimenting with food-based hair treatments." After a few tries with bananas and yogurt, Jetta perfected her hair-mask recipe. "It's basically breakfast without the granola."

Jetta's Mask

- 1 ripe avocado, pitted and peeled
- 2 tablespoons coconut oil
- 1 tablespoon honey
- 2 drops lavender oil

Mash up the avocado thoroughly, then stir in the coconut oil, honey, and lavender oil. Massage the mixture into your scalp and rake it through your hair with your fingers. Leave it on for at least 30 minutes (if you have very dry or coarse hair, leave it on for up to an hour). Rinse.

Three Lessons for Curly Hair

To define her hair without making it flat and droopy, Jetta uses a few key products. "Shampoo, conditioner, and Moroccanoil Treatment serum—that's it," she says. Correction: That's almost it.

1 **When Jetta wants** extra volume, "I'll also scrunch in a soft mousse before letting my hair air-dry." (She likes Moroccanoil Curl Control Mousse.) She makes sure to put the mousse in while her hair is damp. "That way it won't leave a residue," she says. "If I'm going out a few days later, I'll dampen my hair and top it up again with a little more mousse."

2 **To make sure** that her hair doesn't look heavy, dull, or one-dimensional, Jetta gets warm chestnut highlights—only a shade or two lighter than her natural color—painted all over every six to eight weeks, combined with a conditioning steam treatment. It's just enough to soften the color without making it look obviously highlighted.

3 **She doesn't own** a brush—or if she does, she has no idea where it is. Brushing your curls, wet or dry, is the quickest way to break the hair, disrupt the cuticle, and create a frizzy mess. "My hair is uncontrollable whenever I use a brush, so I comb it in the shower when it's covered in conditioner," she says. Make sure to use a wide-tooth comb.

ONE VERY BAD DECISION

"Once my flatiron broke, so I used a clothing iron," says Jetta, who has since given up straight hair. "Obviously, I fried my hair. Please, don't do that. Ever."

RANDY HOLMES/ABC VIA GETTY IMAGES



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THE PERFECTIONIST

Nicole Chapoteau, accessories director, *Allure*

"When I was little, I never did my own hair," says Chapoteau. "I grew up in a house where, once a week, either my mom, my grandmother, or a stylist at the salon braided my hair or put it up in pigtails." In high school, Chapoteau relaxed her hair to "look like all the other girls," but by the second semester of her freshman year, she changed her mind: "I shaved my head and started over. I was really tired of having a relaxer, and I've never had one since." Today, as the mother of a four-year-old and a newborn, Chapoteau, who wears her "thick, coarse hair" naturally curly, gives her daughter the same braids and pigtails that her mother gave her.



Chapoteau has sworn off relaxer since high school.

The Weekly Hair-Washing Routine

"Curly hair takes a lot of work," says Chapoteau, who dedicates every Sunday to washing it properly. "I'll start in the morning, and the whole process will be done by 9 P.M. It's crazy, but if I don't do it, my hair gets extremely dry. And I take breaks throughout the day."

1 **Chapoteau starts** by soaking her hair with diluted organic apple-cider vinegar. "I mix it with water at a ratio of one to three," she says. "It makes my hair really shiny and gets rid of product buildup."

2 **Chapoteau divides** her hair into four equal sections and washes each one separately with a cleansing cream to minimize knots. "I don't use sudsing shampoos because they can dry out my curls," she says.

3 **Once she's rinsed out** the cleansing cream, Chapoteau rakes a deep conditioner through her hair and puts on "a plastic shower cap for at least 15 minutes. Sometimes I like to mix a few drops of honey into the deep conditioner because it makes my hair feel extra soft," she says.

4 **She rinses out** the deep conditioner and works a lighter daily conditioner from roots to ends, then rinses it right out.

5 **She massages** a bentonite-clay mask into her hair from roots to ends and leaves it in for up to an hour before rinsing it out.

6 **She finishes** with a "curl cream that holds the shape, and then I'll just let my hair air-dry," she says. "Nine hours later, the process is over."

Once a month, Chapoteau reduces her six steps to four:

1. She applies a hair mask known as a Cherry Lola treatment and lets it sit for 20 minutes. The recipe: 16 ounces of full-fat yogurt, two tablespoons of Bragg Liquid Aminos, and two tablespoons of baking soda. "It's a super-reparative treatment," says Chapoteau.

2. Instead of rinsing out the mask with water from the showerhead, Chapoteau uses a large cup to slowly rinse out all the product: "It takes forever, but it doesn't break my curls apart."

3. Chapoteau chases the Cherry Lola treatment with an application of daily conditioner, rinses using the cup, blots her hair with a cotton T-shirt (which is gentler on the hair than a towel), and runs a leave-in conditioner from the midlength through the ends.

4. She finishes with a curl cream and lets her hair air-dry.

HER FAVORITE PRODUCTS

What Chapoteau relies on to keep her curls intact.

Cleansing cream:
Hair Rules Daily Cleansing Cream

+

Deep conditioner:
Miss Jessie's Rapid Recovery Treatment or Miss Jessie's Super Sweetback Treatment

+

Daily conditioner:
Trader Joe's Nourish Spa Balance Moisturizing Conditioner or Tresemmé Naturals conditioner

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Leave-in conditioner:
Oyin Hair Dew

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Curl cream:
Kinky-Curly Curling Custard

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THE WEAVER

Amoy Pitters, New York City hairstylist

Pitters, who works regularly with celebrities, like Joan Smalls and Alfre Woodard, got her start in hairstyling with a fearless client and a set of pink sponge rollers. "I started doing my mom's hair when I was eight years old," says Pitters, who herself has worn every style "from a short Toni Braxton cut to hair down to my waist. I'm constantly changing my hair. Now I go back and forth between sew-in extensions, clip-in extensions, and ponytail extensions."

A BIG OOPS

"My sister and I wanted to go blonde, like one of the girls in Salt-N-Pepa," says Pitters. "We bought Dark and Lovely hair dye in Honey Blonde at the store, and we had done a relaxer the day before. You're not supposed to mix the two, so all our hair fell out! Now I tell my clients never to do a chemical treatment at home."



Pitters has worn both sew-in and clip-in extensions.

How to Care for Extensions

Make sure to get at least 20 cornrows from the hairline to the nape of the neck for sew-in extensions so "the extensions lie flat," says Pitters. For daily maintenance, Pitters has a three-step plan:

1 **"Some people put** in a weave and forget about it," she says. But because high-quality extensions are made of human hair, you should shampoo and condition your extensions as often as you would your regular hair. Pitters likes hydrating formulas, like J. F. Lazartigue Moisturizing Shampoo and Conditioner.

2 **To keep your roots** well-moisturized between shampoos (when you don't have your extensions in), combine equal parts water and moisturizing conditioner in a spray bottle (Pitters likes her own Amoy Couture Hair Leave in Conditioner). Shake it well until thoroughly mixed together. Then spray the concoction right between the cornrows.

3 **"I've seen** clients try to keep extensions in for three or four months, and I'm like, 'What are you doing?!'" says Pitters, who suggests removing sew-in extensions after eight to ten weeks. (Give the hair a break for a week or more before replacing them.) If you keep the hair in cornrows for longer than that, "the hair that's growing in could get matted."

LOOSEN UP

When cornrows are too tight, they can cause hair loss—or traction alopecia. "I always use a light hand when I'm braiding," says Pitters.

WHAT TO LOOK FOR

"There are so many products available today for textured hair," says cosmetic chemist Ni'Kita Wilson. What you want—and what you don't.

Arginine: For chemically straightened hair, this amino acid "increases the pH of the strands and helps keep the bonds relaxed," says Wilson, which extends the time between touch-ups. Try Dark and Lovely 6 Week Anti-Reversion Styling Cream Extra Strength.

Coconut oil: "A lot of women who wear their hair natural also want to use natural ingredients, like butters and oils," says Wilson, who recommends looking for coconut oil in reparative masks (like Phyto Ultra-Repairing Mask). "Protein in these masks strengthens hair but can also make it stiff. Coconut oil softens the film and creates movement and shine."

Glycerin: "You need a conditioner that's going to draw in moisture, since natural hair can be prone to dryness and brittleness," says Wilson. Glycerin, although heavy, is effective for coarse hair, and it's included in most products. We like Miss Jessie's Curly Pudding.

Polyquaternium-7: A "quat," as Wilson calls it, is a conditioning silicone that coats and softens the hair to make it more pliable during styling. This minimizes breakage and makes detangling easier. Try DevaCurl Heaven in Hair.

WARNING

Cyclopentasiloxane: Not all silicones are good for your hair, however. "Cyclic" ones, such as cyclopentasiloxane, behave more like drying alcohols, says Wilson. "This particular one is volatile, so when you put it on, it evaporates and takes your hair's natural oils with it," she says.

COURTESY OF AMOY PITTERS

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THE NATURALIST

Toni Thompson, human resources director

"Curly hair is a lifestyle," says Thompson, who spent her childhood fighting nature. "I pulled it back and got texturizers, but I never felt like myself," she says. In college, Thompson found a stylist who cut her hair dry and curly. "It was the first time anyone had done that. I finally started wearing my hair down," she says. Now, "people compliment my curls and ask what I do, so I'll write down all my products. I love it."



Thompson says dry cutting made her curls bouncy.

How to Cut Curly Hair

There's a right way—and then there's the way that makes you want to wear a hat for six months. Thompson explains.

1 **Dry out.** "When I went to salons in the past, they were like, 'We're going to straighten your hair and then cut it,' which never really made sense to me," says Thompson. Her current stylist, Rosie Da Silva at Devachan Salon in New York City, cuts her hair twice a year when it's fully dry *and* curly to make sure her ringlets are never too short.

2 **Be patient.** Because a good curly cut is probably going to take a while (about three hours in Thompson's case). "I've got a lot of curls on my head, and Rosie meticulously cuts every one individually," she says.

3 **Work in layers.** Before she started seeing Da Silva, "my hair was just this big, matted chunk," says Thompson. But now, steep, graduated layers give it shape and volume. The longest pieces hit just past Thompson's shoulders, and the shortest ones are jaw length, "long enough to swoop across my forehead and behind my ears," she says.

4 **Part ways.** "For a while I was doing no part, just more 'fro-ish," says Thompson. "Ever since Rosie introduced me to a more layered shape and created a real style for me, I've been parting it deeply to one side."

NIGHTTIME RITUALS

Ban cotton pillowcases.
They suck the moisture out of your hair and cause friction, which leads to frizz. Thompson uses silk or satin fabrics.

Wear a scarf.
"If I know I won't have time to style my hair in the morning and I washed it the previous day, I'll cover it all with a satin scarf and then sleep," says Thompson. "It keeps the curls intact, so I can just get up and go." She folds the scarf into a triangle, then places it, do-rag-style, over her head with the point toward the back and knots it at the nape of her neck.

Aim high.
Thompson washes her hair once a week, so by day five or six, her curls aren't as defined: "Sleeping on them and working out can make them flat and frizzy." Before going to bed, she pulls her hair into a ponytail on the very top of her head "to keep the curls free" and prevent them from getting smooshed.

MAKING THE TRANSITION

If you want to make the move from chemically straightened to natural hair, you have two options, explains Shorter: "Do 'the big chop' and get a TWA [teeny-weeny Afro], or transition back to your kinks and curls." If you choose the latter, here's how to proceed:

MATCH GROWTH TO TRIM. Make sure to trim your ends regularly. If your hair has grown two inches, you need to cut two inches off the bottom, says Shorter.

CURL THE RELAXED HAIR TO MATCH THE NEW GROWTH. Set the hair using curling tools, like perm rods or flexi rods, while it is still wet. And never heat the tools. That can break the strands at the fragile point where the two different textures meet.

STRAIGHTEN THE GENTLE WAY. If you don't want to wear your hair curly 100 percent of the time, Shorter suggests applying a curl-stretching cream only on the curly regrowth before blow-drying. This will loosen the spirals and expedite the whole process. (Shorter likes Aveda's Smooth Infusion Naturally Straight.)

COURTESY OF TONI THOMPSON

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Feels moisturizing.
It's amazing."
—Holly

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NEW YORK CITY

Haircut

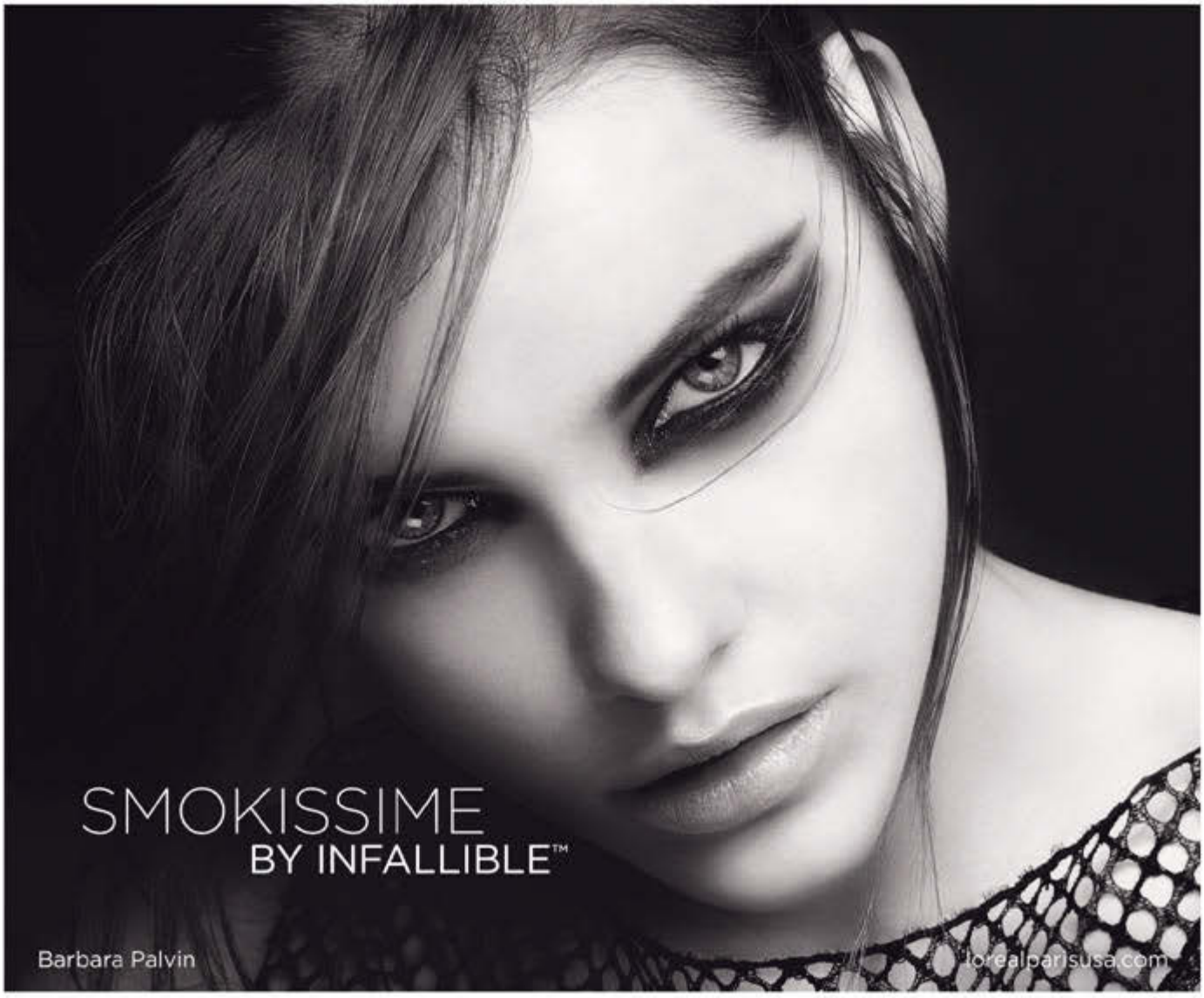
Blackstones Hairdressing
Joey Silvestera
19 E. 7th St.,
212-353-2680
DJ Leigh Lezark of the Misshapes, actress Parker Posey—Silvestera's roster of clients may be intimidatingly cool, but his attitude couldn't be more charming. "He keeps it real," says Alexis Page, the director of product development for Glossier. "And he's the first stylist to give me a superblunt cut that finally made my hair look fuller." $175 and up.

At Blackstones Hairdressing in New York City, hairstylist Joey Silvestera is known for cuts that add bulk to fine hair.

BEST-KEPT SECRETS

DJs, designers, and well-traveled editors share their top beauty sources in Los Angeles, New York City, London, and more. For more salon and spa reviews, go to **allure.com/salons.**

DAVID STESNER





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BEST-KEPT SECRETS

Sally Hershberger Downtown
Edgar Parra
425 W. 14th St.,
212-206-8700
Parra's regulars—fashion publicists, socialites, actresses—aren't known for their edgy, look-at-me hair. And that's precisely the point. The stylist turns out flattering cuts that look offhand and carefree. $175 and up.

Julien Farel Restore Salon & Spa
André Davis
540 Park Ave., 212-888-8988
The secret to model and blogger Olivia Palermo's bouncy, full, and impeccably healthy lob: regular trims with Davis. "He cuts my hair like no other—I never have split ends," she says. $305.

Hair Color

Ion Studio
Tim Nolan
41 Wooster St.,
212-343-9060
Top models land in Nolan's chair with damaged photoshoot hair and leave with shades so natural and glossy, you would swear they'd never been touched by a bottle of peroxide. $150 and up.

Facial

Ling Skincare & Spa
Ling Chan
105 W. 77th St., 212-877-2883
Chan's hydrating facials have become a prerunway ritual for model Lindsay Ellingson. And DJ Mia Moretti raves about the hot-stone Energy Lift facial: "She can make even the most tired faces glow again," she says. First visit, $500 and up; subsequent visits, $250 and up.

Massage

Shibui Spa
377 Greenwich St.,
646-203-0045
Models keep their skin silky with the Greenwich Hotel spa's dry-brushing-and-massage combination (ask for Kayo; she's the best). If you're just looking to melt away stress, the traditional Shiatsu massage "truly unlocks every stiff muscle," says editorial manicurist Madeline Poole. $235 and up.



Tara Sookdeo paints skinny highlights at Butterfly Studio in New York City.

Hair Color

Butterfly Studio
Tara Sookdeo, 149 Fifth Ave., New York City, 212-253-2100
If you looked up "rich hair" in the dictionary, there would be a picture of Lauren Santo Domingo. The Moda Operandi cofounder's gleaming champagne highlights are courtesy of Sookdeo, who also works with Tata Harper and movie producer Allison Sarofim. $157 and up.

BOSTON

Haircut

Pini Swissa Salon
Pini Swissa
18 Newbury St., 617-236-1727
Boston's first couple, Gisele Bündchen and Tom Brady, have been spotted at this Zen salon. Even if you're not whisked into the private room designed for celebrity clients, the space is calm and quiet; Swissa's cuts are precise but still sexy. $250.

PHILADELPHIA

Facial

Studio M
Milla Waldman
By appointment only,
267-259-2893
Many of Waldman's regular clients have been getting her gentle facials for over a decade. One local fitness trainer credits Waldman with completely transforming her sun-damaged skin, without lasers or harsh chemicals. $125 and up.

WASHINGTON, D.C.

Haircut

Ian McCabe Studio
Neven Radovic
1101 23rd St., NW,
202-888-6700
Politicians and power brokers head to Radovic for styles that are sleek, sophisticated, and quietly strong. For White House parties, he turns up the glam, giving dazzling updos to socialites and visiting celebrities, like Claire Danes. $150 and up.

ATLANTA

Hair Color

Vis-à-Vis The Salon
Shawn Warner
327 Buckhead Ave.,
404-266-3320
Warner mixes up subtle, skin-brightening shades of auburn and honey blonde. And according to local models, his meticulous balayage results in the most believable ombré in town. $120 and up.

MIAMI

Hair Extensions

True Hair Miami
Ellie Menocal
3449 N.E. First Ave.,
305-921-4238
South American socialites and models rely on Menocal for thick, gorgeous, and totally frizz-free waves—but you'd never know because the extensions she adds look totally natural. $250 and up.

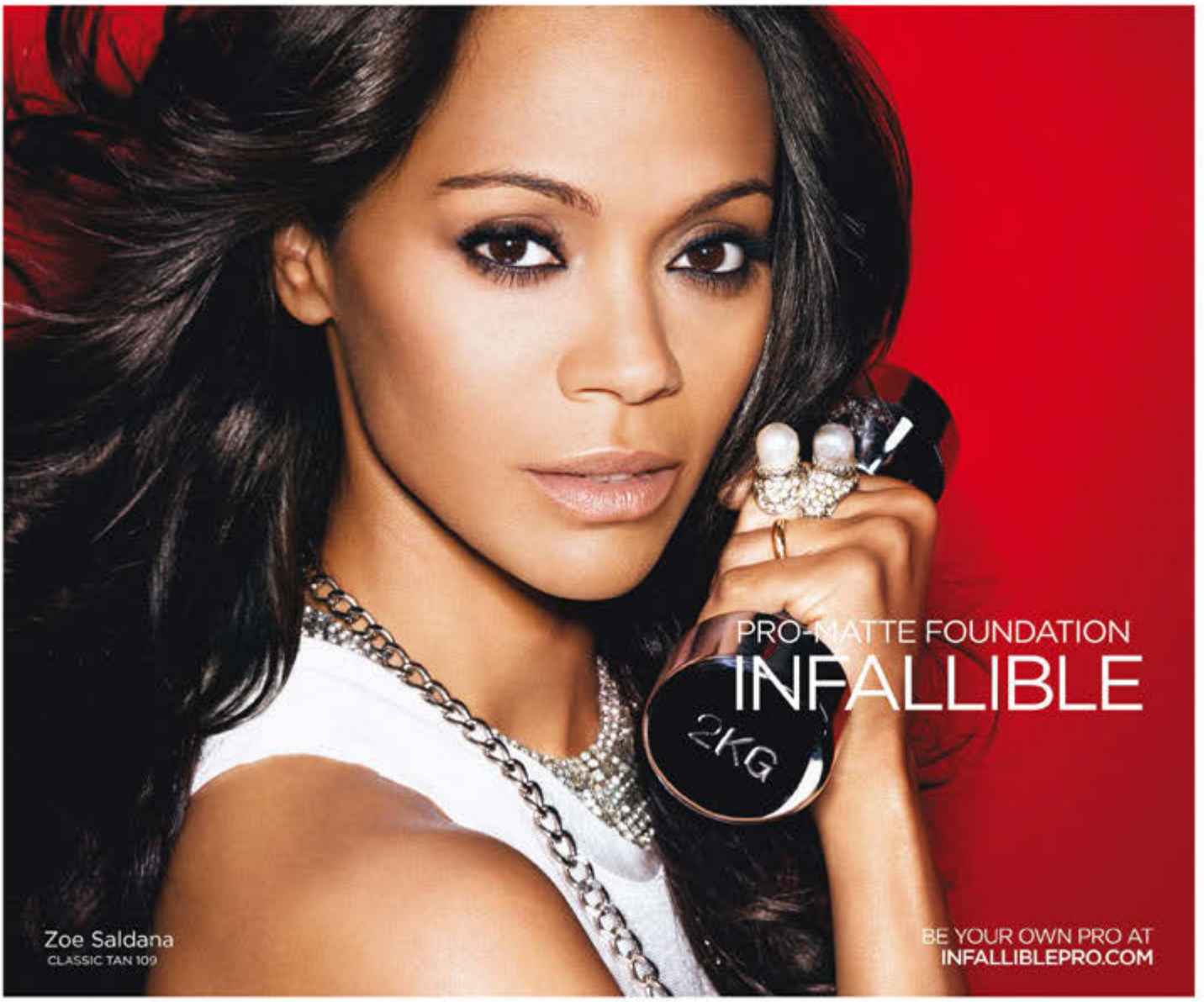
CHICAGO

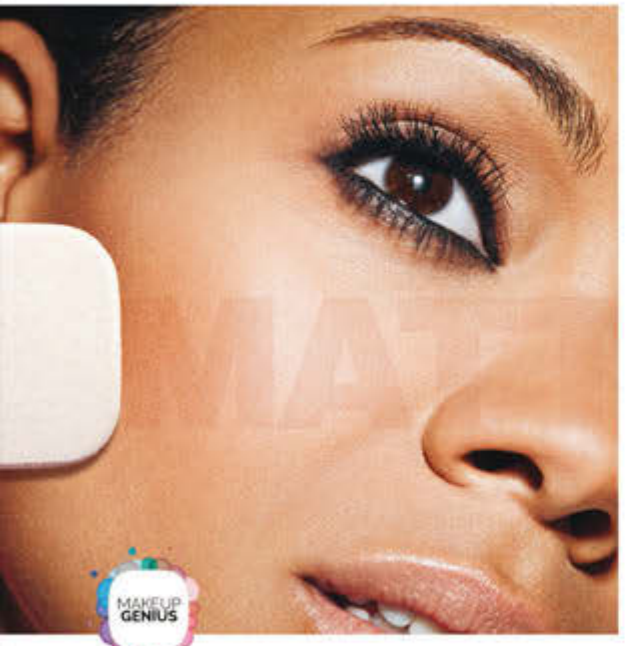
Haircut

Maxine Salon
Amy Abramite
712 N. Rush St., 312-751-1511
Abramite's impressive résumé—including stints with Odile Gilbert, Orlando Pita, and Charles Worthington—belies her humble demeanor. Chicagoans looking for a major change appreciate that she listens carefully before making a single snip. $120.

DAVID STESNER. MAKEUP: CRISTINA MARROQUIN AT BUTTERFLY STUDIO.

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BEST-KEPT SECRETS

DALLAS

Haircut

Narges Salon & Spa
Narges Akbari
3020 E. Hebron Pkwy., Carrollton, TX, 972-306-6063
Akbari specializes in elegant updos and full, bouncy blowouts that don't fall flat. Just look at Candice Crawford and Tony Romo's wedding pictures—Akbari and her team styled the bride and all 15 bridesmaids. $90 and up.

SAN FRANCISCO

Hair Color

Secret Agent Salon
Melissa Wagner
2843 California St., 415-440-5247
Wagner is responsible for painting Yahoo CEO Marissa Mayer's inconspicuous blonde ribbons, which Mayer has described as "spun gold." $165 and up.

LOS ANGELES

Haircut

Benjamin With Negin Zand
Leland Ferrell
8910 Melrose Ave., 424-249-3296
Ferrell is the man behind Carey Mulligan's piecey bob, Amanda Seyfried's sleek layers, and designer Kelly Wearstler's tousled waves. As if his incredible range weren't enough, "Leland's also just a supercool guy," says Wearstler. $195.

Hair Color

Ramirez/Tran Salon
Cherin Choi
8912 W. Olympic Blvd., 310-724-8167
Choi can do wildly creative ombré, and she can do soft ombré, but she never does cookie-cutter ombré. "Cherin gives me the best color for my complexion without overdoing it," says interior designer and fashion blogger Aimee Song. $250 and up.

Massage

Natura Spa
3240 Wilshire Blvd., 213-381-2288
Hollywood's elite have traded ritzy Beverly Hills spas for this Koreatown bathhouse, which features a eucalyptus steam room; jade, clay, and salt saunas; resurfacing body scrubs; and iron-hard massages that will obliterate any tension. Scrub and massage, $80.

Facial

Studio Beau Visage
Mila Morgan
338 N. Canon Dr., Beverly Hills, 310-228-8372
No one in L.A. is talking about the microcurrent facial that leaves your skin spotless and radiant. "Mila is a secret that you truly have to pry out of people," says *Allure*'s West Coast editor; landing an appointment takes almost as much effort. $175.

LONDON

Haircut

Billi Currie
Billi Currie
47 Chiltern St., 011-44-20-7486-9016
When he's not styling photo shoots for British *Vogue* and *Tatler*, Currie tends to finicky fashion editors and designers. "He is a highly sought-after secret weapon," says Space NK founder Nicky Kinnaird. £120 and up.

Percy & Reed
Adam Reed
157C Great Portland St., 011-44-20-7637-4634
"Adam always makes sure you get the exact cut you ask for," says celebrity facialist and spray tanner Nichola Joss. Other perfectly coiffed clients include Diane Kruger and Sarah Hyland. £300.

Facial

Body Works West
Nigma Talib
11 Lambton Pl., 011-44-20-7229-2291
Talib combines modern technology with traditional Chinese medicine to revive dull skin. "I see Dr. Nigma regularly for facials," says makeup artist Charlotte Tilbury. "She does an LED treatment that plumps and hydrates." £175 and up.

PARIS

Haircut

David Mallett
David Mallett
14 Rue Notre Dames des Victoires, 011-33-1-40-20-00-23
Mallett has worked with women even more stunning than his chic studio, including Natalie Portman and Marion Cotillard. "You walk out with that perfectly nonchalant haircut," says makeup artist Georgina Graham. €220.





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SPRING AWAKENING

Fragile blossoms, pastel shades, and fabrics as soft and cuddly as a baby chick? Nah. Join us for a season of nervy colors, bold clothes, and forward-thinking innovators who are flipping the world of style on its head. Spring itself has been reborn.

PHOTOGRAPHED BY HORACIO SALINAS

THE ART OF ILLUSION

Beauty sometimes relies ON ARTIFICE. *Take this season's* COOLEST, MOST SEDUCTIVE *makeup colors: They aren't quite what they seem. That* VIBRANT PINK *lipstick is actually a hybrid of* FUCHSIA AND RED. *Dark* CHERRY LIPS *have the soul of a sheer gloss, while* PASTELS *are downright gutsy. And before you dismiss the new* BEIGE TONES *as boring, consider this: They'll sculpt cheekbones you* NEVER KNEW YOU HAD. *The point of these* BEGUILING SHADES *is to sneak* DEPTH *into the most straightforward looks—and to make* BEAUTIFUL LIARS *of us all.* **By Liana Schaffner**

JOHN MANNO

PHOTOGRAPHED BY MARIO TESTINO



Peach Eyes and Lips

A quieter alternative to last year's sizzling orange, peach is the ideal shade for spring. It warms up the complexion without bringing it all the way to bronzed suntan territory. But there are ways to give this wholesome shade some bite. Varying the texture and intensity creates dimension and edge, says makeup artist Lucia Pica, who recommends a matte powder on the eyelids and a creamy formula on the lips.

Latex turtleneck by Atsuko Kudo. Makeup colors: Color Design Sensational Effects Eye Shadow in Passion Glow and L'Absolu Rouge Lipcolor in Rich Cashmere by Lancôme. These pages: Makeup, Lucia Pica; hair, Akki; manicure, Gina Viviano. Model: Alisa Ahmann. Fashion editor: Paul Cavaco. Details, see Shopping Guide.



Gold Eyes and Nails

Think shards, not shimmer. The newest gold shadow has a crumbly appeal that's "raw and imperfect," says makeup artist Pat McGrath. Dab medium-size loose glitter across the lid (apply a clear, sticky balm, like Aquaphor, first), concentrating the flecks more densely at the inner corner. Take a similar approach to gold nails. "Metallic polishes that are too smooth can look dated," says manicurist Gina Viviano. "The best ones have a slightly gritty texture."

Fox-fur coat by Helen Yarmak. Makeup colors: Infallible Eye Shadow in Eternal Sunshine and Colour Riche nail polish in Because You're Worth It by L'Oréal Paris. Details, see Shopping Guide.



Power-Pink Eyes

Pink eye shadow is absurdly hard to pull off. Light, shimmering versions are precious and frosty, while darker, rosier tones bring allergy season to mind. The best, boldest approach? A bright pastel, says makeup artist Troy Surratt. "It's a pastel with white mixed in for a strong, slightly fluorescent quality." Tapped on the lids, the color has the illuminating effect of a highlighter.

Corset by I.D. Sarrieri. Panties by Bubbles Bodywear. Makeup colors: Flamed Out Shadow Pot in 345 and Outlast Stay Brilliant Nail Gloss in Totally Tulip by CoverGirl. Details, see Shopping Guide.

Pink-Red Lips

The hottest shade of the moment is also the coolest. A mixture of red and raspberry, this lip color has strong blue undertones. It's prettiest with some sheen to it. Look for a highly pigmented gloss or layer a fuchsia lipstick over a matte red one. Either way, the part-refined, part-refreshing effect is the ultimate mouthpiece—for the girl who would never wear a grill.

Rayon-blend dress from Hervé Léger by Max Azria. Grill by Shop Jeen. Makeup colors: Illusion d'Ombre Eyeshadow in Émerveillé and Rouge Allure Gloss in Pirate by Chanel. Details, see Shopping Guide.







Canary-Yellow Eyeliner

This chirpy shade is as bold as it looks, but it also has a subtle trick up its sleeve (or rather, wing). It accentuates the amber flecks in dark eyes and plays up the bits of refracted light in pale ones. Worn as a thin stroke, winged at the corners, or even scribbled across the lids, it's surprisingly pretty—and punk.

Viscose-blend dress by Mugler. Makeup colors: Contour Eye Pencil 12 HR Wear in Banana Split and Rouge Cream Lipstick in Love Life by Sephora Collection. Details, see Shopping Guide.



Black-Cherry Lips

Spring's deepest, most dramatic shade is actually a sheer wash of color. OK, several sheer washes. "There's no lipstick or liner here, just layer upon layer of dark gloss," says Pica. "That's why this intense color still has a transparent element." For deep impact with zero goop, apply the gloss in thin coats, blotting at globs with a tissue or your finger.

Silk organza dress by Fendi. Makeup colors: Diorshow Eyeshadow in Météore and Dior Addict Fluid Stick in Trompe l'Oeil by Dior. Details, see Shopping Guide.



EYES

Pick an extreme: Effortless (shimmery nude, soft peach) or edgy (hothouse pink, gritty gold).

1. Yves Saint Laurent 10-Color Eye Palette in 1-NU 2. Shiseido Shimmering Cream Eye Color in PK 224 3. Chanel Quadra Eyeshadow in Tissé Paris 4. Illamasqua Pure Pigment in Fortune 5. Revlon PhotoReady Eye Art in Desert Dazzle

LIPS

Wear new shades of beige; deep, dark cherry; or a multitude of peaches and pinks in between.

6. Estée Lauder Lipstick in Discreet 7. Dior Rouge Dior Baume in Palais 8. Clé de Peau Beauté Lipstick in Cherish 9. Laura Mercier Lip Colour in Biscotti 10. CoverGirl Lipstick in Garnet Flame 11. Lancôme L'Absolu Rouge Lipcolor in Rouge Amour 12. Maybelline New York ColorSensational lipstick in Divine Wine 13. Topshop lipstick in Wicked

CHEEKS

Peach, caramel, and honey powders can define, contour, and warm up every skin tone.

14. BareMinerals California Bronze Multi-Effect Bronzing Trio

NAILS

Nude, peach, and gold are refreshingly bright and clean.

15. Essie nail polish in Picked Perfect 16. Sally Hansen Triple Shine nail polish in Peach Party 17. Nicole by OPI Nail Lacquer in A Heart of Gold 18. Butter London Nail Lacquer in High Tea

ROGER CABELLO



Allover Nude

Neutral hues softly define every curve and contour. The effect should be muted and sculptural, not flat and lifeless. Look for creamy lipstick, blush, and eye shadow in flesh tones that contain traces of pink and peach, says Surratt. That means saying nope to taupe (sorry, had to), which is a blend of brown and gray; it looks ashy in large quantities. Keep everything else poetically simple—just a tinted moisturizer or BB cream that blurs imperfections, letting your own skin peek through.

Makeup colors: Face Studio Master Hi-Light Blush in Nude, ColorSensational lipstick in Nude Lust, and Color Show Nail Lacquer in Neutral Statement by Maybelline New York.



This year's most creative forces have been busy shaping what we find beautiful. From the trendsetting hairstylist who's allergic to trends to the celebrity makeup artist taking center stage herself, these innovators tell us where they're coming from—and where we'll all be going.

THE INFL



CHARLOTTE TILBURY, *MAKEUP ARTIST*

It was an insult that helped make Tilbury one of the best makeup artists in the world. "I was at boarding school in England, and I had just started wearing mascara," says Tilbury, who is British but moved to the Spanish island of Ibiza when she was a baby. "I went home for the summer holidays, and no one had ever seen me in makeup before. I met all my friends for café con leche, and a few of them actually said, 'My goodness, you weren't that attractive before, but now you look really great.'"

Tilbury, a precocious 13-year-old at the time, had two realizations on the spot: "First, I learned that makeup can be completely transformative. And from that day forward I thought, I'm never, ever allowing anyone to see me without makeup again," says Tilbury.



For fashion credits, see Shopping Guide. Models, from left: Antonina Petcovik, Nejilka Arias, Mollye Rogel, Kana Chin, Quinta Witzel, and Natacha Jaraba. These pages: Makeup, Charlotte Tilbury; hair, Nicolas Jurnjack; manicure, Tatyana Molot and Rachel Shim. Set design: Lisa Gwilliam. Fashion editor: Siobhan Bonnouvrier.

UENCERS



PHOTOGRAPHED BY SEBASTIAN KIM



On the runway or the red carpet, Tilbury's makeup style is unabashedly sexy. Model: Veroniek Gielkens. Makeup colors: Luxury Palette Eye Shadows in The Sophisticate and K.I.S.S.I.N.G. Lipstick in Nude Kate by Charlotte Tilbury Beauty. Details, see Shopping Guide.

Years later, after begging her way into her first job as an assistant to makeup artist Mary Greenwell, Tilbury was doing the makeup for runway shows, including Alexander McQueen, Tom Ford, and Prabal Gurung. She also went on to work on some of the biggest advertising campaigns (Michael Kors, Burberry, and Stella McCartney). But last year was Tilbury's busiest yet. She got married, gave birth to her second son ("I can't believe I don't have a daughter!"), made up Amal Clooney for her wedding, and launched her own hotly anticipated line of products in the United States.

It's been a while since a makeup collection drove grown women out of their loving minds. But that's exactly what happened with Charlotte Tilbury Beauty, at Selfridges in London and then at Bergdorf Goodman in New York City. Before someone cracked open the first Beach Stick Lip to Cheek Dewy Colour Pop or the first Feline Flick eyeliner pen, there was an hours-long wait just to get into Selfridges on opening day. And when the products became available in the U.S., Tilbury's most loyal supporters in America—Kim Kardashian, Olivia Palermo, Cat Deeley—were among the first to try her products. "I had a rule with every product I created," says Tilbury. "I would only make it if I couldn't find a better one on the market."

Tilbury takes the promise she made to her 13-year-old self just as seriously. "I never go without makeup—ever," says the woman who delivered her second child without painkillers, but not without eyeliner. "I only take it off at night when the bathroom door is locked. Then I put it right back on and sleep in it."

She still bumps into old friends from Ibiza occasionally, but she's never brought up the past. "It was an awkward age," says Tilbury, "but I found my power." —DANIELLE PERGAMENT



Kate Moss's birthday party, 2008 "She said, 'I'm wearing a dress with stars. I'm thinking about something a bit glam rock. Should we do a star?' And I thought, Yeah! We taped around her eyes and painted on the gold and glitter. It was kind of a Ziggy Stardust look. Stars became a real trend that year—Kate so often sets trends."



***Vanity Fair* Hollywood issue, 2012** "This cover was an homage to the sirens of the 1920s and 1930s, the glamour of that era. I didn't know any of these women before the shoot, but *Vanity Fair* got it exactly right. They were new and young, and these women all became megafamous."



Jennifer Lopez in a Louis Vuitton ad, 2005 "Jennifer is so exciting to work with. She lets me bleach her eyebrows; she experiments with color; she'll go there. She really understands the power of makeup and the power of contouring. She was actually the inspiration for my bronzing stick."



Alexander McQueen, spring 2007 "He would say, 'I want witches! I want a circus! I want City of Lights!' He was a creative genius. There was always a sense of theater to his shows, whether it was flowers or Cleopatra."

Charlotte's Goods

With gunmetal shadows inspired by Kate Moss, the perfect pinkish-beige lipstick, and an ultra-intense cream, Tilbury's collection is both glamorous and practical.



Luxury Palette Eye Shadows in The Uptown Girl. They look like molten metal on the lids, and every shade is flattering.



Filmstars on the Go Palette in Rebel Without a Cause. On eyes, lips, or cheeks, the colors don't fade.



The Retoucher Conceal & Treat Stick. This concealer is powerful enough to cover zits and hide redness but also brightens up dark circles.



K.I.S.S.I.N.G. Lipstick in Coachella Coral. Not too nude, not too pink.



Charlotte's Magic Cream. It's rich and coddling—but doesn't cause breakouts or clog pores the way other rich and coddling creams do.



Cheek to Chic Swish & Pop Blusher in Love Glow. There's a lighter shade in the middle of the bull's-eye, so you can make your apples pink and tap the highlighter on cheekbones.



Beach Stick in Moon Beach. Perfect for a pretty, summery, monochromatic look (on eyes, cheeks, *and* lips) without a mirror.



Goddess-Skin Clay Mask. It's moisturizing, not drying, so it doesn't leave skin tight and uncomfortable.



Wonder Glow. Put this on bare skin and in two seconds, you feel bronzy and goddess-y and sexy.

FOR PHOTOGRAPHERS' CREDITS, SEE CREDITS PAGE.

GUIDO, *HAIRSTYLIST*

By our count, zero people in the fashion industry would consider Guido old-fashioned. Except, perhaps, Guido himself. The hairstylist, whose editorial work creates a roar of online buzz each season, can recall a time when there was "literally one guy backstage taking pictures." Now he holds court for hundreds of camera crews and journalists, all wanting to document the placement of each bobby pin and the consistency of every product. "Everything moves at a rapid pace, and I love it when things stand still a bit; that's how I grew up," Guido says. But his ability to filter out the noise and thoughtfully express an idea is precisely why he's so relevant—and why the fashion world can't get enough of him. "There's no one like Guido," says designer Marc Jacobs. "He realizes my vision on a level that I wasn't sure was possible."

Of course, realizing a designer's vision takes a hairstylist who can see beyond the hair. Guido's regard for the total picture has produced some of the most memorable trends in fashion and beauty. Together with photographer David Sims, he helped establish the '90s grunge look. If you've worn a side braid in the last few years, you can thank Guido, too. But his approach also reflects a wider shift in the industry. "Every look is under the microscope now," Guido says. "The clothes, the hair, the makeup—it all has to make sense." That means inventing hairstyles that don't just distill the essence of a collection but extract its nuance. "Guido builds the subtlety in a character," says designer Alexander Wang. "He creates an emotion."

For Guido, evoking a mood often requires one thing: "I have to abandon my comfort zone." But that comfort zone is remarkably wide, encompassing Botticelli waves one minute (Valentino) and black bowl cuts the next (Marc Jacobs). And although he doesn't have a uniform style, Guido's "gut aesthetic" always leads him back to the same place: "I love beauty that's a little questionable," he says. —LIANA SCHAFFNER



Guido photographed by Terry Tsiolis



Guido reinvented the once-maligned comb-over, seen here in a 2014 advertisement for Prada.



A braid of Rapunzel proportions for *Vogue*, January 2010



The tousled side braid at Alexander Wang's spring 2010 show launched a trend with no end in sight.



Supersleek French twists for a 2009 Prada fragrance ad

FOR ADDITIONAL PHOTOGRAPHERS' CREDITS, SEE CREDITS PAGE.



"Hair that is effortless and natural is changing our idea of luxury," says Guido. "It feels richer to do nothing to your hair as long as it's in good condition and cut well."

Pink beaded dress by Valentino. These pages: Hair, Guido; makeup, Susie Sobol; manicure, Sheril Bailey. Model: Julia Bergshoeff. Fashion editor: Paul Cavaco. Details, see Shopping Guide.

PHOTOGRAPHED BY TERRY TSIOLIS



"This wig is cut bowl-like so that it's purposefully rebellious," says Guido. "Hair with this kind of anarchic quality gives you a new personality."

Cotton jacket by Marc Jacobs. Revitalizing Lip Balm in Sheer Shimmer by Neutrogena. Details, see Shopping Guide.

This year marks Guido's tenth as Redken's global styling director, and he's celebrating with a new line of products: Redken's Fashion Collection, out next month. Each item is connected to looks he creates backstage with the aim of making them (or something close to them) achievable at home. Take, for example, Braid Aid 03, a thin lotion that gives hair grip, so each section stays nice and clean as you weave. For more on the products, go to allure.com/guido. —SOPHIA PANYCH



There are subtle, nuanced ways to make any style more interesting, says Guido. To update the classic chignon, he combed the hair into a high ponytail, twisted it into a knot, pulled out pieces at the temples and forehead, and then doused it with shine spray and hair spray.

Off-white-and-yellow linen dress and Swarovski-crystal earrings by Prada. Details, see Shopping Guide.



Silk dress by Stella McCartney. Makeup colors: Ready Eyeshadow 8.0 in The Posh Neutrals and Pop of Passion Lip Oil-Balm in Nude Passion by BareMinerals. Hair: Yannick D'Is. Makeup: Hung Vanngo. Manicure: Megumi Yamamoto. Prop stylist: Philipp Haemmerle. Fashion editor: Paul Cavaco. Details, see Shopping Guide.

PHOTOGRAPHED BY PATRICK DEMARCHELIER

EMILY WEISS,

FOUNDER AND CEO OF INTO THE GLOSS AND GLOSSIER

Cindy Crawford's mom talked her daughter out of removing her famous mole. Ballerina Misty Copeland would never get a pedicure because she considers her calluses miniature trophies. Selena Gomez washes her own extensions. And Shailene Woodley heard about the (supposed) health benefits of eating clay from an African taxi driver.

Welcome to the world as told to 29-year-old Weiss. Weiss is the founder and CEO of Into the Gloss, a website that reveals personal stories through the prism of beauty. Weiss has gone into the homes—and bathrooms—of Arianna Huffington, Liv Tyler, Courtney Love, Anna Sui, models, writers, and designers. "A lot of the women I've interviewed have this ingrained response: 'I don't care about beauty.' And to me that's curious," says Weiss. "I wanted to get in there and unravel it."

Into the Gloss is more intimate than many beauty sites, which tend to focus on red-carpet looks and product reviews. There is no gossip, only storytelling. "I was told, 'Oh, people don't read long-form on the Internet; it's never going to work,'" says Weiss. They aren't saying that anymore.

When Into the Gloss started in 2010, it was a one-woman (Weiss) production; she held a day job as a fashion assistant at *Vogue*. Within a year, the site had millions of page views and a devoted following. Within four years, Weiss had a staff of 25. And a few months ago, she launched Glossier, a set of skin-care products—Priming Moisturizer, Perfecting Skin Tint, Balm Dotcom (a lip salve), Soothing Facial Mist—that are appealing in their simplicity: no fragrance, no superfluous ingredients, no fancy packaging. This year she'll add makeup. "We wanted the fewest number of products possible."

Even with her recently expanded staff and over $8 million in funding, Weiss still conducts interviews herself. But these days, the most interesting story she's telling is her own. "What happens next? Who knows," says Weiss, who recently moved to bigger offices. "I guess what happens next is that we have to unpack all these boxes." —D. P.

HEDI SLIMANE,
DESIGNER

Lightning, they say, never strikes twice. And yet Slimane seems to be perpetually flying a kite in a thunderstorm—taking risks that pay off with electrifying results. The creative director of Saint Laurent since 2012, Slimane is an accomplished photographer and self-styled enfant terrible of the fashion world. The 46-year-old first shot to fame at Dior Homme, where he worked from 2000 to 2007. He is credited with transforming the fashionable male shape from beefcake to beanpole. Indeed, only those with the BMI of a greyhound could squeeze into his creations. The high armholes, snug sleeves, tapered waists, and meticulous tailoring of Slimane's menswear found a passionate female audience among models and fashion cognoscenti. Exclusivity has always been a central tenet of Slimane's ethos. When Slimane took over at Yves Saint Laurent, he was walking on hallowed ground—and true to character, he didn't break stride. He dropped Yves from the brand name, changed the logo, revamped the stores, opened a design studio in Los Angeles (where he lives), and produced youthful, edgy collections that took more than a little inspiration from his adoptive home. The '70s-inflected clothes, which blend the highest craft of Paris fashion with West Coast bohemian and rock cultures, caused some high-profile jaws to hit the floor.

But then, mirabile dictu, the clothes sold. And sold and sold and sold. Some of the most coveted pieces don't even make it to the sales floor but are pulled for private clients, according to Michelle Goodman, a personal shopper at Barneys New York in Beverly Hills. The bags, especially the understated Sac de Jour, are constantly on back order. "Hedi's embrace of Mr. Saint Laurent's love of sexy femininity and his injection of a rock and roll spirit have engaged an entirely new customer," says Ken Downing, the fashion director of Neiman Marcus. These days, Slimane's imitators abound, while his critics have grown quiet. When it was announced that Frida Giannini would be leaving Gucci, Slimane turned up on almost every short list to replace her. Wherever he goes, Slimane brings his audacious spirit, effortless coolness, and those megawatt bolts of inspiration along for the ride.

—DAVID DENICOLO



Slimane was born in Paris to Tunisian and Italian parents.



A classic YSL look reimagined with a rock and roll edge for the spring 2013 Saint Laurent show



Spring 2013



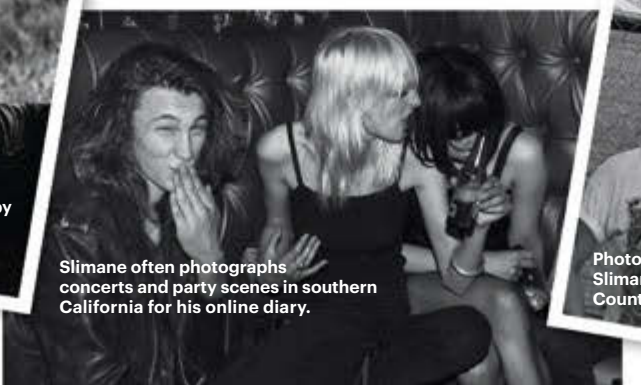
Spring 2015



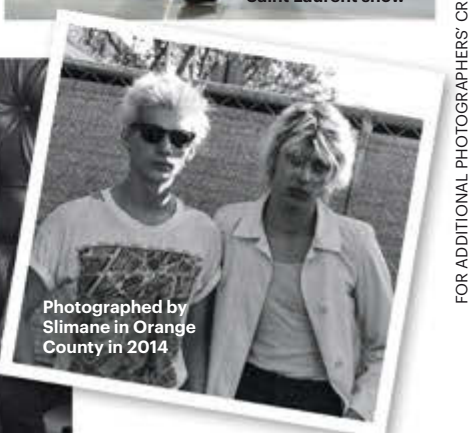
Spring 2015



Singer/actress Sky Ferreira photographed by Slimane in Malibu in 2012



Slimane often photographs concerts and party scenes in southern California for his online diary.



Photographed by Slimane in Orange County in 2014

FOR ADDITIONAL PHOTOGRAPHERS' CREDITS, SEE CREDITS PAGE.



Organza-and-ostrich-feather vest, wool gabardine dress, and scarf from Saint Laurent by Hedi Slimane. Makeup colors: Eyeliner Effet Faux Cils in 1 and Rouge Pur Couture lipstick in 11 by Yves Saint Laurent. These pages: Hair, David Von Canon; makeup, Jessica Nedza; manicure, Isis Antelo. Model: Valery Kaufman. Fashion editor: Siobhan Bonnouvrier. Details, see Shopping Guide.

PHOTOGRAPHED BY GIAMPAOLO SGURA



Beaded silk georgette dress, scarf, and belt from Saint Laurent by Hedi Slimane. Tights by Falke. Makeup colors: Instant Liner in Black and Rouge Eclat Lipstick in Nude Caramel by Clarins. Details, see Shopping Guide.



Wool blazer, silk georgette top, wool gabardine pants, leather shoes, bracelets, belt, and hat from Saint Laurent by Hedi Slimane. Makeup colors: PhotoReady Eye Art in Black Brilliance and Ultra HD Lipstick in Magnolia by Revlon. On Spencer Burhoe: Jacket and jeans from Saint Laurent by Hedi Slimane. Details, see Shopping Guide.



Silk georgette dress, leather shoes, necklace, bracelet, ring, and belt from Saint Laurent by Hedi Slimane. Tights by Falke. Makeup colors: Photo Op Eye Shadow Trio in Filter and Always Sharp Lip Liner in Nude Medium by Smashbox. Details, see Shopping Guide.



Chain-mail dress from Saint Laurent by Hedi Slimane. Tights by Falke. Makeup colors: ScandalEyes Jumbo Liquid Eye Liner in Black Noir and Provocalips Kiss Proof Lip Colour in Heart Breaker by Rimmel London. Details, see Shopping Guide.

Face *East*

BB creams were the first South Korean beauty phenomenon to conquer the world, but they certainly won't be the last. *Allure* explores the epicenter of skin-care innovation. **By Katie Chang**

On the streets of cosmetics-mad Seoul, the vibe is exhilarating, even hectic. Single-brand beauty boutiques stand side by side in the neon-lit Myeong-dong district, each identifiable by its distinct color scheme—baby pink at Etude House, earthy beige and green at Innisfree. Saleswomen with megaphones press free samples of sheet masks and tiny vials of skin-softening essences into the hands of passing shoppers. But the heart of the country's beauty scene is a quieter place. About an hour and a half's drive south, on the outskirts of the city, is the research and design center of AmorePacific, South Korea's largest cosmetics conglomerate, where many of the secrets of the world's most dynamic makeup and skin-care scene were first formulated. And where, by the way, those secrets will stay: "You're not allowed on the higher floors," a researcher told me on a recent visit, "because that's where the good stuff happens."

Since Korean-made BB creams launched a global craze a few years back, news about that good stuff has spread around the world. Today, Seoul is a beauty destination for shoppers primarily from Asia—and increasingly for cosmetics executives from Europe and the United States, too. They all come to sample the latest innovations, like Sulwhasoo Luminature Essential Finisher, a cream with antioxidant ginseng and green-tea extract that forms a protective layer on the skin after cleansing and moisturizing, and the best-selling cushion compacts, which have a new, ingenious design for applying foundation. (Inside, there's one sponge impregnated with tinted, sun-protective fluid and another that you use to dab it on in feather-light layers.) AmorePacific's breakthrough Color Control Cushion Compact, which started the trend, has become so popular that one sells somewhere in the world every six seconds, according to a company spokeswoman.

There is no doubt that Seoul is a crucible of global beauty phenomena. The only question is why. Certainly one factor is the avid demand of local consumers. Korean women are known for their legendary 12-step daily skin-care routines (although the average is a more modest seven or eight steps, according to a Korean market-research firm), and it's not unusual for a beauty brand there to introduce or update 70 products in a single year. Unlike the FDA in the United States, Korea's cosmetics regulators perform testing of wrinkle reducers and skin whiteners before they are sold to the public.

And that's not the only role the government plays. For decades, officials have worked aggressively to export Korean popular music (K-pop) and TV to the rest of the world, and now they have turned their attention to a new sector of the economy: K-beauty. Last year, the country's Ministry of Health and Welfare announced plans to expand the $1 billion industry into a $6 billion behemoth by 2020. Meanwhile, exports of Korean cosmetics have grown 600 percent in ten years, aided by efforts like Korean Cosmetic Bliss, a government-sponsored pop-up store that appeared in New York City last year, selling, among other out-there items, Elensilia Escargot Original Repair Cream, a skin treatment made with collagen-rich "snail slime."



Models Soo Joo Park and Irene Kim at Seoul Fashion Week in 2014

Of course, there would be no novelty at all if it weren't for the nation's near-obsession with clean, smooth skin and appetite for exotic ingredients. Koreans of every age and class religiously avoid the sun, and unlike in the United States, it's simply inconceivable for a pop singer or TV star to have a freckle or other unwanted mark visible on her face, says Euny Hong, the author of *The Birth of Korean Cool* (Picador). As Kyung Hee Choi, a dermatologist who appears often on makeover TV shows, tells me, "It's a matter of putting in a little effort to get the best out of yourself. In our culture, we work hard at everything. Why shouldn't that ethic apply to beauty?"

She makes a good point. Back in the beauty stores of Myeong-dong on a recent 9 P.M. visit, the crowds are uninhibited and determined. A saleswoman at Innisfree cheerfully demonstrates its Jeju Volcanic Black Head Out Balm, a thick white cream with particles of volcanic clay from a Pacific Ocean island, which claims to soak up oil and tighten the pores. It feels deliciously silky and costs the equivalent of $6. As a local might say, *Chaegoya*. In English, "This is the *best*."

HUGO LEE/SHOOTINGTHESTYLE.COM

Cool Hunting

Reliable ingredients, clever design—in South Korea, a trip to the drugstore is a satisfying national pastime.



INNISFREE JEJU VOLCANIC BLACK HEAD OUT BALM
This thick white paste melts on contact with skin and has imperceptible particles of oil-absorbing volcanic clay that help loosen blackheads.



ETUDE HOUSE I CAN FLY MISSING YOU HAND CREAM
The Korean appetite for cuteness is huge. A portion of sales has benefited an endangered species of parrot.



A'PIEU LIFTING V-LINE PATCH
South Korea popularized the sheet mask, including this one, which has the sole purpose of tightening the jawline.



ARITAUM BABY FACE MIST
Hydrating mists, like this one with hyaluronic acid, help create a dewy complexion known as honey skin.



INNISFREE BLACK HEAD GOOD-BYE FINGER TIP SILICON
Thimble meets scrub brush in this soft cleansing tool with two textures, one on each side.



PRIMERA ALPINE BERRY WATERY MASK
A light gel formula belies the hydrating power of this sleep-pack-style night mask.



INNISFREE MINT GREEN TEA SCALER
Bracing peppermint and soothing green-tea extract are the yin-and-yang ingredients of this scalp-moisturizing shampoo.



INNISFREE ECO SCIENCE WHITE C DOUBLE EYE CIRCLE CREAM
A two-in-one treatment for dark undereye rings: The day cream has SPF, and the night cream brightens with vitamin C.





HERA VITAL LIFTING TAPPING PACT
The mushroom-shaped applicator fits snugly under the cap of this loose powder foundation, and a built-in mirror swivels from the base.

DAVID COOK

DENIM SUIT

Denim-and-leather jacket, denim pants, and belt by Michael Kors. Leather heels by 3.1 Phillip Lim. Hat by Rag & Bone. Makeup colors: Bronze Powder in Glow and Lip Lacquer in Diva by Michael Kors Beauty. These pages: Hair, Franco Gobbi; makeup, Yumi Mori; manicure, Tatyana Molot. Model: Karolina Kurkova. Fashion editor: Siobhan Bonnouvrier. Details, see Shopping Guide.





DEEP CUFFS
Jeans by Michael Kors. Denim shirt by Banana Republic. Python-and-leather coat and suede-and-python heels by Proenza Schouler. Silver cuff by Reed Krakoff. Ring by Robert Lee Morris Collection. Makeup colors: Mystikol Powdered Eyeliner/ Highlighter in Smoky Quartz and PureMoist Lipstick in Renee by Jane Iredale. Details, see Shopping Guide.

Shed your skinny jeans and breathe. Boxy tops, cropped pants, and the new spring indigo.

A New Blueprint

PHOTOGRAPHED BY SEBASTIAN KIM



LACE-UP DRESS
Denim dress, python sandals, and belt by Gucci. Hat by Kate Spade New York. Makeup colors: Magnetic Color Shadow Mono in Iconic Bronze, Audacious Color-Intense Lipstick in Rose Dragée, and Bold High-Gloss nail polish in Dark Romance by Gucci. Details, see Shopping Guide.

HIGH-WAISTED JEANS
Jeans, nylon T-shirt, bra, leather boots and bag, earrings, and ear cuff by Louis Vuitton. Makeup colors: Matte Eye Colour in Black Plum and Paint Wash Liquid Lip Colour in Petal Pink by Laura Mercier. Details, see Shopping Guide.





DENIM BUTTON-DOWN
Denim shirt by Lauren Ralph Lauren. Wool jacket and pants and twill clogs by Marc Jacobs. Suede bag by Alexander Wang. Choker by Ash + Ames. Gold bracelet by Reed Krakoff. Makeup colors: Eyeshadow in Busted and Naked Ultra Nourishing Gloss in Streak by Urban Decay. Details, see Shopping Guide.



DENIM SHIRT
Denim shirt by Derek Lam. Leather skirt by Sportmax. Ring by W. Britt. Makeup colors: Eyes to Kill 4 Color Eyeshadow Palette in 6 and Rouge Ecstasy Lipcolor in Essenza by Giorgio Armani. Details, see Shopping Guide.

CLASSIC JACKET
Denim jacket by Charlotte Gainsbourg for Current/ Elliott. Silk blouse by Nina Ricci. Denim pants, denim-and-leather bag, necklace, and bracelet by Chanel. Leather shoes by Sportmax. Makeup colors: Luminizing Satin Eye Color Trio in OR 316 and Veiled Rouge lipstick in BE 301 by Shiseido. Details, see Shopping Guide.





TIERED DRESS
Denim dress by Bottega Veneta. Leather shoes by Bally. Leather bag by Michael Kors. Earrings by Tory Burch. Makeup colors: All About Shadow 8-Pan Palette in Wear Everywhere Nudes and Long Last Glosswear in First Date by Clinique. Details, see Shopping Guide.



Calling It QUITS

Cigarettes, alcohol, candy. If something's bad for you, then you have to stop doing it, end of story—right? It's actually more subtle than that: You've got to understand your vice before you can kick it. By Kate Sullivan

The new plan to quit smoking was this: She'd buy a pack of cigarettes every morning. Smoke one. Trash the rest. Eventually, the inconvenience and financial loss would beat out her diminishing-by-the-day craving. She did it for a while but soon found herself digging through the trash to pull out just one more. So she soaked the discarded pack with water...and then dried a wet cigarette in the microwave. "I don't like telling this story—I don't come off that great," says Gabriela Centurion of New York City. "I mean, I'm an addiction psychiatrist."

That microwave moment. We've all had one: completing a free-cupcake punch card a little too quickly or telling a white lie to the doctor about how many drinks we have per week. Maybe our comfortable little habit is actually a source of unhappiness or embarrassment, and maybe it has a stronger hold on us than we'd ever imagined.

But quitting is hard. If it were easy, you wouldn't be reading this. "But all habits are breakable," insists Centurion. Here, she and other top experts share the most effective ways to dump addictions—alcohol, sugar, caffeine, and cigarettes—for good. Finished. Done. No kidding.

PHOTOGRAPHED BY HORACIO SALINAS



Studies show that eating sugar activates the same dopamine pathways in the brain as cocaine and alcohol.

ALCOHOL-FREE

Your reasons for giving up alcohol are your own (and there are many of them). We're just here to help you do it.

Start at zero drinks. "It's difficult to cut out or cut back on alcohol without an initial period of abstinence, even if it's just one or two weeks," says Centurion. "So many people think they'll stop at two drinks, but two is already too late for most people. You've lost your inhibition."

Create a new ritual. If you do have one drink, follow with a nonalcoholic beverage that mimics something you like about booze, such as a fizzy seltzer with lemon, and it'll be easier to stop drinking. If you always come home and make yourself a drink, switch to a nonalcoholic one that copies your usual—same ice cubes, same glass, same mixers. For example, seltzer in a wineglass or over ice with cranberry juice. You'll still have the satisfaction of unwinding after work.

Change your routine. If you always have Friday drinks with friends or watch *Scandal* with a fishbowl-size glass of wine, mix it up for a while. Have lunch with those friends instead, or record your show and watch it while you fold laundry. After a couple of weeks, you'll be able to go back to the bar and order a club soda and visit Shondaland on your couch with just a bowl of popcorn, but for right now, it's going to be too tempting.

Be vain. Giving up booze is the best diet in the world. There are about 125 calories in one glass of red wine and 140 in a dry martini. Plus, alcohol makes you bloated and puffy and your skin dull and red, says Harold Lancer, a dermatologist in Beverly Hills.

Be OK with saying no. Instead of worrying that you'll be judged for not indulging at parties, when someone offers you a drink, Centurion says it's best to politely refuse, saying "I'm taking a break from drinking." "People tend to be supportive because everyone knows someone—maybe them—who should be doing that, too," she says.

Write it down. Make a list of the times that drinking was bad for you—the time you texted something bitchy to the wrong friend or went to work with a headache. Review it when you feel like having a drink. "You think you miss drinking because you think you had fun when you were drinking," says Centurion. "It's amazing how quickly you forget the times it caused you pain. Remind yourself." Also record when cravings tend to occur. When you know which situations are tempting, you can create an escape plan. And if you repeat that plan enough, it'll become easier and, eventually, automatic (for example, ordering caffeine-free iced tea at restaurants).

If you go back to having the occasional drink, downsize your barware. "It sounds simplistic, but it's much easier to have too much when your chardonnay glass holds half the bottle," says John Dicey, the CEO of Allen Carr's EasyWay Worldwide addiction centers. "And freeze leftover wine for cooking. It stops you from opening a fresh bottle to cook with next time—and then drinking some of it."

KNOWING WHEN YOU NEED HELP

Nine out of ten people who drink to excess don't meet the criteria for being diagnosed as alcohol dependent. But most people *will* experience mild withdrawal if they've consumed alcohol daily for one or two months, says Centurion. Experts say to seek medical attention for symptoms such as mild tremors. But even if the reaction to abstinence is "just" anxiety or sleeplessness, a doctor can help: She can prescribe medication for you to take for a short period (a benzodiazepine, like Valium or librium) that mimics alcohol's calming effects. "Alcohol withdrawal is the opposite of the state of intoxication, so if drinking usually calms you down, your nervous system is now completely altered," says Centurion. Another drug therapy, Naltrexone, blocks the pleasurable effects of alcohol but doesn't work for everyone, she says. A behavioral therapist can help you break patterns, and talking with friends or an Alcoholics Anonymous group can provide support.

SWEET NOTHINGS

You've seen people pass on dessert, and you're pretty sure they're androids. It's possible to join their (size small) ranks.

Find your energy boost elsewhere. If you start crashing around 3 P.M., put down the M&Ms. "The greatest myth about sugar is that you need it for energy," says Mark Hyman, a physician who has worked with the Clintons and wrote *The Blood Sugar Solution 10-Day Detox Diet* (Little, Brown and Company). But really, eating it makes your blood sugar spike and quickly crash, and then you're groggier than ever. You're better off having an herbal tea—hear us out—since hydrating gives you more energy than shoving in candy. Plus, a sweet flavor, like David's Tea Birthday Cake, satisfies a craving, and no, you cannot put sugar in that tea. (Stevia is OK.)

Do some soul searching. *New York Times* writer Charles Duhigg got a cookie from his office cafeteria every day, until he'd gained eight pounds. He analyzed his habit (as gaining eight pounds will make you do) and realized that what he really liked was socializing with coworkers while he was eating. These days he chats at their cubicles, sans cookie. "Recognize the reward that's driving you, and you can more easily change your behavior," says Duhigg, the author of *The Power of Habit* (Random House). If you're snacking out of boredom, take a five-minute walk instead.

Say "Wtrmln Wtr" three times fast. Or just Google it quickly. "It's cold-pressed watermelon juice that's low in sugar—and high in electrolytes—so I recommend patients drink it when all they want is a soda," says Hyman. Or have it in place of Gatorade, for all you athletic or hungover people.

Speaking of hangovers: Order tequila. Over ice, with lime (unless you've quit drinking). Unlike a lot of cocktails, it's low in sugar, says Hyman.

Check your chocolate cravings. It only sounds impossible. Because while one ounce of dark chocolate has 14 grams of sugar, raw cacao has zero. "The best trick for curbing a sweet craving is to mix half a teaspoon of raw cacao powder with a tablespoon of coconut oil and eat it like mousse," says Sarah Wilson, the author of *I Quit Sugar* (Clarkson Potter). She recommends doing this just once or twice a week and reaching for solid cacao nibs to satisfy milder cravings.

Take a break. Still having a hard time with this? It'll be easier to wean yourself off of sugar if you have one bite of dessert, then do something—anything—else. If you're at dinner

with friends, head to the restroom. If you're at home, tidy up the kitchen, says Brian Wansink, a researcher and professor of consumer behavior at Cornell University and the author of *Slim by Design* (William Morrow). He conducted a study in which participants who ate two Hershey's Kisses—and then returned phone calls or cleaned—were equally satisfied after 15 minutes as participants who absentmindedly had eight chocolates. "The power of distraction is stronger than you might think," he says. Also, your kitchen will be really, really clean.

Stay strong. Once you've cut out sugar, don't regress. "Out of sight, out of mind" applies to more than relationships. If you have a bag of Swedish Fish, chances are good that you're going to want more and more. But you don't have to eat candy to feel the pull of sugar—a lot of packaged foods are loaded with it. It's worth checking nutrition labels; anything above ten grams should be a red flag.

GOING DECAF

Scientists say the caffeine in half a cup of coffee is enough to make you alert—to which we say scientists should try having a conversation with us first thing in the morning. Here are the more helpful things you'll actually need to know.

Taper off gradually. Going off of caffeine cold turkey is a bitch. "Make it a steady reduction every week," says Laura Juliano, a professor of psychology at American University in Washington, D.C. "So if you're having six cups a day, cut down to four, then two, then zero." It'll lessen caffeine-withdrawal symptoms, which can include flulike aches, headaches, and irritability—and your friends and family can send thank-you letters to *Allure*.

"YOU CRAVE ANYTHING MORE WHEN YOU'RE DEHYDRATED," SAYS LITTLE.

Pull the old switcheroo on yourself. Juliano suggests that while gradually reducing, Diet Coke–heads alternate between caffeine-free and caffeinated versions. To wean yourself off of coffee, switch to half-cafs.

Drown your sorrows in that clear stuff used for making your coffee. It's called water. And it makes you less dependent on caffeine because "it gives you energy by feeding all the cells in your body," says Courtney Little, a clinical nutritionist in Bedford, Massachusetts, who has designed diets for celebrities and Olympic athletes. "Research shows that you crave anything more when you're dehydrated," she adds. "Divide your body weight by two and that's how many ounces of water you should be drinking a day."

Find a new drink to get you through the workday. If you do your best work when there's a latte in your hand, we've got good news: Just the ritual of sipping something hot can put you in the superproductive work mind-set—yes, even a caffeine-free herbal tea. You just may get more work done. "You drink caffeine to be more focused and efficient, but at some point, it makes you so wired that you're actually doing less work," says Centurion. (Interesting fact: Coffee is more likely to make you anxious if you take birth control pills, which slow down your metabolism of caffeine.)

Take daily selfies. Watching your skin get better can be a powerful motivator. "Caffeine causes issues when someone is drinking three or more cups of coffee a day," says Lancer. "Adrenal glands pump out stress hormones, which, over time, make skin dull and look older than it is. But you should notice the effects of decreased caffeine consumption on your skin within a few days of cutting back."

CIGARETTE BREAK

No one really needs to be lectured about the dangers of smoking at this point. What we can do is give you a clear path to quitting.

The minute you decide to quit, run with it. Planning to quit after your current pack is finished makes your remaining cigarettes seem too precious, says Dicey, who has personally helped 30,000 smokers quit and gave up a five-pack-a-day habit himself. (His techniques worked for Ashton Kutcher and Anjelica Huston, too.)

Check off smoke-free days on the calendar. Quitting smoking is a time game because "it takes nicotine just a few days to leave your body," says Centurion. When you know that, you're less likely to regress. "If you can get through the first five days, you're in much better shape."

Focus on the freedom. "Talking about how much you'll miss smoking is quite negative—you're putting yourself in the position of feeling deprived," says Dicey. Instead, focus on the benefits: "I might be able to actually run a mile." Or try putting Post-it notes around your home with messages like "I'm a nonsmoker" on them, a method that helped one *Allure* editor give up smoking.

Distract yourself from cravings. Most last five to ten minutes, so read a magazine or organize your medicine cabinet until the longest ten minutes of your life pass. If that doesn't do it, try holding your breath when you want a cigarette, as one of our editors did. It'll remind you how much smoking is hurting your lungs—and the rest of your body. "Smoking puts incredible stress on your body, including starving your brain of oxygen," adds Dicey.

Get a new routine—anything that takes you out of the places you usually smoke will help you quit. If you smoke when you drive, take a different route. If you smoke with coworkers, don't join them outside. Go for a walk with a nonsmoking friend instead.

Satisfy the craving. Nicotine patches, lozenges, and nasal sprays really can help because they lessen withdrawal symptoms, like anxiety and irritability (all three are endorsed by the National Cancer Institute and backed by studies). Prescription Chantix reduces cravings and the pleasure of smoking. "It's very effective, but people fear the possible side effects, like headaches and nausea," says Centurion. "But you know what's definitely bad for you? Smoking."

Be OK with failure. "Most people relapse more than once. But the things you didn't know, you learn. If something didn't work, there's another option," says Centurion. A behavioral psychologist can help you create a plan. ◆

READY FOR TAKEOFF

When Kim Kardashian is your older half-sister, "normal childhood" is off the menu. That didn't stop Kendall Jenner from making her girlhood dreams come true.

By Danielle Pergament



Bathing suit by Versace. Leather shoes by Stuart Weitzman. Bracelet by Balmain. Makeup colors: Double Wear Stay-in-Place Eye Pencil in Night Diamond and Pure Color Long Lasting Lipstick in Beige by Estée Lauder. On him: Tuxedo and shirt by Louis Vuitton. Tie by Rag & Bone. These pages: Hair, Christiaan; makeup, Lucia Pica; manicure, Lisa Jachno. Prop stylist: Peter Klein. Male model: Tomas Guarracino. Fashion editor: Paul Cavaco. Details, see Shopping Guide.

PHOTOGRAPHED BY MARIO TESTINO



Kendall Jenner has bad skin. Not today, of course. Today she is radiant and luminous, with the kind of million-dollar complexion that represents a major beauty company. But inside, she is still a girl with breakouts. "I had just started ninth grade when I got my acne," she says. "And I had braces. I wouldn't look people in the eye. It was not a good time for me—it just killed my self-esteem. I thought when I didn't look at someone, they couldn't see my face."

This fairly standard teenage experience is particularly poignant in her case. When Jenner went through puberty, she couldn't hide from anyone. And although famously beautiful people often claim a gawky adolescence, Jenner's confession doesn't seem to be a ploy for sympathy. "I still have a hard time looking at someone when I'm talking to them, and I get nervous," she says. Unless that someone is holding a camera. "When I started getting in front of the camera a lot, I think my confidence started to come out," says the model. "It took a minute, because I had to believe in myself."

It's not accidental or illogical that the camera lens makes Jenner shine. Take the average person, point a flash in her face, and chances are she will feel at least a little self-conscious. But Jenner came of age in front of a weekly audience of millions as Kim Kardashian's little sister on *Keeping Up With the Kardashians*. She's someone who learned about



Red bathing suit by Agent Provocateur. Details, see Shopping Guide.



Unlike the majority of models today, Jenner has no tattoos. "I have a really weird thing about 'forever.' And my sister Kim always said, 'Don't put a bumper sticker on a Bentley.'"

Bathing suit by Agent Provocateur. Makeup colors: Double Wear Stay-in-Place Gel Eyeliner in Stay Onyx and Pure Color Envy Sculpting Lipstick in Desirable by Estée Lauder. Details, see Shopping Guide.

tampons from her sisters as the E! network filmed. Jenner hasn't known complete and total privacy since age 11. But she insists that conducting her life so thoroughly in public wasn't invasive. "It started so early that it's the only thing I can remember," she says. "[My sister] Kylie and I had to grow up in front of people, and it was hard sometimes...but it was never a negative thing."

Perhaps her future was a foregone conclusion: Jenner's fascination with models started when she was young. As kids, she and Kylie took pictures of themselves in the backyard, and Jenner compiled her first portfolio, which she called Kendall's Modeling Book. "I would read magazines, and I would look at pictures with these women who looked so powerful," Jenner says. "I wanted to be that to some little girl or little boy."

In the fall of 2011, Jenner took a step toward that goal. She started small, with a handful of runway shows and magazine shoots. But when Marc Jacobs sent her down the runway of his fall 2014 show, he nudged her from one world to another—photographs of her in a sheer top flooded the Internet and kicked off her next high-profile shows (Chanel, Givenchy). Jacobs, fashion's arbiter of cool, says, "Kendall is everything a model should be. Interesting, charismatic, and most importantly, she looks great in the clothing." For the spring 2015 season, she hit the big time in Milan and Paris, with Dolce & Gabbana and Balmain, and Chanel and Givenchy again. And a few months ago, in a move that many would consider the ne plus ultra of model success, Jenner landed a contract with Estée Lauder.

This leap does not happen for reality-TV stars—meaning the housewives and bachelorettes who tend to be scene-causing, wine-throwing fame seekers. Jenner exhibits none of that desperation, which is repellent in the fashion world. "She doesn't wear her celebrity on her sleeve," says Kohle Yohannan, a coauthor of *Model as Muse* (Metropolitan Museum of Art). And this distinction is readily apparent to people who buy billboards by the thousands. "I actually don't see her as a reality star," says Jane Hertzmark Hudis, the global brand president of Estée Lauder. "She has such poise and grace and dignity; it's quite rare for someone her age." And it doesn't hurt that she has 16 million Instagram followers. "Kendall has clout with the digital generation, and she'll be successful on a marketing level, but will she be a great model? Let's give her a few seasons," says Yohannan.

> "I wanted the attention to be on me for five seconds rather than my family."

Looking at Jenner's modeling successes so far, it's easy to forget how young she is. Like most 19-year-olds, she might contradict herself from moment to moment. Asked whether she feels a responsibility because of her large number of Instagram followers, she says, "I don't feel a responsibility. I think that if you follow me on Instagram, you follow me. If you don't want to follow me, don't," she says. But then: "I definitely want to be the best role model I can be."

In her newfound role as model of the moment, Jenner effortlessly does what is expected of her. When I meet her for lunch in Beverly Hills, Jenner's clothes are unlike the attention-getting costumes of a reality star. Like off-duty models, she wears skinny black jeans, a fluffy gray sweater, and sharp black ankle boots. Her makeup is flawless—no evidence of that troubled skin from her past—and her shiny black hair is thrown into a ponytail.

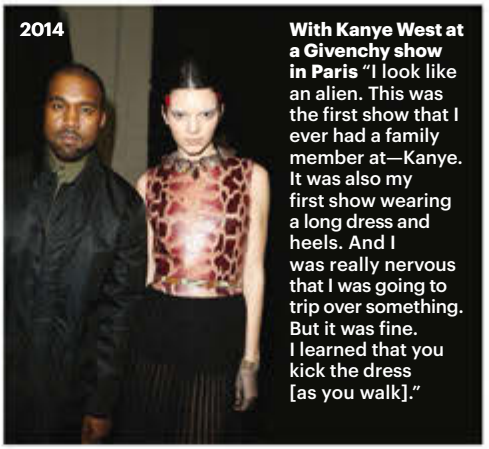
Jenner lives her life publicly but still thinks of herself as "the shy one." She doesn't talk about her love life. And she doesn't expect any favors in her modeling gigs. "I don't ever want any special treatment—it's why I have only my first name on my [modeling] card," she says. And when Jenner was preparing for that first Marc Jacobs show, it was important to her that her sisters stay away. "I didn't need it to be a family affair," she says, almost apologetically. "As selfish as this sounds, I wanted the attention to be on me for five seconds rather than my family. If they were sitting front row, it would have been all about, 'Oh, Kim goes to Kendall's first fashion show!'" Jenner pauses. Her modeling career is still in its infancy, and she is careful not to jinx it. Then, in almost a whisper, she adds, "I love Kim, but for a minute I wanted it to be like, 'OK, this is [Kendall's] thing—and she's taking it seriously.'" ◆

With Kris and Bruce Jenner in Beverly Hills "This is one of my favorite pictures ever. My parents look so ridiculously happy, and then I'm just in the middle like, 'What's up.'"





At the Teen Choice Awards in Universal City, California "Why? Why? This is just a really bad picture, but I thought this look was cool. It was my hairstylist's idea because I didn't know what to do. I don't do my own makeup for events—I'm not that skilled. My little sister is really talented at makeup, and she does her own sometimes if she's not in the mood to sit in a makeup chair."



With Kanye West at a Givenchy show in Paris "I look like an alien. This was the first show that I ever had a family member at—Kanye. It was also my first show wearing a long dress and heels. And I was really nervous that I was going to trip over something. But it was fine. I learned that you kick the dress [as you walk]."



With Hailey Baldwin in New York City "She's Stephen Baldwin's daughter. We love going to Mercer Kitchen. You never get used to the paparazzi. It is a daily thing that I have to deal with, but there are some days where you're just like, 'Oh, go away.'"

THIS PAGE AND OPPOSITE PAGE: FOR PHOTOGRAPHERS' CREDITS, SEE CREDITS PAGE.



With Kylie Jenner "My mom always did our hair—she would put it in curlers until I had the tightest curls. We loved having our hair done. And she would always dress us alike. Everyone always thought we were twins."



With Kylie and Kim at a party for *Keeping Up With the Kardashians* in Agoura Hills, California "I don't remember a time without the show."

With Kylie, Kourtney, and Kim on *Keeping Up With the Kardashians* "This was the period episode. And I was so uncomfortable because I've always been the shy one. When I had a crush on someone, I never wanted to talk about it. But deep down inside, I was like, Thank God this is happening because I don't know how else I would learn about this! That's what sisters are for."





With Kylie, Kourtney, Khloé, and Kim at the People's Choice Awards in Los Angeles "All I can say is the outfits on me and my little sister are just—wow. In a bad way. We've evolved so much and we've grown up so much, it's crazy. We've grown into ourselves. We literally had to grow up in front of people, and it's hard sometimes."



At a Russell James exhibit in Hollywood "Russell took me to Australia, and he shot me in the outback." *Allure:* "Would you ever have a giant picture of yourself in your house?" Jenner: "I actually have two, shot by Russell. All my friends make fun of me. I'm like, 'Why not? It's my bachelorette pad.'"



At *Allure* for a go-see in New York City "I was 17 years old, and I was doing go-sees during the summertime in New York, and it was so incredibly hot. This is before I signed with my agency. I didn't know what to wear—clearly. Usually I wear all black to go-sees. My hair was so long."



With Kylie, Kourtney, Miley Cyrus, and Khloé at the iHeartRadio Music Festival in Las Vegas "Miley's a close friend of ours. My family all ended up in black. I was the only one in white. And I ruined it, but I guess I stood out, so it's fine."



In a Marc Jacobs show in New York City "My first big step into saying, 'I'm taking this seriously.' I was really excited to see what the reaction would be. I'm totally modest in my personal life, but there I don't care."

At a Chanel show in Paris "This was my first Chanel show, which was the most incredible first Chanel show I could have asked for, because that supermarket was ridiculously amazing. I almost started crying because this was a dream of mine."





With Jourdan Dunn and Toni Garrn at the Met Gala in New York City "We were all in Topshop. You always saw just Kim at those events. Now that I'm a part of it, Kim's probably like, This is so weird."

At Kim and Kanye West's wedding "I can't even explain how incredible this wedding was. It was a fairy tale. We all had some champagne, because I'm allowed to drink champagne over there! And this was just Kanye being Kanye. He was saying some inspirational stuff."



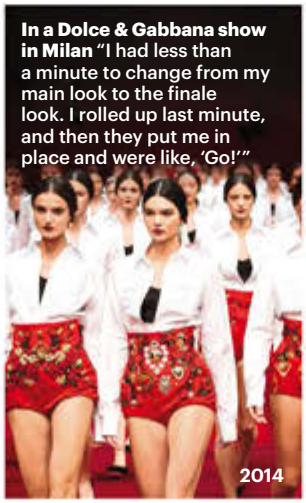
At the MuchMusic Video Awards in Toronto "I'm wearing these stickies [for underwear] that have no hip strap. And then I was double-sticked all down to [my thighs]. I was terrified. But I got the best double-stick tape you could find. It was a challenge to walk, but I did it, and I'm so proud of myself because I really thought I was going to have a wardrobe malfunction."





With Christy Turlington Burns and Naomi Campbell at the Fashion Media Awards in New York City "The photographers pulled Christy and Naomi into the picture and they called my name. I'm like, Oh, my God, this is so intimidating."

In a Dolce & Gabbana show in Milan "I had less than a minute to change from my main look to the finale look. I rolled up last minute, and then they put me in place and were like, 'Go!'"





With Joan Smalls at a Balmain party in Paris "Joan's awesome—we both love dancing."



With Gigi Hadid and Justin Bieber at a *CR Fashion Book* party in Paris "Gigi's one of my really good friends, and so is Justin. We've been good family friends with Justin forever. We were really hungry, so we left to go eat at the hotel."

SHOPPING GUIDE

Cover: Hermès bathing suit, $520. Hermès stores. Balmain bracelet, $1,520. Barneys New York, N.Y.C. 212-826-8900. Agent Provocateur bathing suit, $450. Agentprovocateur.com. Stuart Weitzman leather shoes, $398. Stuart Weitzman, N.Y.C. 212-750-2555. Louis Vuitton wool tuxedo, $3,580, and poplin shirt, $790. Select Louis Vuitton stores. **Cover Look, page 46:** Agent Provocateur bathing suit, $590. Agent provocateur.com. Balmain bracelet, $1,520. Barneys New York, N.Y.C. 212-826-8900. **Fashion Bulletin, page 73:** Balenciaga silk coat, $6,950; silk dress, $39,500; and satin sandals, $3,950. Similar styles at Balenciaga, N.Y.C. 212-206-0872. Balenciaga bodysuit, price available upon request. Balenciaga, N.Y.C. 212-206-0872. **Fashion Cravings, page 74:** Marni silk-blend coat, $26,270. Marni stores. Marni cotton silk skirt, $1,580, and cotton-nylon-and-plastic sandals, $920. Barneys New York, N.Y.C. 212-826-8900. Marni earrings, $440. Modaoperandi.com. Marni belt, $140. Blake, Chicago. 312-202-0047. **Fashion Expert, page 82:** Rodarte corduroy-and-canvas jacket and belt, prices available upon request. Rodarte.net. Rodarte sequined top, denim pants, and necklace, prices available upon request. 877-SHOPBOP. Rodarte leather boots, price available upon request. Curve, Los Angeles. 310-360-8008. Rodarte scarf, price available upon request. Ikram, Chicago. 312-587-1000. **The Art of Illusion, page 159:** Atsuko Kudo latex turtleneck, $274.57. Atsuko kudo.com. **Page 160:** Helen Yarmak fox-fur coat, price available upon request. Helen Yarmak International, N.Y.C. 212-245-0777. **Page 161:** I.D. Sarrieri corset, $965. Sarrieri.com. Bubbles Bodywear panties, $55. Lovemybubbles.com. **Page 162:** Hervé Léger by Max Azria rayon-blend dress, $5,990. Hervé Léger by Max Azria stores. Shop Jeen grill, $26. Shopjeen.com. **Page 164:** Mugler viscose-blend dress, $4,611. Opening Ceremony, N.Y.C. 212-219-2688. **Page 165:** Fendi silk organza dress, $9,350. Fendi, N.Y.C. 212-897-2244. **The Influencers, page 169:** From left: On Antonina Petcovick: No. 21 silk madras dress, $1,195, and belt, $1,518. Numeroventuno.com. Gianvito Rossi patent-leather booties, $990. Net-a-porter.com. On Charlotte Tilbury: Roland Mouret viscose-blend dress, $2,470. Net-a-porter.com. On Nejilka Arias: Giambattista Valli embellished Jacquard dress, $2,530, and Jacquard heels, $795. Saks Fifth Avenue stores. On Mollye Rogel: Marc by Marc Jacobs nylon polyester dress, $928, and latex leggings, $298. Marc by Marc Jacobs stores. On Kana Chin: Miu Miu silk top, $730; linen-and-suede skirt, $1,675; and belt, $310. Select Miu Miu stores. On Quinta Witzel: Prada Jacquard dress, $3,770. Select Prada stores. On Natacha Jaraba: Marc by Marc Jacobs polyurethane dress, $658, and knee-high tights, $298. Marc by Marc Jacobs stores. **Page 170:** Fendi silk viscose dress, price available upon request. Fendi, N.Y.C. 212-897-2244. Sequin gold cuff, $198. Sequin-nyc.com. Uribe ring, $220. Falierosarti.com. **Page 173:** Valentino beaded dress, $19,800. Valentino stores. **Page 174:** Marc Jacobs cotton jacket, $2,200. Marc Jacobs stores. **Page 175:** Prada linen dress, $2,640, and Swarovski-crystal earrings, $540. Select Prada stores. **Page 176:** Stella McCartney silk dress, $3,440. Stella McCartney, N.Y.C. 212-255-1556. **Page 179:** Saint Laurent by Hedi Slimane organza-and-ostrich-feather vest, price available upon request; wool gabardine dress, $4,790; and scarf, $325. Saint Laurent, N.Y.C. 212-980-2970. **Page 180:** Saint Laurent by Hedi Slimane beaded silk georgette dress, price available upon request; scarf, $325; and belt, $3,545. Saint Laurent, N.Y.C. 212-980-2970. Falke tights, $38. Shopbop.com. **Page 181:** Saint Laurent by Hedi Slimane wool blazer, $3,990; silk georgette top, $1,290; wool gabardine pants, $990; leather shoes, $1,295; bracelets, $945 to $1,245; belt, $795; hat, $990; twill-and-leather jacket, $810; and jeans, $470. Saint Laurent, N.Y.C. 212-980-2970. **Page 182:** Saint Laurent by Hedi Slimane silk georgette dress, $3,790; leather shoes, $895; necklace, $495; bracelet, $795; ring, $1,095; and belt, $3,545. Saint Laurent, N.Y.C. 212-980-2970. Falke tights, $49. Shopbop.com. **Page 183:** Saint Laurent by Hedi Slimane chain-mail dress, $9,590. Saint Laurent, N.Y.C. 212-980-2970. Falke tights, $38. Shopbop.com. **A New Blueprint, page 186:** Michael Kors denim-and-leather jacket, $1,250; denim pants, $495; and belt, $195. Select Michael Kors stores. 3.1 Phillip Lim leather heels, $695. 31philliplim.com. Rag & Bone hat, $195. Rag & Bone stores. **Page 187:** Michael Kors jeans, $495. Select Michael Kors stores. Banana Republic denim shirt, $79.50. Bananarepublic.com. Proenza Schouler python-and-leather coat, $12,200, and suede-and-python heels, $1,570. Proenza Schouler, N.Y.C. 212-420-7300. Reed Krakoff silver cuff, $1,190. Reedkrakoff.com. Robert Lee Morris Collection ring, $195. Robertleemorris.com. **Page 188:** Gucci denim dress, $1,995; python sandals, $1,100; and belt, $485. Select Gucci stores. Kate Spade New York hat, $78. Katespade.com. **Page 189:** Louis Vuitton jeans, nylon T-shirt, and bra, prices available upon request. 866-VUITTON. Louis Vuitton leather boots, $1,390; leather bag, $3,600; earrings, $975; and ear cuff, $525. Select Louis Vuitton stores. **Page 190:** Lauren Ralph Lauren denim shirt, $69.50. Bloomingdales.com. Marc Jacobs wool jacket, $1,400; wool pants, $1,600; and twill clogs, $1,945. Marc Jacobs stores. Alexander Wang suede bag, $825. Alexander Wang, N.Y.C. 212-977-9683. Ash + Ames choker, $425. Ashandames.com. Reed Krakoff gold bracelet, $1,490. Reedkrakoff.com. **Page 191:** Derek Lam denim shirt, $790. Derek Lam, N.Y.C. 212-493-4454. Sportmax leather skirt, $3,990. Max Mara, N.Y.C. 212-674-1817. W. Britt ring, $295. Wbritt.com. **Page 192:** Charlotte Gainsbourg for Current/Elliott denim jacket, $338. Currentelliott.com. Nina Ricci silk blouse, $1,775. By special order at Barneys New York, N.Y.C. 212-826-8900. Chanel denim pants, $1,300; denim-and-leather bag, $3,300; necklace, price available upon request; and bracelet, $3,375. 800-550-0005. Sportmax leather shoes, $725 for similar styles. Max Mara, N.Y.C. 212-674-1817. **Page 193:** Bottega Veneta denim dress, $5,500. Bottega Veneta stores. Bally leather shoes, $975. Bally.com. Michael Kors leather bag, $795. Select Michael Kors stores. Tory Burch earrings, $195. Tory Burch stores. **Ready for Takeoff, page 198:** Versace bathing suit, $325. Select Versace stores. Stuart Weitzman leather shoes, $398. Stuart Weitzman, N.Y.C. 212-750-2555. Balmain bracelet, $1,520. Barneys New York, N.Y.C. 212-826-8900. Louis Vuitton wool tuxedo, $3,580, and poplin shirt, $790. Select Louis Vuitton stores. Rag & Bone tie, $125 for similar styles. Rag & Bone stores. **Page 200:** Agent Provocateur bathing suit, $450. Agentprovocateur.com. **Page 201:** Agent Provocateur bathing suit, $590. Agent provocateur.com. Louis Vuitton wool tuxedo, $3,580, and poplin shirt, $790. Select Louis Vuitton stores. Rag & Bone tie, $125 for similar styles. Rag & Bone stores.

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WHAT DO YOU DO ON YOUR BIRTHDAY?

In theory, celebrities should embrace the attention that comes with birthdays. We asked stars at a New York City Ballet gala, the CFDA Awards, and the Dior-sponsored Guggenheim International Gala how they mark the day. While some love an extravaganza, others skew more low-key. **Alicia Keys** falls into the go-big-or-go-home camp. "My husband, Swizz, and I compete to outdo each other. I threw him a *Coming to America* party this time." **Jourdan Dunn** celebrates for a full week. "I do whatever I want to do," she said. "Shopping, going out to dinner, more shopping." **Karl Lagerfeld,** on the other hand, would like to opt out altogether: "I don't like a birthday party. I never have one. I don't even remember when my birthday is." —**JEFFREY SLONIM**

Photographed by Patrick McMullan



"HAVE A FLANK STEAK."
—*SARAH JESSICA PARKER*



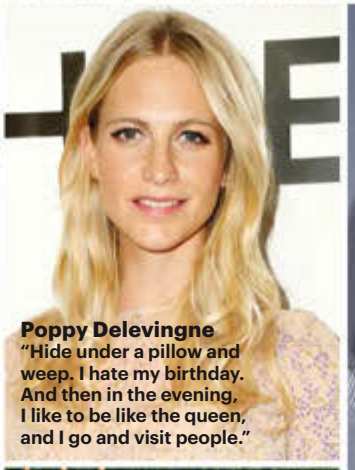
Lupita Nyong'o
"I dance."



Sienna Miller
"It generally involves friends and red wine and unpasteurized cheese."



Rose Byrne
"It depends on the mood. The celebration is getting smaller every year."



Poppy Delevingne
"Hide under a pillow and weep. I hate my birthday. And then in the evening, I like to be like the queen, and I go and visit people."



Lauren Conrad
"I celebrate my birthday multiple times. I just love planning any event or party, so I usually do one with my family, usually a dinner, and a night out in Vegas."



Beyoncé
"I like red velvet cake, but the best thing for my birthday is just to be with my family."

SARJOUN FAOUR PHOTOGRAPHY/GETTY IMAGES (BYRNE); **J. B. LACROIX**/WIREIMAGE (CONRAD)

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